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# Census of Retail Trade

RC87-S-3

SUBJECT SERIES

## Merchandise Line Sales

United States

\$

# ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1987 Census of Retail Trade.

The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Anne S. Russell**, **M. Yvonne Wade**, **Gary E. Swenson**, **Charles F. Brady Jr.**, **Pamela J. Palmer**, and **Thomas G. Dassel**.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division, **W. Joel Richardson**, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review

were performed by the staff of the Data Preparation Division, **Joseph S. Harris**, Chief.

Geographic coding procedures and associated computer programs were developed by the staff of the Geography Division, **Robert W. Marx**, Chief.

The computer processing systems were developed and coordinated in the Economic Programming Division, **Barry M. Cohen**, Chief. **H. Ray Dennis**, Assistant Division Chief for Business and Construction Programs, was responsible for implementation of the computer systems. The computer programs were prepared under the supervision of **William C. Wester**, Chief, Business Census Branch, assisted by **William E. Jagg**.

Computer processing was performed in the Computer Services Division, **Marvin D. Raines**, Chief.

The staff of the Administrative and Publications Services Division, **Walter C. Odom**, Chief, performed publication planning, design, composition, editorial review, and printing planning and procurement for publications and report forms. **Bernadette J. Beasley** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

If you have any questions concerning the statistics in this report, call (301) 763-7038.

# **1987**

## **Census of Retail Trade**

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RC87-S-3

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## **Merchandise Line Sales**

**United States**

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Issued June 1990



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**Thomas J. Murrin, Deputy Secretary**  
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**Library of Congress Cataloging-in-Publication Data**

Census of retail trade (1987). Subject series.  
1987 census of retail trade. Subject series.

"RC87-S-1—RC87-S-4."

"Issued February—August 1990."

Contents: [1] Establishment and firm size--  
[2] Measures of value produced, capital expenditures,  
depreciable assets, and operating expenses--  
[3] Merchandise line sales--[etc.]

1. Retail trade--United States--Statistics.

I. United States. Bureau of the Census.

HF5429.3.C4 1990b 381'.1'0973021 88-22139

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For sale by Superintendent of Documents, U.S. Government  
Printing Office, Washington, DC 20402.



# INTRODUCTION

## PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

*Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.*

*Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.*

*State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.*

*Trade associations study trends in their own and competing industries, and keep their members informed of market changes.*

*Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.*

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

## AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

## HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial



activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

## **CENSUS OF RETAIL TRADE**

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local Governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## **MERCHANDISE LINE SALES**

This report represents a recompilation of establishment and sales data collected in the 1987 Census of Retail

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



Trade according to various categories of merchandise lines sold by retail establishments. Tables in the Merchandise Line Sales series present only data for establishments with payroll.

An individual establishment (i.e., business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in most retail census tabulations. Prior to their recompilation by merchandise line category, kind-of-business statistics do not reveal the merchandise line composition of retail sales. So, they do not meet many important data needs of manufacturers, wholesalers and other distributors, the government, business analysts, or retailers themselves.

To meet some of these needs, sales by merchandise line that were collected in the census are presented in this report by broad merchandise line groupings. While information is desired for individual commodities or more detailed merchandise line categories than are shown in this report, reporting in greater detail was not feasible.

In planning the merchandise line inquiries for the 1987 Census of Retail Trade, the Bureau of the Census consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Forty-one broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind-of-business classification. These lines are identified in the various tables by merchandise line codes ending in "0". In addition to the 41 major lines, additional detail within certain of these major lines was requested on many of the report forms. These additional or specialized lines (identified in the tables by merchandise line codes ending with a digit other than "0"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, no such totals can be calculated for the detailed (or specialized) lines.

Appendix I gives merchandise line descriptions, codes, and the reporting-form number on which each line appears. Appendix A presents more detailed information about the statistics contained in this report.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report presents data for the United States as a whole. These data, along with comparable data for States, Metropolitan Statistical Areas (MSA's), and the area within each State outside MSA's, are available on computer tapes for mainframe computers and minicomputers, and on compact discs-read only memory (CD-ROM) for microcomputers. Tapes and CD-ROM's are sold by Customer Services, Bureau of the Census, Washington, DC 20233.

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

The merchandise line sales data presented in this report are based, in part, upon a sample and, therefore, are subject to both sampling errors and nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a 10-percent sample of the small employers in the retail universe. Sampling errors effect these estimates insofar as they may differ from results that would be obtained from a complete enumeration. Nonsampling errors, on the other hand, may be attributed to causes such as the inability to identify all cases in the retail universe; definition and classification difficulties; difference in respondents' interpretation of inquiries; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation of missing or misreported data.

The reliability of the merchandise line sales estimates in this report is determined by the joint effects of sampling and nonsampling errors. No measure of these effects has been obtained; however, steps were taken in all phases of sampling, collection, processing, and tabulation to minimize errors of both types and their impact on published data. Appendix A provides more detailed information on the sampling procedure (see Census Coverage and Methodology) and estimation procedure (see Merchandise Line Sales) that apply to these data. Table 3 presents information on merchandise line sales coverage for the published estimates, and appendix A describes the derivation and significance of these coverage data. Also, see appendix E for an indication of the extent that data for kind-of-business totals included in this report were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents.

Finally, it should be noted that selected data in table 1 are not subject to sampling errors, but may be affected by nonsampling errors. These data are the figures presented for retail trade and for each kind-of-business category on

total number of establishments with payroll and total sales for establishments with payroll. These figures are based on data obtained either from census questionnaires or from the administrative records of other Federal agencies and are not estimates derived from a sample.

**SPECIAL TABULATIONS**

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

**ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used in this publication:

- Represents zero.

#	Merchandise line detail withheld due to insufficient reporting or to avoid disclosing data for individual companies.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(V)	Less than 0.05 percent.
(X)	Not applicable.
(Y)	Withheld due to insufficient coverage of merchandise lines or to avoid disclosing data for individual companies. Some data are shown at a lower kind-of-business level.
CMSA	Consolidated Metropolitan Statistical Area.
ML	Merchandise line.
MSA	Metropolitan Statistical Area.
n.e.c.	Not elsewhere classified.
PMSA	Primary Metropolitan Statistical Area.
pt.	Part.
r	Revised.
SIC	Standard Industrial Classification.

**COVERAGE SYMBOLS**

The following coverage symbols are used in table 3 of this report:

A	90 percent or more reporting.
B	80 to 89 percent reporting.
C	70 to 79 percent reporting.
D	60 to 69 percent reporting.
E	Less than 60 percent reporting.



# Users' Guide for Locating Statistics in This Report by Table Number

[Includes only establishments with payroll]

Information shown in tables	Table		
	1	2	3
<b>GEOGRAPHIC AREA</b>			
The United States .....	X	X	X
<b>DATA ITEMS<sup>1</sup></b>			
Establishments by kind of business .....	X		
Establishments handling specified merchandise lines by kind of business .....	X	X	
Sales by kind of business .....	X		
Sales of specified merchandise lines by kind of business .....	X	X	
Sales as a percent of total sales for establishments handling the line .....	X		
Sales as a percent of total sales for all establishments .....	X		
Percent of total sales accounted for by specified kind of business .....		X	
Coverage symbols .....			X

<sup>1</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States.....	X	X	X	X	X						
State.....	X	X	X	X	X						
CMSA, PMSA, MSA.....	X	X	X	X							
County.....	X	X	X	X	X						
Place.....	X	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X									
State.....	X	X									
CMSA, PMSA, MSA.....	X	X									
County.....	X	X									
Place.....	X	X									
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States.....	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States.....		X	X							X	<sup>2</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States.....	X	X				X					
State.....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
CMSA, PMSA, MSA.....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States.....	X	X	X	X							<sup>4</sup> X
State.....	X	X	X	X							<sup>4</sup> X
CMSA, PMSA, MSA.....	X	X	X	X							<sup>4</sup> X
<b>ZIP CODES</b>											
United States.....	<sup>5</sup> X	<sup>5</sup> X									
State.....	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X							
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X	X	X	X		<sup>6</sup> X				<sup>1 7</sup> X
State.....	<sup>6</sup> X	<sup>6</sup> X	X	X	X						<sup>7 8</sup> X
CMSA, MSA.....	<sup>6</sup> X	<sup>6</sup> X	X	X	X						<sup>8 9</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>3</sup>Data available in printed form only for the United States. Data for other areas are available only on computerized media.

<sup>4</sup>For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

<sup>5</sup>Data available on public-use computer tapes and CD-ROM only.

<sup>6</sup>Data available by sales size of establishments without payroll only.

<sup>7</sup>Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

<sup>8</sup>Includes data for all establishments and establishments with payroll.

<sup>9</sup>Includes percent of retail sales inside and outside central cities within each individual MSA.

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### United States

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-- Not applicable for this report.



**Table 1. Merchandise Lines by Kind of Business: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Establishments handling line	All establishments					Establishments handling line	All establishments
	<b>Retail trade</b> -----	<b>1 503 593</b>	<b>1 493 308 759</b>	<b>(X)</b>	<b>100.0</b>		<b>Building materials and garden supplies stores (SIC 52)—Con.</b>				
100	Groceries and other foods -----	368 805	247 410 489	42.9	16.6	850	All other merchandise -----	3 022	326 621	8.5	.4
120	Meals and snacks -----	478 428	137 953 946	40.7	9.2	890	Unclassified merchandise -----	10 646	455 548	3.7	.6
130	Alcoholic drinks -----	169 542	18 720 661	27.9	1.3	900	Nonmerchandise receipts -----	16 215	1 037 206	6.6	1.3
140	Packaged alcoholic beverages -----	179 259	29 650 569	11.3	2.0						
150	Cigars, cigarettes, and tobacco -----	275 356	23 231 246	5.0	1.6		Miscellaneous merchandise -----	(X)	140 996	(X)	.2
160	Drugs, health aids, and beauty aids -----	218 503	69 040 430	13.2	4.6						
180	Soaps, detergents, and household cleaners -----	115 994	9 901 617	3.3	.7		<b>Building materials and supply stores (SIC 521, 3)</b> -----	<b>38 001</b>	<b>60 525 420</b>	<b>(X)</b>	<b>100.0</b>
190	Paper and related products -----	118 635	9 232 288	3.1	.6						
200	Men's and boys' wear, except footwear -----	117 094	41 646 947	16.9	2.8	280	Curtains, draperies, and dry goods -----	4 950	174 254	4.5	.3
220	Women's and girls' wear, except footwear -----	174 747	85 616 518	29.2	5.7	300	Major household appliances -----	3 392	372 514	3.4	.6
260	Footwear, except infants' and toddlers' -----	111 310	22 732 454	11.4	1.5	310	Small electric appliances -----	2 432	175 271	1.9	.3
						340	Furniture and sleep equipment -----	2 387	379 615	3.1	.6
270	Sewing, knitting, and needlework goods -----	37 280	4 155 047	4.7	.3	360	Floor coverings -----	12 010	1 007 353	4.3	1.7
280	Curtains, draperies, and dry goods -----	67 605	13 036 768	6.3	.9	380	Kitchenware and homefurnishings -----	2 681	379 306	4.0	.6
300	Major household appliances -----	65 537	17 570 604	10.6	1.2	600	Hardware, tools, and plumbing and electrical supplies -----	20 771	8 109 899	16.8	13.4
310	Small electric appliances -----	79 831	6 245 498	2.6	.4	620	Lawn and garden equipment and supplies -----	9 561	1 747 800	6.3	2.9
320	TV's and video recorders and tapes -----	66 042	13 379 884	7.8	.9	640	Lumber and building materials -----	37 016	42 120 747	70.2	69.6
						670	Paint and related preservatives and supplies -----	23 217	4 936 458	12.0	8.2
330	Audio equipment, musical instruments, and supplies -----	85 909	16 944 400	8.2	1.1	740	Auto tires, batteries, and accessories -----	839	39 904	2.2	.1
340	Furniture and sleep equipment -----	78 872	29 842 983	14.4	2.0						
360	Floor coverings -----	58 699	11 384 730	7.1	.8	780	Household fuels -----	436	55 517	8.1	.1
370	Computer hardware and software, and calculating equipment and supplies -----	29 897	5 828 005	4.8	.4	850	All other merchandise -----	775	115 943	6.3	.2
380	Kitchenware and homefurnishings -----	167 148	21 512 342	6.4	1.4	890	Unclassified merchandise -----	6 276	330 643	3.4	.5
						900	Nonmerchandise receipts -----	6 582	490 099	4.7	.8
400	Jewelry -----	118 100	20 691 424	8.3	1.4		Miscellaneous merchandise -----	(X)	90 097	(X)	.1
440	Photographic equipment and supplies -----	63 723	5 381 066	2.7	.4						
460	Toys, hobby goods, and games -----	105 929	12 916 995	5.4	.9		<b>Lumber and other building materials dealers (SIC 521)</b> -----	<b>27 497</b>	<b>55 283 957</b>	<b>(X)</b>	<b>100.0</b>
490	Optical goods -----	29 225	3 717 333	5.0	.2						
500	Sporting goods -----	72 806	21 190 334	12.0	1.4	280	Curtains, draperies, and dry goods -----	687	29 164	1.8	.1
580	Recreational vehicles -----	8 736	6 092 486	14.4	.4	300	Major household appliances -----	3 359	372 046	3.4	.7
600	Hardware, tools, and plumbing and electrical supplies -----	106 621	20 783 764	8.3	1.4	310	Small electric appliances -----	2 131	161 820	1.8	.3
620	Lawn and garden equipment and supplies -----	118 580	16 846 568	6.2	1.1	340	Furniture and sleep equipment -----	2 271	376 442	3.1	.7
640	Lumber and building materials -----	65 280	45 491 476	33.3	3.0	360	Floor coverings -----	8 005	704 295	3.3	1.3
670	Paint and related preservatives and supplies -----	57 354	7 102 981	5.7	.5	380	Kitchenware and homefurnishings -----	2 443	370 397	3.9	.7
680	Mobile homes -----	5 474	4 866 088	87.6	.3	600	Hardware, tools, and plumbing and electrical supplies -----	19 974	8 028 002	16.9	14.5
700	Cars, trucks, and powered vehicles -----	51 451	251 243 487	84.0	16.8	601	Hardware -----	18 325	2 853 955	6.9	5.2
720	Automotive fuels -----	150 733	87 431 988	55.6	5.9	602	Tools -----	15 508	1 196 416	3.3	2.2
730	Automotive lubricants -----	154 168	3 021 075	.9	.2	603	Plumbing supplies -----	14 601	2 083 666	5.7	3.8
740	Auto tires, batteries, and accessories -----	157 763	37 734 249	8.1	2.5	604	Electrical supplies -----	14 545	1 893 965	5.2	3.4
780	Household fuels -----	26 135	12 450 216	46.1	.8	620	Lawn and garden equipment and supplies -----	9 195	1 734 545	6.3	3.1
800	Pets, pet foods, and supplies -----	81 858	5 009 396	2.8	.3	640	Lumber and building materials -----	27 497	40 740 164	73.7	73.7
850	All other merchandise -----	260 567	37 210 534	9.2	2.5	641	Lumber -----	22 281	14 780 188	29.5	26.7
890	Unclassified merchandise -----	161 470	6 708 468	2.3	.4	642	Plywood (softwood) -----	18 004	3 073 864	8.2	5.6
900	Nonmerchandise receipts -----	342 204	52 381 405	8.2	3.5	643	Plywood (hardwood) -----	11 428	944 120	3.7	1.7
						644	Windows and glass doors -----	19 834	2 906 419	7.4	5.3
						645	Doors and metal frames -----	18 293	2 048 410	5.5	3.7
	<b>Building materials and garden supplies stores (SIC 52)</b> -----	<b>73 805</b>	<b>81 486 551</b>	<b>(X)</b>	<b>100.0</b>	646	Kitchen cabinets -----	13 008	1 495 455	5.1	2.7
100	Groceries and other foods -----	1 397	52 348	5.1	.1	647	Other millwork -----	18 313	1 982 252	5.2	3.6
200	Men's and boys' wear, except footwear -----	1 022	43 354	6.2	.1	648	Wallboards -----	19 663	2 731 676	6.5	4.9
280	Curtains, draperies, and dry goods -----	5 824	189 386	4.2	.2	649	Asphalt and asbestos products -----	18 418	1 887 033	5.1	3.4
300	Major household appliances -----	9 154	614 152	4.2	.8	651	Glass and wallpaper -----	7 552	306 077	1.9	.6
310	Small electric appliances -----	11 238	336 135	2.3	.4						
320	TV's and video recorders and tapes -----	2 453	58 964	2.7	.1	653	Heating stoves and prefabricated fireplaces -----	4 100	264 936	2.5	.5
340	Furniture and sleep equipment -----	4 253	467 647	3.2	.6	654	Metal roofing and siding -----	11 409	709 731	3.3	1.3
360	Floor coverings -----	13 712	1 084 099	4.3	1.3	655	Masonry supplies -----	16 231	1 773 098	5.6	3.2
380	Kitchenware and homefurnishings -----	13 548	864 779	5.3	1.1	656	Insulation -----	17 223	1 163 917	3.2	2.1
460	Toys, hobby goods, and games -----	3 979	232 002	7.7	.3	657	Prefabricated buildings and components -----	8 151	960 544	5.0	1.7
500	Sporting goods -----	7 069	220 486	4.5	.3	658	Other building materials -----	13 979	3 712 444	10.8	6.7
580	Recreational vehicles -----	576	41 214	10.4	.1	670	Paint and related preservatives and supplies -----	14 761	1 794 923	4.9	3.2
600	Hardware, tools, and plumbing and electrical supplies -----	42 192	14 310 790	24.0	17.6	740	Auto tires, batteries, and accessories -----	697	29 801	1.7	.1
620	Lawn and garden equipment and supplies -----	33 325	7 000 717	17.1	8.6	780	Household fuels -----	434	55 515	8.1	.1
640	Lumber and building materials -----	47 185	42 750 574	64.5	52.5	850	All other merchandise -----	630	105 878	5.9	.2
670	Paint and related preservatives and supplies -----	38 470	5 993 556	12.0	7.4	890	Unclassified merchandise -----	3 308	280 082	3.3	.5
680	Mobile homes -----	5 102	4 824 194	95.6	5.9	900	Nonmerchandise receipts -----	5 296	418 468	4.2	.8
730	Automotive lubricants -----	6 124	111 680	2.2	.1	901	Construction receipts -----	2 919	264 524	4.8	.5
740	Auto tires, batteries, and accessories -----	5 416	192 637	4.0	.2	902	Repair and maintenance receipts -----	1 113	57 194	5.1	.1
780	Household fuels -----	1 875	89 870	5.8	.1	958	Other nonmerchandise receipts -----	2 274	77 362	1.7	.1
800	Pets, pet foods, and supplies -----	687	47 596	9.9	.1		Miscellaneous merchandise -----	(X)	19 388	(X)	(V)
							Miscellaneous merchandise -----	(X)	82 415	(X)	.1

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line				ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line			
			Amount (\$1,000)	As percent of total sales of—		Amount (\$1,000)				As percent of total sales of—			
				Establishments handling line	All establishments					Establishments handling line	All establishments		
	Paint, glass, and wallpaper stores (SIC 523)-----	10 504	5 241 463	(X)	100.0		Hardware stores (SIC 525)—Con.						
280	Curtains, draperies, and dry goods ----	4 263	145 090	6.5	2.8	850	All other merchandise -----	638	75 393	10.8	.7		
310	Small electric appliances -----	301	13 451	3.1	.3	890	Unclassified merchandise -----	3 059	76 431	4.3	.7		
340	Furniture and sleep equipment-----	116	3 173	6.3	.1	900	Nonmerchandise receipts -----	3 851	107 192	5.2	1.0		
360	Floor coverings -----	4 005	303 058	13.7	5.8	901	Construction receipts -----	762	19 531	5.3	.2		
361	Soft-surface floor coverings -----	3 776	141 212	6.7	2.7	902	Repair and maintenance receipts --	1 804	51 148	5.2	.5		
362	Hard-surface floor coverings -----	3 243	161 846	9.0	3.1	903	Other nonmerchandise receipts -----	2 411	36 513	2.7	.3		
370	Computer hardware and software, and calculating equipment and supplies -----	44	3 275	19.3	.1	-	Miscellaneous merchandise -----	(X)	15 978	(X)	.2		
380	Kitchenware and homefurnishings-----	238	8 909	8.4	.2		Retail nurseries, lawn and garden supply stores (SIC 526)-----	10 692	5 410 774	(X)	100.0		
600	Hardware, tools, and plumbing and electrical supplies -----	797	81 897	11.5	1.6		Groceries and other foods -----	390	29 864	12.1	.6		
601	Hardware -----	571	29 948	5.1	.6	100	Men's and boys' wear, except footwear -----	430	24 553	8.4	.5		
602	Tools -----	604	29 475	5.0	.6	200	Major household appliances -----	130	2 998	4.7	.1		
603	Plumbing supplies -----	372	6 476	1.4	.1	310	Small electric appliances -----	402	5 873	1.9	.1		
604	Electrical supplies -----	420	15 998	3.1	.3	300	Furniture and sleep equipment -----	586	27 454	5.3	.5		
620	Lawn and garden equipment and supplies -----	366	13 255	2.8	.3	380	Kitchenware and homefurnishings-----	793	37 056	6.5	.7		
640	Lumber and building materials -----	9 519	1 380 583	29.4	26.3	460	Toys, hobby goods, and games-----	943	164 864	19.0	3.0		
659	Wallpaper and wall coverings-----	8 096	858 763	20.7	16.4	500	Sporting goods -----	324	15 864	9.5	.3		
661	Glass -----	2 010	485 362	64.8	9.3	580	Recreational vehicles -----	147	12 035	17.6	.2		
662	Other lumber, millwork, and building materials -----	570	36 458	13.7	.7	600	Hardware, tools, and plumbing and electrical supplies -----	1 312	113 580	14.0	2.1		
670	Paint and related preservatives and supplies -----	8 456	3 141 535	69.4	59.9	620	Lawn and garden equipment and supplies -----	10 692	4 294 035	79.4	79.4		
671	Paint, varnish, and shellac -----	8 322	2 410 080	53.8	46.0	640	Lumber and building materials -----	215	11 645	7.0	.2		
672	Paint sundries -----	7 756	731 455	17.6	14.0	670	Paint and related preservatives and supplies -----	316	8 340	4.1	.2		
740	Auto tires, batteries, and accessories--	142	10 103	13.0	.2	700	Cars, trucks, and powered vehicles --	137	8 360	15.5	.2		
850	All other merchandise -----	145	10 065	17.1	.2	720	Automotive fuels -----	94	3 501	6.5	.1		
890	Unclassified merchandise -----	2 968	50 561	3.9	1.0	730	Automotive lubricants -----	532	20 032	5.5	.4		
900	Nonmerchandise receipts -----	1 286	71 631	14.3	1.4	740	Auto tires, batteries, and accessories--	636	61 579	15.2	1.1		
901	Construction receipts -----	722	50 721	18.5	1.0	780	Household fuels -----	391	17 357	8.3	.3		
902	Repair and maintenance receipts --	381	14 699	12.5	.3	800	Pets, pet foods, and supplies -----	583	43 772	11.3	.8		
903	Other nonmerchandise receipts -----	508	6 211	3.3	.1	850	All other merchandise -----	1 580	134 391	10.6	2.5		
-	Miscellaneous merchandise -----	(X)	4 877	(X)	.1	890	Unclassified merchandise -----	837	32 532	8.0	.6		
	Hardware stores (SIC 525)-----	20 059	10 534 934	(X)	100.0	900	Nonmerchandise receipts -----	4 428	333 843	16.1	6.2		
100	Groceries and other foods -----	987	20 983	2.9	.2	-	Miscellaneous merchandise -----	(X)	7 246	(X)	.1		
160	Drugs, health aids, and beauty aids --	542	8 703	2.4	.1		Mobile home dealers (SIC 527)-----	5 053	5 015 423	(X)	100.0		
200	Men's and boys' wear, except footwear -----	578	17 630	4.9	.2	300	Major household appliances -----	214	4 835	2.8	.1		
220	Women's and girls' wear, except footwear -----	301	6 959	3.7	.1	340	Furniture and sleep equipment -----	184	3 235	1.8	.1		
260	Footwear, except infants' and toddlers' -----	720	7 595	2.4	.1	380	Kitchenware and homefurnishings-----	134	14 020	16.5	.3		
270	Sewing, knitting, and needlework goods -----	200	5 823	4.4	.1	580	Recreational vehicles -----	421	27 622	8.6	.6		
280	Curtains, draperies, and dry goods ----	857	14 964	2.4	.1	640	Lumber and building materials -----	180	12 591	8.7	.3		
300	Major household appliances -----	5 418	233 805	7.1	2.2	680	Mobile homes -----	5 053	4 820 032	96.1	96.1		
310	Small electric appliances -----	8 401	154 949	3.3	1.5	700	Cars, trucks, and powered vehicles --	286	5 774	2.1	.1		
320	TV's and video recorders and tapes --	2 153	43 951	2.9	.4	890	Unclassified merchandise -----	474	15 942	4.4	.3		
330	Audio equipment, musical instruments, and supplies -----	2 225	24 045	2.1	.2	900	Nonmerchandise receipts -----	1 354	106 072	9.1	2.1		
340	Furniture and sleep equipment-----	1 096	57 343	4.1	.5	-	Miscellaneous merchandise -----	(X)	5 300	(X)	.1		
360	Floor coverings -----	1 695	76 713	5.7	.7		General merchandise stores (SIC 53)-----	35 434	181 147 274	(X)	100.0		
370	Computer hardware and software, and calculating equipment and supplies -----	433	7 433	3.6	.1	100	Groceries and other foods -----	26 112	7 778 454	5.6	4.3		
380	Kitchenware and homefurnishings-----	9 940	434 397	7.2	4.1	120	Meals and snacks -----	10 259	1 102 918	1.3	.6		
460	Toys, hobby goods, and games -----	2 944	62 318	3.1	.6	140	Packaged alcoholic beverages -----	2 724	667 786	2.5	.4		
500	Sporting goods -----	6 138	191 957	4.9	1.8	150	Cigars, cigarettes, and tobacco -----	12 771	1 470 496	2.1	.8		
600	Hardware, tools, and plumbing and electrical supplies -----	20 059	6 085 871	57.8	57.8	160	Drugs, health aids, and beauty aids --	29 737	11 425 935	6.7	6.3		
601	Hardware -----	19 198	2 564 878	25.5	24.3	180	Soaps, detergents, and household cleaners -----	7 969	739 926	3.2	.4		
602	Tools -----	17 030	1 102 021	12.4	10.5	190	Paper and related products -----	10 086	755 741	3.2	.4		
603	Plumbing supplies -----	17 478	1 328 892	14.0	12.6	200	Men's and boys' wear, except footwear -----	29 314	20 945 275	12.8	11.6		
604	Electrical supplies -----	17 397	1 090 080	11.5	10.3	220	Women's and girls' wear, except footwear -----	30 351	39 678 782	23.7	21.9		
620	Lawn and garden equipment and supplies -----	13 035	957 892	12.6	9.1	260	Footwear, except infants' and toddlers' -----	24 100	5 284 296	4.1	2.9		
640	Lumber and building materials -----	9 774	605 591	10.1	5.7	270	Sewing, knitting, and needlework goods-----	18 531	1 352 144	1.9	.7		
670	Paint and related preservatives and supplies -----	14 917	1 048 345	12.6	10.0	280	Curtains, draperies, and dry goods ----	28 350	8 351 737	5.2	4.6		
671	Paint, varnish, and shellac -----	14 573	672 964	8.4	6.4	300	Major household appliances -----	10 788	6 450 711	5.8	3.6		
672	Paint sundries -----	13 009	375 381	5.4	3.6	310	Small electric appliances -----	25 269	3 910 341	2.4	2.2		
700	Cars, trucks, and powered vehicles --	95	10 591	13.9	.1	320	TV's and video recorders and tapes--	14 479	4 833 603	4.1	2.7		
720	Automotive fuels -----	316	10 456	3.7	.1	330	Audio equipment, musical instruments, and supplies -----	21 640	3 620 346	2.5	2.0		
730	Automotive lubricants -----	4 655	64 866	2.3	.6								
740	Auto tires, batteries, and accessories--	3 929	90 740	3.6	.9								
780	Household fuels -----	1 004	16 020	2.7	.2								

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Establishments handling line	All establishments					Establishments handling line	All establishments
	General merchandise stores (SIC 53)—Con.						Conventional (SIC 531 pt.) -----	2 425	46 017 837	(X)	100.0
340	Furniture and sleep equipment.....	17 347	5 468 404	4.1	3.0	100	Groceries and other foods .....	1 334	305 728	1.0	.7
360	Floor coverings .....	12 354	1 001 762	1.0	.6	120	Meals and snacks .....	678	244 402	1.5	.5
370	Computer hardware and software, and calculating equipment and supplies .....	9 490	1 394 299	1.3	.8	160	Drugs, health aids, and beauty aids ...	2 333	3 349 059	7.4	7.3
380	Kitchenware and homefurnishings .....	32 451	9 622 649	5.4	5.3	165	Cosmetics .....	2 312	3 199 715	7.3	7.0
400	Jewelry .....	23 805	6 903 136	4.1	3.8	166	Other hygiene needs .....	203	116 295	2.2	.3
						-	Miscellaneous merchandise .....	(X)	33 049	(X)	.1
440	Photographic equipment and supplies .....	18 456	2 145 762	1.7	1.2	200	Men's and boys' wear, except footwear .....	2 413	8 590 710	18.7	18.7
460	Toys, hobby goods, and games .....	29 652	5 316 630	3.5	2.9	201	Boys' and young men's wear and accessories .....	2 354	1 803 291	4.0	3.9
490	Optical goods .....	3 502	160 670	.3	.1	202	Men's overcoats, topcoats, raincoats, and outer jackets .....	1 958	470 000	1.2	1.0
500	Sporting goods .....	18 545	4 997 517	4.0	2.8	203	Men's suits and formal wear .....	1 537	412 447	1.2	.9
600	Hardware, tools, and plumbing and electrical supplies .....	23 873	4 685 103	3.7	2.6	204	Men's sport coats and blazers .....	1 902	436 212	1.2	.9
						205	Men's tailored and dress slacks ...	1 983	409 345	1.1	.9
620	Lawn and garden equipment and supplies .....	20 698	3 496 738	3.0	1.9	206	Men's casual slacks, jeans, and shorts .....	2 120	924 489	2.3	2.0
640	Lumber and building materials .....	5 744	1 471 029	2.5	.8	207	Men's career and work uniforms ...	226	35 296	1.2	.1
670	Paint and related preservatives and supplies .....	11 301	954 998	1.4	.5	208	Men's dress shirts .....	2 318	770 142	1.7	1.7
720	Automotive fuels .....	1 139	168 825	6.6	.1	209	Men's sport shirts .....	2 240	1 097 298	2.6	2.4
730	Automotive lubricants .....	8 356	648 108	1.2	.4	211	Men's sweaters .....	1 929	457 675	1.2	1.0
						212	Men's hosiery, pajamas, and underwear .....	2 089	564 469	1.4	1.2
740	Auto tires, batteries, and accessories ..	13 972	4 292 537	4.4	2.4	213	Men's active sportswear .....	2 094	569 630	1.4	1.2
850	All other merchandise .....	31 530	5 470 604	3.1	3.0	214	Men's accessories .....	1 919	635 404	1.7	1.4
890	Unclassified merchandise .....	14 157	1 395 958	1.4	.8	-	Miscellaneous merchandise .....	(X)	5 012	(X)	(V)
900	Nonmerchandise receipts .....	10 577	3 083 630	3.0	1.7	220	Women's and girls' wear, except footwear .....	2 417	18 394 872	40.0	40.0
-	Miscellaneous merchandise .....	(X)	100 424	(X)	.1	221	Infants', toddlers', girls', and subteen clothing and accessories ..	2 361	2 188 724	4.9	4.8
	Department stores (SIC 531)---	10 041	144 016 976	(X)	100.0	222	Furs and fur garments .....	839	187 053	.9	.4
100	Groceries and other foods .....	7 784	4 335 250	3.8	3.0	223	Dresses .....	2 398	2 168 401	4.8	4.7
120	Meals and snacks .....	4 980	830 724	1.1	.6	224	Dress coats, jackets, and rainwear ..	2 267	717 105	1.6	1.6
140	Packaged alcoholic beverages .....	1 088	129 882	.7	.1	225	Suits, sport jackets, and blazers .....	2 163	1 072 142	2.6	2.3
150	Cigars, cigarettes, and tobacco .....	4 937	827 755	1.5	.6	226	Slacks, jeans, shorts, and skirts ...	2 283	3 146 203	7.2	6.8
160	Drugs, health aids, and beauty aids ...	9 828	9 482 967	6.7	6.6	227	Tops (shirts, blouses, and sweaters) .....	2 164	3 236 903	8.0	7.0
180	Soaps, detergents, and household cleaners .....	1 325	445 850	3.1	.3	228	Women's active sportswear .....	2 310	1 243 904	2.8	2.7
						229	Hosiery, socks, and tights .....	2 323	626 827	1.4	1.4
190	Paper and related products .....	1 171	257 802	2.0	.2	231	Bras, girdles, and corsets .....	2 284	731 042	1.7	1.6
200	Men's and boys' wear, except footwear .....	10 003	19 134 254	13.3	13.3	232	Lingerie, sleepwear, and loungewear .....	2 366	1 247 509	2.8	2.7
220	Women's and girls' wear, except footwear .....	10 016	36 427 321	25.3	25.3	233	Hats, wigs, and hairpieces .....	804	132 084	.6	.3
260	Footwear, except infants' and toddlers' .....	6 577	4 502 525	4.0	3.1	234	Women's accessories .....	2 381	1 567 939	3.4	3.4
270	Sewing, knitting, and needlework goods .....	5 558	964 146	1.5	.7	236	Other women's wear items .....	377	118 949	2.7	.3
						-	Miscellaneous merchandise .....	(X)	10 087	(X)	(V)
280	Curtains, draperies, and dry goods ...	9 788	7 169 774	5.1	5.0	260	Footwear, except infants' and toddlers' .....	1 975	2 268 618	5.4	4.9
300	Major household appliances .....	5 806	5 308 806	5.8	3.7	261	Men's and boys' footwear .....	1 520	299 755	.9	.7
310	Small electric appliances .....	8 991	2 477 636	1.9	1.7	262	Women's and girls' footwear .....	1 948	1 554 797	3.7	3.4
320	TV's and video recorders and tapes...	6 168	3 617 654	3.7	2.5	263	Children's footwear .....	1 054	182 588	.8	.4
330	Audio equipment, musical instruments, and supplies .....	8 288	2 269 952	1.9	1.6	264	Athletic footwear .....	1 307	228 354	1.0	.5
						-	Miscellaneous merchandise .....	(X)	3 124	(X)	(V)
340	Furniture and sleep equipment.....	7 888	4 597 649	3.9	3.2	270	Sewing, knitting, and needlework goods .....	289	75 800	1.6	.2
360	Floor coverings .....	5 900	892 690	.9	.6	280	Curtains, draperies, and dry goods ...	2 369	2 519 954	5.6	5.5
370	Computer hardware and software, and calculating equipment and supplies .....	5 702	844 560	1.0	.6	281	Curtains and draperies .....	1 872	355 210	1.0	.8
380	Kitchenware and homefurnishings .....	9 915	6 708 723	4.7	4.7	283	Furniture coverings .....	356	102 698	1.2	.2
400	Jewelry .....	9 763	4 089 145	2.9	2.8	284	Domestics .....	2 327	2 040 197	4.6	4.4
						-	Miscellaneous merchandise .....	(X)	21 849	(X)	(V)
440	Photographic equipment and supplies .....	7 323	1 647 084	1.6	1.1	300	Major household appliances .....	1 161	330 143	1.2	.7
460	Toys, hobby goods, and games .....	8 799	3 637 778	2.9	2.5	301	Kitchen appliances .....	747	134 425	.7	.3
490	Optical goods .....	2 316	145 404	.3	.1	302	Laundry appliances .....	194	57 628	1.7	.1
500	Sporting goods .....	7 740	3 573 482	3.5	2.5	303	Other major household appliances ..	1 047	138 090	.6	.3
600	Hardware, tools, and plumbing and electrical supplies .....	7 618	3 430 623	3.4	2.4	310	Small electric appliances .....	1 752	526 951	1.5	1.1
						320	TV's and video recorders and tapes...	1 288	934 840	3.2	2.0
620	Lawn and garden equipment and supplies .....	7 233	2 849 814	3.0	2.0	321	Televisions .....	1 250	602 607	2.1	1.3
640	Lumber and building materials .....	3 811	1 330 102	2.4	.9	324	Video recorders, cameras, and tapes .....	1 024	332 233	1.4	.7
670	Paint and related preservatives and supplies .....	4 052	817 582	1.3	.6	330	Audio equipment, musical instruments, and supplies .....	1 001	418 432	1.7	.9
720	Automotive fuels .....	43	72 477	4.2	.1	331	Audio equipment and accessories...	972	369 991	1.5	.8
730	Automotive lubricants .....	3 410	502 918	1.0	.3	335	Records, tapes, and compact discs .....	255	37 738	.6	.1
						-	Miscellaneous merchandise .....	(X)	10 703	(X)	(V)
740	Auto tires, batteries, and accessories ..	6 743	3 666 458	4.3	2.5	340	Furniture and sleep equipment.....	1 552	1 400 553	4.0	3.0
850	All other merchandise .....	9 666	3 264 159	2.3	2.3	341	Upholstered furniture .....	1 028	376 384	1.5	.8
890	Unclassified merchandise .....	5 859	804 626	.9	.6	342	Other living room, dining room, and bedroom furniture .....	1 084	434 316	1.7	.9
900	Nonmerchandise receipts .....	5 512	2 918 527	3.2	2.0	343	Sleep furniture and equipment .....	1 259	482 616	1.7	1.0
-	Miscellaneous merchandise .....	(X)	40 877	(X)	(V)	344	Other furniture .....	783	107 237	.7	.2

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line				ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line			
			Amount (\$1,000)	As percent of total sales of—		Amount (\$1,000)				As percent of total sales of—			
				Establishments handling line	All establishments					Establishments handling line	All establishments		
	<b>Conventional (SIC 531 pt.)—Con.</b>						<b>Discount or mass merchandising (SIC 531 pt.)—Con.</b>						
360	Floor coverings .....	1 250	357 242	1.1	.8		Men's and boys' wear, except footwear .....	5 778	5 619 858	9.0	9.0		
361	Soft-surface floor coverings .....	1 242	355 444	1.1	.8	200	Boys' and young men's wear and accessories .....	5 455	1 283 047	2.1	2.1		
-	Miscellaneous merchandise .....	(X)	1 798	(X)	(V)	201	Men's overcoats, topcoats, raincoats, and outer jackets .....	5 079	173 937	.3	.3		
370	Computer hardware and software, and calculating equipment and supplies .....	644	160 002	.9	.3	202	Men's sport coats and blazers .....	899	65 402	.7	.1		
380	Kitchenware and homefurnishings .....	2 345	2 344 593	5.3	5.1	204	Men's tailored and dress slacks .....	4 433	154 483	.3	.2		
381	Cookware and cooking accessories .....	1 757	471 291	1.3	1.0	205	Men's casual slacks, jeans, and shorts .....	5 735	1 020 660	1.7	1.6		
382	Dinnerware, glassware, tableware, and giftware .....	2 249	1 193 595	2.7	2.6	206	Men's career and work uniforms .....	1 146	36 100	.4	.1		
383	Decorative accessories .....	1 786	467 445	1.3	1.0	207	Men's dress shirts .....	4 851	286 248	.5	.5		
384	Other kitchenware and homefurnishings .....	1 387	212 262	.7	.5	208	Men's sport shirts .....	5 097	855 443	1.6	1.4		
400	Jewelry .....	2 346	1 756 563	3.9	3.8	209	Men's sweaters .....	4 672	199 703	.4	.3		
404	Karat gold jewelry .....	1 624	398 413	1.2	.9	210	Men's hosiery, pajamas, and underwear .....	5 563	763 351	1.3	1.2		
406	Diamond, gemstone, and pearl jewelry .....	1 030	254 578	1.0	.6	211	Men's active sportswear .....	5 381	430 531	.8	.7		
408	Other jewelry .....	2 240	1 103 572	2.5	2.4	212	Men's accessories .....	5 168	320 720	.6	.5		
440	Photographic equipment and supplies .....	526	160 087	1.0	.3	-	Miscellaneous merchandise .....	(X)	30 233	(X)	(V)		
460	Toys, hobby goods, and games .....	1 359	275 136	.9	.6	220	Women's and girls' wear, except footwear .....	5 789	11 111 697	17.8	17.8		
461	Toys .....	1 208	194 026	.8	.4	221	Infants', toddlers', girls', and subteen clothing and accessories .....	5 486	2 662 394	4.4	4.3		
462	Hobby goods and games .....	331	75 652	.8	.2	223	Dresses .....	5 550	543 135	.9	.9		
-	Miscellaneous merchandise .....	(X)	5 458	(X)	(V)	224	Dress coats, jackets, and rainwear .....	5 134	365 772	.7	.6		
490	Optical goods .....	255	79 094	.9	.2	225	Suits, sport jackets, and blazers .....	4 328	435 664	.9	.7		
500	Sporting goods .....	390	70 942	.9	.2	226	Slacks, jeans, shorts, and skirts .....	5 713	1 270 933	2.1	2.0		
512	Bicycles, parts, and accessories .....	110	34 052	1.7	.1	227	Tops (shirts, blouses, and sweaters) .....	5 735	2 020 384	3.3	3.2		
517	Other sporting goods .....	338	36 890	.6	.1	228	Women's active sportswear .....	5 656	680 470	1.1	1.1		
600	Hardware, tools, and plumbing and electrical supplies .....	128	66 632	1.8	.1	229	Hosiery, socks, and tights .....	5 729	999 362	1.6	1.6		
620	Lawn and garden equipment and supplies .....	138	33 148	1.1	.1	231	Bras, girdles, and corsets .....	5 597	476 249	.8	.8		
740	Auto tires, batteries, and accessories .....	85	64 560	3.0	.1	232	Lingerie, sleepwear, and loungewear .....	5 700	683 474	1.1	1.1		
850	All other merchandise .....	2 249	854 404	1.9	1.9	233	Hats, wigs, and hairpieces .....	3 272	72 209	.2	.1		
851	Stationary and school supplies .....	1 459	266 817	.9	.6	234	Women's accessories .....	5 693	727 261	1.2	1.2		
852	Greeting cards .....	1 476	182 050	.7	.4	236	Other women's wear items .....	2 202	162 900	.6	.3		
856	Luggage and leather goods .....	1 863	311 521	.8	.7	-	Miscellaneous merchandise .....	(X)	11 490	(X)	(V)		
876	Books .....	613	75 219	.6	.2	260	Footwear, except infants' and toddlers' .....	2 811	1 008 348	2.9	1.6		
-	Miscellaneous merchandise .....	(X)	18 797	(X)	(V)	270	Sewing, knitting, and needlework goods .....	5 268	888 266	1.5	1.4		
890	Unclassified merchandise .....	714	148 483	1.0	.3	280	Curtains, draperies, and dry goods .....	5 614	2 921 001	4.8	4.7		
900	Nonmerchandise receipts .....	826	232 485	1.1	.5	281	Curtains and draperies .....	5 270	708 284	1.3	1.1		
905	Labor charges for work by this establishment .....	618	92 804	.7	.2	282	Vertical, horizontal, and woven wood blinds .....	774	76 258	1.0	.1		
953	Other nonmerchandise receipts .....	289	52 558	.9	.1	283	Furniture coverings .....	758	61 365	1.1	.1		
969	Labor charges for work by other establishments .....	205	72 194	1.0	.2	284	Domestics .....	5 598	2 075 094	3.4	3.3		
-	Miscellaneous merchandise .....	(X)	14 929	(X)	(V)	300	Major household appliances .....	2 963	957 536	3.3	1.5		
-	Miscellaneous merchandise .....	(X)	54 404	(X)	.1	301	Kitchen appliances .....	611	69 381	1.3	.1		
	<b>Discount or mass merchandising (SIC 531 pt.) --</b>	<b>5 798</b>	<b>62 553 795</b>	<b>(X)</b>	<b>100.0</b>	303	Other major household appliances .....	2 826	878 545	3.1	1.4		
100	Groceries and other foods .....	5 618	3 979 418	6.5	6.4	-	Miscellaneous merchandise .....	(X)	9 610	(X)	(V)		
120	Meals and snacks .....	3 897	579 041	1.3	.9	310	Small electric appliances .....	5 550	1 662 459	2.7	2.7		
140	Packaged alcoholic beverages .....	830	106 563	.9	.2	320	TV's and video recorders and tapes .....	3 220	1 159 149	3.3	1.9		
150	Cigars, cigarettes, and tobacco .....	4 814	824 158	1.6	1.3	321	Televisions .....	2 524	684 850	2.5	1.1		
160	Drugs, health aids, and beauty aids .....	5 703	5 601 393	9.1	9.0	324	Video recorders, cameras, and tapes .....	2 167	474 299	1.7	.8		
161	Prescriptions .....	1 829	959 337	4.0	1.5	330	Audio equipment, musical instruments, and supplies .....	5 641	1 461 431	2.4	2.3		
162	Nonprescription medicines .....	4 155	1 031 764	2.2	1.6	331	Audio equipment and accessories .....	2 077	475 256	2.0	.8		
163	Vitamins, minerals, and dietary supplements .....	377	68 054	1.0	.1	335	Records, tapes, and compact discs .....	5 569	974 924	1.6	1.6		
164	Health aids .....	4 509	1 768 951	3.5	2.8	-	Miscellaneous merchandise .....	(X)	11 251	(X)	(V)		
165	Cosmetics .....	5 404	898 347	1.5	1.4	340	Furniture and sleep equipment .....	4 522	822 809	1.8	1.3		
166	Other hygiene needs .....	5 516	874 940	1.5	1.4	360	Floor coverings .....	3 149	174 415	.5	.3		
180	Soaps, detergents, and household cleaners .....	1 325	445 850	3.1	.7	370	Computer hardware and software, and calculating equipment and supplies .....	3 841	592 650	1.5	.9		
190	Paper and related products .....	1 171	257 802	2.0	.4	380	Kitchenware and homefurnishings .....	5 756	3 688 162	5.9	5.9		
						381	Cookware and cooking accessories .....	5 390	937 204	1.6	1.5		
						382	Dinnerware, glassware, tableware, and giftware .....	5 122	542 046	1.0	.9		
						383	Decorative accessories .....	5 467	906 811	1.5	1.4		
						384	Other kitchenware and homefurnishings .....	5 195	1 302 101	2.5	2.1		
						400	Jewelry .....	5 659	1 256 486	2.0	2.0		

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line				ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			
			Amount (\$1,000)	As percent of total sales of—		Amount (\$1,000)				As percent of total sales of—			
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments		
440	<b>Discount or mass merchandising (SIC 531 pt.)— Con.</b>					220	<b>National chain (SIC 531 pt.)— Con.</b>						
	Photographic equipment and supplies .....	5 234	1 180 550	2.1	1.9	233	Women's and girls' wear, except footwear—Con.	1 476	27 630	.1	.1		
460	Toys, hobby goods, and games .....	5 638	3 036 213	5.0	4.9	234	Hats, wigs, and hairpieces .....	1 776	406 096	1.2	1.1		
461	Toys .....	5 356	2 519 698	4.4	4.0	236	Women's accessories .....	1 527	89 497	.3	.3		
462	Hobby goods and games .....	4 589	431 629	.9	.7	—	Other women's wear items .....	(X)	1 996	(X)	(V)		
463	Craft goods .....	926	84 886	1.0	.1	260	Miscellaneous merchandise .....						
490	Optical goods .....	568	38 475	.4	.1	261	Footwear, except infants' and toddlers' .....	1 791	1 225 559	3.5	3.5		
500	Sporting goods .....	5 678	2 905 337	4.7	4.6	262	Men's and boys' footwear .....	1 790	465 513	1.3	1.3		
512	Bicycles, parts, and accessories .....	4 981	635 788	1.2	1.0	263	Women's and girls' footwear .....	1 791	344 852	1.0	1.0		
517	Other sporting goods .....	5 670	2 269 549	3.7	3.6	264	Children's footwear .....	1 786	63 643	.2	.2		
600	Hardware, tools, and plumbing and electrical supplies .....	5 677	1 661 257	2.7	2.7	280	Athletic footwear .....	1 789	344 439	1.0	1.0		
620	Lawn and garden equipment and supplies .....	5 662	1 765 579	2.9	2.8	281	Miscellaneous merchandise .....	(X)	7 112	(X)	(V)		
640	Lumber and building materials .....	2 678	966 707	3.2	1.5	282	Curtains, draperies, and dry goods .....	1 805	1 728 819	4.9	4.9		
670	Paint and related preservatives and supplies .....	2 935	361 945	1.0	.6	284	Curtains and draperies .....	1 794	501 865	1.4	1.4		
720	Automotive fuels .....	28	69 264	4.3	.1	300	Vertical, horizontal, and woven wood blinds .....	971	140 287	.6	.4		
730	Automotive lubricants .....	2 653	473 725	1.6	.8	301	Domestics .....	1 804	1 086 170	3.1	3.1		
740	Auto tires, batteries, and accessories .....	5 582	2 007 540	3.4	3.2	302	Miscellaneous merchandise .....	(X)	497	(X)	(V)		
800	Pets, pet foods, and supplies .....	451	34 302	.6	.1	303	Major household appliances .....	1 682	4 021 127	11.6	11.3		
850	All other merchandise .....	5 690	2 125 132	3.4	3.4	310	Kitchen appliances .....	1 680	1 928 962	5.6	5.4		
851	Stationery and school supplies .....	5 638	1 055 937	1.7	1.7	320	Laundry appliances .....	1 060	1 118 856	4.8	3.2		
852	Greeting cards .....	5 074	464 664	.9	.7	324	Other major household appliances .....	1 621	973 309	2.9	2.7		
853	Magazines and newspapers .....	1 149	131 492	1.0	.2	330	Small electric appliances .....	1 689	288 226	.8	.8		
856	Luggage and leather goods .....	667	44 881	.5	.1	331	TV's and video recorders and tapes .....	1 660	1 523 665	4.4	4.3		
876	Books .....	4 224	326 561	.7	.5	335	Televisions .....	1 649	756 676	2.2	2.1		
879	All other merchandise .....	534	101 597	2.0	.2	340	Video recorders, cameras, and tapes .....	1 651	766 989	2.2	2.2		
890	Unclassified merchandise .....	3 635	512 529	1.3	.8	341	Audio equipment, musical instruments, and supplies .....	1 646	390 089	1.1	1.1		
900	Nonmerchandise receipts .....	2 881	293 363	.8	.5	342	Audio equipment and accessories .....	1 645	326 168	1.0	.9		
905	Labor charges for work by this establishment .....	2 012	191 249	.7	.3	343	Records, tapes, and compact discs .....	794	24 778	.1	.1		
953	Other nonmerchandise receipts .....	797	83 827	.7	.1	344	Musical instruments, sheet music, and accessories .....	1 074	39 143	.2	.1		
—	Miscellaneous merchandise .....	(X)	18 287	(X)	(V)	340	Furniture and sleep equipment .....	1 814	2 374 287	6.7	6.7		
—	Miscellaneous merchandise .....	(X)	3 385	(X)	(V)	341	Upholstered furniture .....	1 569	650 986	2.0	1.8		
	<b>National chain (SIC 531 pt.)----</b>	<b>1 818</b>	<b>35 445 344</b>	<b>(X)</b>	<b>100.0</b>	342	Other living room, dining room, and bedroom furniture .....	1 758	924 522	2.7	2.6		
100	Groceries and other foods .....	832	50 104	.2	.1	343	Sleep furniture and equipment .....	1 624	629 150	1.9	1.8		
160	Drugs, health aids, and beauty aids .....	1 792	532 515	1.5	1.5	344	Other furniture .....	1 378	169 629	.6	.5		
164	Health aids .....	772	44 101	.2	.1	360	Floor coverings .....	1 501	361 033	1.2	1.0		
165	Cosmetics .....	1 732	488 364	1.4	1.4	361	Soft-surface floor coverings .....	1 501	347 938	1.1	1.0		
—	Miscellaneous merchandise .....	(X)	50	(X)	(V)	—	Miscellaneous merchandise .....	(X)	13 095	(X)	(V)		
200	Men's and boys' wear, except footwear .....	1 812	4 923 686	13.9	13.9	370	Computer hardware and software, and calculating equipment and supplies .....	1 217	91 908	.3	.3		
201	Boys' and young men's wear and accessories .....	1 799	1 101 712	3.1	3.1	371	Computer/peripheral equipment (individuals) .....	755	51 028	.3	.1		
202	Men's overcoats, topcoats, raincoats, and outer jackets .....	1 794	205 593	.6	.6	373	Prepackaged software (individuals) .....	749	20 154	.1	.1		
203	Men's suits and formal wear .....	1 709	192 460	.6	.5	375	Calculating equipment/supplies (individuals) .....	1 201	20 695	.1	.1		
204	Men's sport coats and blazers .....	1 769	229 959	.7	.6	—	Miscellaneous merchandise .....	(X)	31	(X)	(V)		
205	Men's tailored and dress slacks .....	1 797	342 385	1.0	1.0	380	Kitchenware and home furnishings .....	1 814	675 968	1.9	1.9		
206	Men's casual slacks, jeans, and shorts .....	1 796	600 597	1.7	1.7	381	Cookware and cooking accessories .....	1 718	131 196	.4	.4		
207	Men's career and work uniforms .....	1 073	97 909	.6	.3	382	Dinnerware, glassware, tableware, and giftware .....	1 695	72 938	.2	.2		
208	Men's dress shirts .....	1 793	247 856	.7	.7	383	Decorative accessories .....	1 745	266 502	.8	.8		
209	Men's sport shirts .....	1 794	569 750	1.6	1.6	384	Other kitchenware and home furnishings .....	1 812	205 332	.6	.6		
211	Men's sweaters .....	1 795	160 146	.5	.5	400	Jewelry .....	1 758	1 076 096	3.1	3.0		
212	Men's hosiery, pajamas, and underwear .....	1 797	476 407	1.4	1.3	404	Karat gold jewelry .....	1 722	227 783	.7	.6		
213	Men's active sportswear .....	1 811	420 347	1.2	1.2	406	Diamond, gemstone, and pearl jewelry .....	1 726	294 715	.9	.8		
214	Men's accessories .....	1 796	278 412	.8	.8	408	Other jewelry .....	1 756	553 598	1.6	1.6		
—	Miscellaneous merchandise .....	(X)	153	(X)	(V)	440	Photographic equipment and supplies .....	1 563	306 447	.9	.9		
220	Women's and girls' wear, except footwear .....	1 810	6 920 752	19.6	19.5	460	Toys, hobby goods, and games .....	1 802	326 429	.9	.9		
221	Infants', toddlers', girls', and subteen clothing and accessories .....	1 797	1 594 648	4.5	4.5	461	Toys .....	1 802	246 704	.7	.7		
223	Dresses .....	1 794	717 829	2.0	2.0	462	Hobby goods and games .....	1 771	58 030	.2	.2		
224	Dress coats, jackets, and rainwear .....	1 788	266 181	.8	.8	463	Craft goods .....	1 623	21 695	.1	.1		
225	Suits, sport jackets, and blazers .....	1 742	118 928	.3	.3	490	Optical goods .....	1 493	27 835	.1	.1		
226	Slacks, jeans, shorts, and skirts .....	1 794	1 011 398	2.9	2.9	500	Sporting goods .....	1 672	597 203	1.7	1.7		
227	Tops (shirts, blouses, and sweaters) .....	1 796	1 196 143	3.4	3.4	512	Bicycles, parts, and accessories .....	1 134	134 887	.5	.4		
228	Women's active sportswear .....	1 808	240 052	.7	.7	517	Other sporting goods .....	1 671	462 316	1.4	1.3		
229	Hosiery, socks, and tights .....	1 791	230 314	.7	.6	600	Hardware, tools, and plumbing and electrical supplies .....	1 813	1 702 734	4.8	4.8		
231	Bras, girdles, and corsets .....	1 793	456 331	1.3	1.3								
232	Lingerie, sleepwear, and loungewear .....	1 794	563 709	1.6	1.6								

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Establishments handling line	All establishments					Establishments handling line	All establishments
	<b>National chain (SIC 531 pt.)—Con.</b>						<b>Variety stores (SIC 533)—Con.</b>				
620	Lawn and garden equipment and supplies .....	1 433	1 051 087	3.4	3.0	460	Toys, hobby goods, and games .....	10 030	557 092	8.4	8.2
625	Lawn and garden tools and equipment .....	1 433	986 422	3.2	2.8	461	Toys .....	9 695	382 912	5.9	5.7
628	Other lawn and garden equipment .....	418	64 665	1.4	.2	462	Hobby goods and games .....	4 685	97 045	2.9	1.4
640	Lumber and building materials .....	1 082	354 662	1.5	1.0	463	Craft goods .....	2 791	77 135	5.5	1.1
659	Wallpaper and wall coverings .....	1 078	85 978	.4	.2	500	Sporting goods .....	3 767	66 375	2.2	1.0
663	Other lumber and building materials .....	783	268 684	1.4	.8	600	Hardware, tools, and plumbing and electrical supplies .....	9 034	199 087	3.1	2.9
670	Paint and related preservatives and supplies .....	1 049	442 489	1.9	1.2	620	Lawn and garden equipment and supplies .....	6 603	151 839	2.8	2.2
730	Automotive lubricants .....	755	28 978	.2	.1	670	Paint and related preservatives and supplies .....	3 711	19 624	1.1	.3
740	Auto tires, batteries, and accessories .....	1 076	1 594 358	6.7	4.5	720	Automotive fuels .....	91	5 270	14.6	.1
741	Auto tires and tubes .....	1 071	708 669	3.0	2.0	730	Automotive lubricants .....	1 298	7 470	1.2	.1
742	Auto parts, accessories, and sundry supplies .....	1 072	499 691	2.1	1.4	740	Auto tires, batteries, and accessories .....	2 566	41 235	3.4	.6
749	Storage batteries .....	776	385 998	2.0	1.1	800	Pets, pet foods, and supplies .....	2 222	17 830	1.8	.3
850	All other merchandise .....	1 727	284 623	.8	.8	850	All other merchandise .....	10 257	672 589	10.0	9.9
851	Stationery and school supplies .....	1 137	21 220	.1	.1	851	Stationery and school supplies .....	10 027	430 466	6.5	6.4
852	Greeting cards .....	1 383	56 011	.2	.2	852	Greeting cards .....	5 765	124 951	3.2	1.8
856	Luggage and leather goods .....	1 694	202 839	.6	.6	853	Magazines and newspapers .....	595	10 035	3.7	.1
-	Miscellaneous merchandise .....	(X)	4 553	(X)	(V)	856	Luggage and leather goods .....	3 835	54 066	1.7	.8
890	Unclassified merchandise .....	1 510	143 614	.5	.4	876	Books .....	2 788	26 086	1.2	.4
900	Nonmerchandise receipts .....	1 805	2 392 679	6.8	6.8	879	All other merchandise .....	1 874	26 985	3.6	.4
905	Labor charges for work by this establishment .....	742	1 262 629	6.7	3.6	890	Unclassified merchandise .....	4 262	83 200	2.7	1.2
907	Parts installed in repair .....	1 089	205 375	.9	.6	900	Nonmerchandise receipts .....	2 071	12 362	1.5	.2
908	Delivery charges .....	1 127	98 056	.4	.3		<b>Miscellaneous general merchandise stores (SIC 539)</b>	14 969	30 368 142	(X)	100.0
953	Other nonmerchandise receipts .....	1 486	687 136	2.2	1.9	100	Groceries and other foods .....	9 240	3 056 955	17.3	10.1
973	Value of service contracts .....	742	139 223	.7	.4	120	Meals and snacks .....	1 587	44 456	2.6	.1
-	Miscellaneous merchandise .....	(X)	260	(X)	(V)	140	Packaged alcoholic beverages .....	1 474	529 854	6.5	1.7
						150	Cigars, cigarettes, and tobacco .....	6 160	608 447	4.5	2.0
						160	Drugs, health aids, and beauty aids .....	10 019	1 293 927	5.7	4.3
						180	Soaps, detergents, and household cleaners .....	4 036	272 289	3.7	.9
						190	Paper and related products .....	4 082	406 640	4.7	1.3
100	Groceries and other foods .....	9 088	386 249	6.1	5.7	200	Men's and boys' wear, except footwear .....	10 124	1 432 529	10.5	4.7
120	Meals and snacks .....	3 692	227 738	6.0	3.4	220	Women's and girls' wear, except footwear .....	10 650	2 268 332	13.0	7.5
140	Packaged alcoholic beverages .....	162	8 050	16.9	.1	260	Footwear, except infants' and toddlers' .....	8 743	487 430	4.4	1.6
150	Cigars, cigarettes, and tobacco .....	1 674	34 294	2.5	.5	270	Sewing, knitting, and needlework goods .....	5 512	114 838	2.3	.4
160	Drugs, health aids, and beauty aids .....	9 890	649 041	9.9	9.6	280	Curtains, draperies, and dry goods .....	9 142	824 489	5.7	2.7
180	Soaps, detergents, and household cleaners .....	2 608	21 787	1.9	.3	300	Major household appliances .....	4 432	1 124 868	5.9	3.7
190	Paper and related products .....	4 833	91 299	4.8	1.4	310	Small electric appliances .....	9 750	1 324 391	5.5	4.4
200	Men's and boys' wear, except footwear .....	9 187	378 492	5.9	5.6	320	TV's and video recorders and tapes .....	5 848	1 180 020	6.8	3.9
220	Women's and girls' wear, except footwear .....	9 685	983 129	15.0	14.5	330	Audio equipment, musical instruments, and supplies .....	8 946	1 282 565	6.5	4.2
260	Footwear, except infants' and toddlers' .....	8 780	294 341	4.7	4.4	340	Furniture and sleep equipment .....	7 549	852 111	5.3	2.8
270	Sewing, knitting, and needlework goods .....	7 461	273 160	4.8	4.0	360	Floor coverings .....	2 282	67 370	2.0	.2
280	Curtains, draperies, and dry goods .....	9 420	357 474	5.6	5.3	370	Computer hardware and software, and calculating equipment and supplies .....	3 554	547 976	3.1	1.8
281	Curtains and draperies .....	6 502	85 119	1.6	1.3	380	Kitchenware and home furnishings .....	12 607	2 158 857	7.7	7.1
282	Vertical, horizontal, and woven wood blinds .....	504	5 442	1.9	.1	400	Jewelry .....	6 832	2 688 378	12.6	8.9
284	Domestics .....	9 327	264 010	4.1	3.9	440	Photographic equipment and supplies .....	7 239	451 165	2.8	1.5
-	Miscellaneous merchandise .....	(X)	2 903	(X)	(V)	460	Toys, hobby goods, and games .....	10 823	1 121 760	6.0	3.7
300	Major household appliances .....	550	17 037	2.2	.3	500	Sporting goods .....	7 038	1 357 660	6.8	4.5
310	Small electric appliances .....	6 528	108 314	2.1	1.6	600	Hardware, tools, and plumbing and electrical supplies .....	7 221	1 055 393	5.3	3.5
320	TV's and video recorders and tapes .....	2 463	35 929	1.7	.5	620	Lawn and garden equipment and supplies .....	6 862	495 085	3.3	1.6
321	Televisions .....	1 681	25 954	1.6	.4	640	Lumber and building materials .....	1 672	138 996	5.0	.5
324	Video recorders, cameras, and tapes .....	1 204	9 975	1.4	.1	663	Other lumber and building materials .....	1 346	117 199	4.8	.4
330	Audio equipment, musical instruments, and supplies .....	4 406	67 829	1.9	1.0	-	Miscellaneous merchandise .....	(X)	21 797	(X)	.1
340	Furniture and sleep equipment .....	1 910	18 644	1.2	.3	670	Paint and related preservatives and supplies .....	3 538	117 792	2.3	.4
360	Floor coverings .....	4 172	41 702	1.1	.6	720	Automotive fuels .....	1 005	91 078	11.6	.3
361	Soft-surface floor coverings .....	4 165	40 155	1.0	.6	730	Automotive lubricants .....	3 648	137 720	2.3	.5
-	Miscellaneous merchandise .....	(X)	1 547	(X)	(V)	740	Auto tires, batteries, and accessories .....	4 663	584 844	5.3	1.9
380	Kitchenware and home furnishings .....	9 929	755 069	11.4	11.2	800	Pets, pet foods, and supplies .....	753	30 279	2.9	.1
381	Cookware and cooking accessories .....	5 537	151 308	4.5	2.2						
382	Dinnerware, glassware, tableware, and giftware .....	5 677	160 416	4.0	2.4						
383	Decorative accessories .....	7 416	337 914	5.9	5.0						
384	Other kitchenware and home furnishings .....	5 521	105 431	4.5	1.6						
400	Jewelry .....	7 210	125 613	2.3	1.9						
440	Photographic equipment and supplies .....	3 894	47 513	1.5	.7						

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Seles of specified merchandise line				ML code	Kind of business end merchandise line	Establish- ments (number)	Sales of specified merchandise line			
			Amount (\$1,000)	As percent of totel sales of—		Amount (\$1,000)				As percent of totel sales of—			
				Esteb- lish- ments handling line	All esteb- lish- ments					Estab- lish- ments handling line	All estab- lish- ments		
	Miscellaneous general merchandise stores (SIC 539) —Con.						460 600	Grocery stores (SIC 541)—Con. Toys, hobby goods, end games .....	16 454	232 421	.8	.1	
850	All other merchandise .....	11 607	1 533 856	5.7	5.1			Hardware, tools, end plumbing end electrical supplies .....	13 329	330 235	1.2	.1	
851	Stationery and school supplies .....	8 631	535 934	3.1	1.8	620		Lawn end garden equipment end supplies .....	13 813	840 988	1.1	.3	
852	Greeting cards .....	5 003	98 856	1.0	.3			Automotive fuels .....	23 237	4 464 076	27.0	1.6	
853	Magazines end newspapers .....	1 921	29 899	1.4	.1	720		Automotive lubricants .....	30 499	294 561	.9	.1	
856	Luggage end leather goods .....	3 875	336 064	2.4	1.1	730		Pets, pet foods, and supplies .....	56 955	3 301 431	2.3	1.2	
876	Books .....	5 001	66 837	1.0	.2	800		All other merchandise .....	65 300	2 354 788	2.0	.8	
879	All other merchandise .....	2 429	466 266	5.9	1.5			Greeting cards .....	16 698	518 857	.9	.2	
890	Unclassified merchandise .....	4 036	508 132	5.8	1.7	850		Magazines end newspapers .....	59 239	1 452 952	1.4	.5	
900	Nonmerchandise receipts .....	2 994	152 741	1.6	.5	853		Books .....	20 316	355 726	.9	.1	
-	Miscellaneous merchandise .....	(X)	24 919	(X)	.1	-		Miscellaneous merchandise .....	(X)	27 253	(X)	(V)	
						890		Unclassified merchandise .....	25 855	1 857 927	2.9	.7	
	Food stores (SIC 54) .....	190 706	301 846 804	(X)	100.0	900		Nonmerchandise receipts .....	26 006	657 812	1.4	.2	
100	Groceries and other foods .....	190 041	227 345 870	75.4	75.3	909		Video tepe, disk, and player rental .....	18 673	348 000	1.1	.1	
120	Meals and snacks .....	47 398	2 808 616	5.2	.9	954		Other nonmerchandise receipts .....	10 568	226 064	.9	.1	
140	Peckaged alcoholic beverages .....	81 394	9 185 388	5.7	3.0	-		Miscellaneous merchandise .....	(X)	83 748	(X)	(V)	
150	Cigars, cigarettes, end tobacco .....	112 679	13 056 926	5.0	4.3								
160	Drugs, health aids, end beauty aids ..	111 731	16 552 112	6.2	5.5	-		Miscellaneous merchandise .....	(X)	348 786	(X)	.1	
180	Soaps, detergents, and household cleaners .....	88 166	8 556 126	3.5	2.8			Meat and fish (seefood) markets (SIC 542) .....	11 364	5 616 255	(X)	100.0	
190	Paper and related products .....	85 771	7 814 981	3.3	2.6			Groceries and other foods .....	11 364	5 495 570	97.9	97.9	
220	Women's and girls' wear, except footwear .....	5 439	207 771	.9	.1	100		Meat, fish, and poultry .....	11 364	4 863 784	86.6	86.6	
310	Small electric appliances .....	3 767	186 159	1.0	.1	101		Fresh fruits and vegetables .....	1 789	65 017	5.8	1.2	
380	Kitchenware and homefurnishings .....	16 383	980 635	1.6	.3	102		Frozen foods .....	2 835	166 196	10.5	3.0	
440	Photographic equipment and supplies .....	15 275	295 019	1.0	.1	103		Dairy products .....	3 200	80 348	4.6	1.4	
						104		Bakery products, baked on premises .....	412	10 586	4.8	.2	
460	Toys, hobby goods, and games .....	17 003	239 263	.8	.1	105		Other bakery products, except frozen .....	1 784	23 796	2.6	.4	
600	Hardware, tools, and plumbing and electrical supplies .....	13 407	331 232	1.2	.1	106		Delicatessen items .....	1 673	99 464	10.5	1.8	
620	Lawn and garden equipment and supplies .....	14 741	889 695	1.1	.3	107		Soft drinks .....	2 170	29 882	2.8	.5	
720	Automotive fuels .....	23 493	4 468 527	26.9	1.5	108		Other foods .....	3 407	156 497	8.5	2.8	
730	Automotive lubricants .....	30 603	294 989	.9	.1	109		Meals and snacks .....	618	32 566	12.3	.6	
800	Pets, pet foods, and supplies .....	58 239	3 308 694	2.3	1.1	120		Packaged alcoholic beverages .....	1 322	33 763	4.9	.6	
850	All other merchandise .....	68 288	2 392 689	2.0	.8	141		Distilled spirits, brandy, liqueurs .....	133	3 151	4.2	.1	
890	Unclassified merchandise .....	27 484	1 878 363	2.9	.6	142		Wine .....	580	8 411	2.9	.1	
900	Nonmerchandise receipts .....	27 676	697 888	1.5	.2	143		Beer end ele .....	1 223	22 201	3.6	.4	
-	Miscellaneous merchandise .....	(X)	355 861	(X)	.1			Cigars, cigarettes, and tobacco .....	911	12 525	2.5	.2	
	Grocery stores (SIC 541) .....	137 584	285 481 116	(X)	100.0	150		Drugs, health aids, and beauty aids ..	383	5 016	2.1	.1	
100	Groceries and other foods .....	137 584	212 501 086	74.4	74.4	160		Soaps, detergents, and household cleaners .....	721	7 626	1.9	.1	
101	Meat, fish, and poultry .....	97 733	42 039 563	15.9	14.7	180		Paper and related products .....	698	6 666	1.7	.1	
102	Fresh fruits and vegetables .....	96 775	20 410 146	7.7	7.1			All other merchandise .....	259	3 321	2.6	.1	
103	Frozen foods .....	96 058	12 561 874	6.1	4.4	190		Miscellaneous merchandise .....	(X)	3 321	(X)	.1	
104	Dairy products .....	112 708	18 685 486	8.6	6.5	-		Unclassified merchandise .....	214	3 212	2.9	.1	
105	Bekery products, baked on premises .....	34 644	2 751 347	1.9	1.0	850		Nonmerchandise receipts .....	286	10 328	7.3	.2	
106	Other bekery products, except frozen .....	84 574	5 159 218	3.6	1.8	-		Miscellaneous merchandise .....	(X)	5 662	(X)	.1	
107	Delicatessen items .....	70 989	9 812 720	4.8	3.4	890							
108	Soft drinks .....	93 693	7 739 925	5.0	2.7	900							
109	Other foods .....	129 897	93 340 807	33.3	32.7								
120	Meals end snecks .....	42 771	2 589 807	4.9	.9								
140	Packaged alcoholic beverages .....	78 401	9 096 311	5.7	3.2			Retail bekeries (SIC 546) .....	21 790	4 870 760	(X)	100.0	
141	Distilled spirits, brandy, liqueurs .....	15 432	1 678 756	3.4	.6	100		Groceries and other foods .....	21 790	4 693 448	96.4	96.4	
142	Wine .....	46 542	1 452 172	1.6	.5	120		Meals and snacks .....	2 626	148 448	28.3	3.0	
143	Beer and ale .....	74 971	5 965 383	4.4	2.1	140		Packaged alcoholic beverages .....	206	2 985	5.3	.1	
150	Cigars, cigarettes, and tobacco .....	110 130	13 007 993	5.0	4.6	150		Cigars, cigarettes, and tobacco .....	397	3 566	4.8	.1	
160	Drugs, health aids, and beauty aids ..	104 600	15 633 767	5.9	5.5	190		Paper and related products .....	317	3 092	4.7	.1	
161	Prescriptions .....	10 527	2 438 352	3.1	.9	890		Unclassified merchandise .....	357	4 744	5.4	.1	
162	Nonprescription medicines .....	49 750	1 419 941	1.3	.5	900		Nonmerchandise receipts .....	868	8 061	5.5	.2	
163	Vitamins, minerals, and dietary supplements .....	24 112	961 265	1.2	.3	-		Miscellaneous merchandise .....	(X)	6 416	(X)	.1	
164	Health aids .....	57 212	3 228 334	2.3	1.1			Retail bakeries—beking and selling (SIC 546 pt.) .....	19 626	4 314 825	(X)	100.0	
165	Cosmetics .....	34 620	1 272 310	1.3	.4	100		Groceries and other foods .....	19 626	4 156 609	96.3	96.3	
166	Other hygiene needs .....	83 447	6 313 565	3.1	2.2	101		Meat, fish, and poultry .....	292	13 668	15.6	.3	
180	Soaps, detergents, and household cleaners .....	86 276	8 539 582	3.5	3.0	102		Fresh fruits and vegetables .....	183	3 396	7.8	.1	
190	Paper and related products .....	83 584	7 795 213	3.3	2.7	103		Frozen foods .....	253	3 685	5.5	.1	
220	Women's and girls' wear, except footwear .....	5 334	205 493	.9	.1	104		Dairy products .....	2 711	36 641	6.5	.8	
310	Small electric appliances .....	3 243	176 901	1.0	.1	105		Bakery products, baked on premises .....	19 626	3 871 653	89.7	89.7	
380	Kitchenware and homefurnishings .....	15 315	957 582	1.6	.3								
440	Photographic equipment and supplies .....	15 197	294 356	1.0	.1								

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
100 106	<b>Retail bakeries—baking and selling (SIC 546 pt.)—Con.</b> Groceries and other foods—Con. Other bakery products, except frozen	1 231	59 596	17.1	1.4	100 106	<b>Fruit and vegetable markets (SIC 543)—Con.</b> Groceries and other foods—Con. Other bakery products, except frozen	618	13 216	3.0	.7
107	Delicatessen items	961	41 397	15.1	1.0	107	Delicatessen items	426	29 480	8.8	1.6
108	Soft drinks	2 892	47 456	8.3	1.1	108	Soft drinks	758	13 250	3.2	.7
109	Other foods	2 269	79 117	15.0	1.8	109	Other foods	1 060	67 085	10.0	3.7
120	Meals and snacks	2 384	133 922	28.2	3.1	120	Meals and snacks	164	3 251	4.0	.2
140	Packaged alcoholic beverages	155	2 584	5.2	.1	140	Packaged alcoholic beverages	398	13 251	5.6	.7
150	Cigars, cigarettes, and tobacco	346	3 257	4.9	.1	141	Distilled spirits, brandy, liqueurs	163	2 092	2.6	.1
190	Paper and related products	281	2 912	4.8	.1	142	Wine	253	3 572	2.4	.2
						143	Beer and ale	346	7 587	3.8	.4
900	Nonmerchandise receipts	855	8 033	5.6	.2	150	Cigars, cigarettes, and tobacco	271	3 888	2.7	.2
954	Other nonmerchandise receipts	818	7 262	5.5	.2	160	Drugs, health aids, and beauty aids	205	3 530	4.5	.2
-	Miscellaneous merchandise	(X)	771	(X)	(V)	180	Soaps, detergents, and household cleaners	242	3 739	2.6	.2
						190	Paper and related products	216	1 658	1.2	.1
-	Miscellaneous merchandise	(X)	7 508	(X)	.2	200	Men's and boys' wear, except footwear	60	1 390	4.9	.1
						220	Women's and girls' wear, except footwear	37	1 717	11.8	.1
	<b>Retail bakeries—selling only (SIC 546 pt.)</b>	2 164	555 935	(X)	100.0	380	Kitchenware and homefurnishings	136	2 758	6.2	.2
100	Groceries and other foods	2 164	536 839	96.6	96.6	400	Jewelry	41	1 490	8.8	.1
101	Meat, fish, and poultry	145	2 864	11.3	.5	620	Lawn and garden equipment and supplies	821	46 931	10.2	2.6
102	Fresh fruits and vegetables	92	413	3.5	.1						
103	Frozen foods	297	9 420	12.0	1.7	850	All other merchandise	174	2 554	4.3	.1
104	Dairy products	315	3 626	6.7	.7	879	All other merchandise	114	2 277	7.7	.1
105	Bakery products, baked on premises	124	3 987	22.7	.7	-	Miscellaneous merchandise	(X)	277	(X)	(V)
						890	Unclassified merchandise	183	2 380	2.5	.1
106	Other bakery products, except frozen	2 164	477 113	85.8	85.8	900	Nonmerchandise receipts	135	3 330	6.6	.2
107	Delicatessen items	181	5 251	14.5	.9	-	Miscellaneous merchandise	(X)	2 292	(X)	.1
108	Soft drinks	287	3 880	7.1	.7						
109	Other foods	537	30 285	22.8	5.4						
120	Meals and snacks	242	14 526	28.5	2.6		<b>Candy, nut, and confectionery stores (SIC 544)</b>	6 124	1 182 238	(X)	100.0
140	Packaged alcoholic beverages	51	401	5.7	.1	100	Groceries and other foods	6 124	1 139 307	96.4	96.4
-	Miscellaneous merchandise	(X)	401	(X)	.1	120	Meals and snacks	231	5 418	14.9	.5
150	Cigars, cigarettes, and tobacco	51	309	3.8	.1	140	Packaged alcoholic beverages	30	629	4.3	.1
850	All other merchandise	34	668	10.3	.1	-	Miscellaneous merchandise	(X)	629	(X)	.1
879	All other merchandise	22	431	9.9	.1	160	Drugs, health aids, and beauty aids	124	955	2.9	.1
-	Miscellaneous merchandise	(X)	237	(X)	(V)	190	Paper and related products	217	1 552	4.6	.1
						380	Kitchenware and homefurnishings	379	7 028	13.2	.6
890	Unclassified merchandise	106	2 717	11.3	.5	460	Toys, hobby goods, and games	392	5 138	8.8	.4
-						720	Automotive fuels	8	1 302	43.0	.1
						850	All other merchandise	497	16 061	17.5	1.4
	<b>Other food stores (SIC 543, 4, 5, 9)</b>	19 968	5 878 673	(X)	100.0	890	Unclassified merchandise	270	2 360	5.9	.2
100	Groceries and other foods	19 303	4 655 766	81.1	79.2	900	Nonmerchandise receipts	127	1 056	5.4	.1
120	Meals and snacks	1 383	37 795	9.3	.6	-	Miscellaneous merchandise	(X)	1 432	(X)	.1
140	Packaged alcoholic beverages	1 465	52 329	8.0	.9						
150	Cigars, cigarettes, and tobacco	1 241	32 842	7.1	.6		<b>Dairy products stores (SIC 545)</b> #	3 302	880 143	(X)	100.0
160	Drugs, health aids, and beauty aids	6 665	912 133	54.1	15.5						
180	Soaps, detergents, and household cleaners	1 073	8 655	1.9	.1		<b>Miscellaneous food stores (SIC 549)</b>	7 271	2 014 070	(X)	100.0
190	Paper and related products	1 172	10 010	2.2	.2	100	Groceries and other foods	6 606	1 011 520	53.9	50.2
310	Small electric appliances	511	9 193	6.5	.2	120	Meals and snacks	602	18 311	8.1	.9
380	Kitchenware and homefurnishings	942	21 146	8.2	.4	140	Packaged alcoholic beverages	242	9 215	6.5	.5
460	Toys, hobby goods, and games	479	6 326	6.4	.1	141	Distilled spirits, brandy, liqueurs	49	1 075	5.0	.1
620	Lawn and garden equipment and supplies	867	47 344	9.4	.8	142	Wine	214	3 743	3.0	.2
720	Automotive fuels	177	3 002	14.4	.1	143	Beer and ale	180	4 397	3.9	.2
800	Pets, pet foods, and supplies	1 016	5 411	1.4	.1						
850	All other merchandise	2 475	32 839	4.8	.6	150	Cigars, cigarettes, and tobacco	100	2 340	5.9	.1
890	Unclassified merchandise	1 058	12 480	4.0	.2	160	Drugs, health aids, and beauty aids	5 926	905 095	61.3	44.9
900	Nonmerchandise receipts	515	21 687	12.6	.4	162	Nonprescription medicines	156	2 546	5.8	.1
-						163	Vitamins, minerals, and dietary supplements	5 837	800 506	55.4	39.7
						164	Health aids	2 989	31 610	4.5	1.6
	<b>Fruit and vegetable markets (SIC 543)</b>	3 271	1 802 222	(X)	100.0	165	Cosmetics	1 887	28 143	5.2	1.4
100	Groceries and other foods	3 271	1 708 063	94.8	94.8	166	Other hygiene needs	3 793	41 675	4.7	2.1
101	Meat, fish, and poultry	487	48 770	15.4	2.7	-	Miscellaneous merchandise	(X)	615	(X)	(V)
102	Fresh fruits and vegetables	3 271	1 477 808	82.0	82.0	180	Soaps, detergents, and household cleaners	468	3 354	1.6	.2
103	Frozen foods	356	7 183	3.9	.4	190	Paper and related products	229	3 327	2.0	.2
104	Dairy products	1 046	43 425	5.9	2.4	310	Small electric appliances	506	9 152	6.5	.5
105	Bakery products, baked on premises	262	7 846	7.1	.4	380	Kitchenware and homefurnishings	415	11 302	7.2	.6
						800	Pets, pet foods, and supplies	684	4 208	1.6	.2

See footnotes at end of table.

**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
	Miscellaneous food stores (SIC 549)—Con.						Used car dealers (SIC 552) ----	14 948	10 848 706	(X)	100.0
850	All other merchandise -----	1 421	11 702	2.7	.6	500	Sporting goods -----	86	6 424	15.7	.1
853	Magazines and newspapers -----	457	2 511	1.4	.1	580	Recreational vehicles -----	660	50 675	8.3	.5
876	Books -----	1 260	8 321	2.1	.4						
-	Miscellaneous merchandise -----	(X)	870	(X)	(V)	700	Cars, trucks, and powered vehicles --	14 948	10 308 402	95.0	95.0
						720	Automotive fuels -----	352	24 922	10.1	.2
890	Unclassified merchandise -----	314	3 924	4.7	.2	730	Automotive lubricants -----	595	7 302	1.4	.1
						740	Auto tires, batteries, and accessories..	1 757	102 674	7.1	.9
900	Nonmerchandise receipts -----	184	17 017	18.5	.8	890	Unclassified merchandise -----	200	5 670	2.7	.1
						900	Nonmerchandise receipts -----	3 906	323 752	9.4	3.0
-	Miscellaneous merchandise -----	(X)	3 603	(X)	.2	-	Miscellaneous merchandise -----	(X)	18 885	(X)	.2
	Automotive dealers (SIC 55 ex. 554) -----	102 704	333 419 982	(X)	100.0		Auto and home supply stores (SIC 553) -----	46 207	25 460 270	(X)	100.0
300	Major household appliances -----	5 130	311 597	13.3	.1	200	Men's and boys' wear, except footwear -----	427	61 903	13.9	.2
500	Sporting goods -----	9 209	6 463 390	66.1	1.9						
580	Recreational vehicles -----	7 587	5 974 046	15.2	1.8	260	Footwear, except infants' and toddlers' -----	390	17 041	4.2	.1
600	Hardware, tools, and plumbing and electrical supplies -----	5 335	259 508	9.4	.1	300	Major household appliances -----	5 061	302 364	13.3	1.2
620	Lawn and garden equipment and supplies -----	5 279	323 804	10.8	.1	310	Small electric appliances -----	1 952	46 569	4.4	.2
700	Cars, trucks, and powered vehicles --	49 018	251 106 845	84.7	75.3	320	TV's and video recorders and tapes..	3 960	136 359	7.9	.5
						330	Audio equipment, musical instruments, and supplies -----	3 401	66 967	4.5	.3
720	Automotive fuels -----	5 537	360 913	1.3	.1	340	Furniture and sleep equipment -----	1 059	16 068	3.6	.1
730	Automotive lubricants -----	33 153	890 381	.5	.3	400	Jewelry -----	406	14 120	9.9	.1
740	Auto tires, batteries, and accessories..	76 333	30 234 196	10.0	9.1	460	Toys, hobby goods, and games -----	4 016	102 357	5.0	.4
850	All other merchandise -----	2 100	636 889	26.3	.2	500	Sporting goods -----	2 714	80 155	5.9	.3
890	Unclassified merchandise -----	8 670	472 740	1.4	.1	600	Hardware, tools, and plumbing and electrical supplies -----	4 978	245 099	10.0	1.0
900	Nonmerchandise receipts -----	63 044	35 701 274	11.6	10.7						
	Miscellaneous merchandise -----	(X)	684 399	(X)	.2	620	Lawn and garden equipment and supplies -----	4 233	244 331	11.5	1.0
						670	Paint and related preservatives and supplies -----	2 028	26 386	3.4	.1
	New and used car dealers (SIC 551) -----	28 320	280 529 244	(X)	100.0	700	Cars, trucks, and powered vehicles --	574	34 577	14.8	.1
						720	Automotive fuels -----	2 067	205 537	19.5	.8
580	Recreational vehicles -----	3 214	857 431	2.6	.3	730	Automotive lubricants -----	14 851	506 012	6.4	2.0
						740	Auto tires, batteries, and accessories..	46 207	20 786 139	81.6	81.6
700	Cars, trucks, and powered vehicles --	28 320	237 744 112	84.7	84.7	850	All other merchandise -----	352	21 388	8.0	.1
701	New American passenger cars—retail ..	23 435	77 305 049	34.4	27.6	890	Unclassified merchandise -----	4 458	62 050	2.4	.2
702	New American passenger cars—fleet ..	9 968	9 776 709	7.0	3.5	900	Nonmerchandise receipts -----	21 711	2 424 823	17.9	9.5
703	New American vans, trucks, and buses—retail ..	16 570	38 113 131	24.6	13.6	-	Miscellaneous merchandise -----	(X)	60 025	(X)	.2
704	New American vans, trucks, and buses—fleet ..	6 519	5 898 583	7.0	2.1						
705	New foreign passenger cars—retail ..	11 775	40 786 174	29.7	14.5	300	Tire, battery, and accessory dealers (SIC 553 pt.) -----	41 590	23 169 210	(X)	100.0
						320	Major household appliances -----	1 951	73 711	7.1	.3
706	New foreign passenger cars—fleet ..	2 506	2 160 074	5.6	.8	330	TV's and video recorders and tapes..	947	20 444	3.9	.1
707	New foreign vans, trucks, and buses—retail ..	5 435	6 821 690	11.2	2.4		Audio equipment, musical instruments, and supplies -----	910	18 730	3.7	.1
708	New foreign vans, trucks, and buses—fleet ..	1 117	574 858	3.3	.2	460	Toys, hobby goods, and games -----	884	19 653	3.5	.1
709	Used passenger cars—retail ..	27 567	36 166 746	13.2	12.9	600	Hardware, tools, and plumbing and electrical supplies -----	2 448	77 076	6.6	.3
711	Used passenger cars—wholesale ..	24 230	11 031 498	4.2	3.9	620	Lawn and garden equipment and supplies -----	1 068	28 509	5.2	.1
						700	Cars, trucks, and powered vehicles --	434	31 938	15.3	.1
712	Used vans, trucks, and buses -----	14 996	8 556 280	6.2	3.1	720	Automotive fuels -----	1 792	196 268	20.1	.8
714	Other motor vehicles -----	799	453 586	5.4	.2	730	Automotive lubricants -----	12 346	443 485	6.8	1.9
-	Miscellaneous merchandise -----	(X)	99 734	(X)	(V)	740	Auto tires, batteries, and accessories..	41 590	19 876 557	85.8	85.8
						745	New auto tires and tubes -----	19 348	5 986 151	45.6	25.8
730	Automotive lubricants -----	17 185	371 532	.2	.1	746	New truck and bus tires -----	10 102	1 505 272	22.7	6.5
						747	Retreaded auto tires -----	4 911	184 757	5.8	.8
740	Auto tires, batteries, and accessories..	27 348	9 260 032	3.4	3.3	748	Retreaded truck and bus tires -----	4 761	313 816	8.5	1.4
743	Auto tires, batteries, and accessories ..	9 218	515 208	.6	.2	749	Storage batteries -----	14 498	445 440	5.5	1.9
744	Auto parts—retail (over-the-counter) ..	26 519	2 727 737	1.0	1.0	751	Auto parts—retail (over-the-counter) ..	27 990	7 324 394	53.5	31.6
752	New auto parts—wholesale -----	25 664	5 922 562	2.2	2.1	752	New auto parts—wholesale -----	14 756	1 759 254	28.2	7.6
-	Miscellaneous merchandise -----	(X)	94 525	(X)	(V)	753	Used auto parts—wholesale -----	1 348	62 171	9.1	.3
						754	Auto accessories and sundry items -----	16 457	2 295 302	24.1	9.9
890	Unclassified merchandise -----	2 642	341 579	1.1	.1	850	All other merchandise -----	143	12 159	8.3	.1
900	Nonmerchandise receipts -----	27 649	31 716 921	11.5	11.3	890	Unclassified merchandise -----	3 749	48 743	2.2	.2
905	Labor charges for work by this establishment ..	27 423	13 853 423	5.0	4.9	900	Nonmerchandise receipts -----	18 166	2 279 044	19.1	9.8
907	Parts installed in repair -----	25 858	11 800 711	4.5	4.2	905	Labor charges for work by this establishment ..	17 787	1 538 300	13.2	6.6
912	Auto or truck rental or leasing -----	7 870	849 722	1.0	.3	907	Parts installed in repair -----	9 882	699 206	10.6	3.0
913	Other nonmerchandise receipts -----	7 004	843 392	1.1	.3	914	Other nonmerchandise receipts -----	1 662	41 538	3.9	.2
973	Value of service contracts -----	13 684	1 720 973	1.1	.6	-	Miscellaneous merchandise -----	(X)	42 893	(X)	.2
974	Credit life insurance and financing commissions ..	16 390	2 648 700	1.5	.9						
	Miscellaneous merchandise -----	(X)	237 637	(X)	.1		Other auto and home supply stores (SIC 553 pt.)# -----	4 617	2 291 060	(X)	100.0

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
	Miscellaneous automotive dealers (SIC 555, 6, 7, 9)-----	13 229	16 581 762	(X)	100.0	850	Recreational vehicle dealers (SIC 556)—Con.	203	17 865	5.4	.3
500	Sporting goods -----	6 352	6 350 422	79.0	38.3	854	All other merchandise -----	40	8 086	12.8	.1
580	Recreational vehicles -----	3 536	5 059 811	84.8	30.5	861	New aircraft, engines, and parts ---	171	6 147	2.5	.1
600	Hardware, tools, and plumbing and electrical supplies -----	335	13 820	5.1	.1	879	Utility trailers -----	53	3 544	6.4	.1
620	Lawn and garden equipment and supplies -----	982	63 860	8.4	.4	-	All other merchandise -----	(X)	88	(X)	(V)
680	Mobile homes -----	150	21 309	11.4	.1	890	Miscellaneous merchandise -----	226	16 213	4.0	.3
700	Cars, trucks, and powered vehicles --	5 176	3 019 754	63.9	18.2	900	Unclassified merchandise -----	2 110	333 701	7.6	6.0
720	Automotive fuels -----	620	19 642	2.2	.1	905	Labor charges for work by this establishment -----	2 010	139 845	3.4	2.5
740	Auto tires, batteries, and accessories..	1 021	85 351	8.3	.5	907	Parts installed in repair -----	1 296	105 440	3.4	1.9
850	All other merchandise -----	1 658	599 399	34.5	3.6	915	Vehicle, boat, or aircraft rental or leasing -----	396	15 944	1.8	.3
890	Unclassified merchandise -----	1 370	63 441	4.4	.4	917	Other nonmerchandise receipts -----	452	36 943	3.4	.7
900	Nonmerchandise receipts -----	9 778	1 235 778	9.6	7.5	973	Value of service contracts -----	221	8 713	.9	.2
-	Miscellaneous merchandise -----	(X)	49 175	(X)	.3	974	Credit life insurance and financing commissions -----	591	24 466	1.2	.4
	Boat dealers (SIC 555) -----	5 174	6 824 154	(X)	100.0	-	Miscellaneous merchandise -----	(X)	2 350	(X)	(V)
200	Men's and boys' wear, except footwear -----	81	4 520	6.4	.1	-	Miscellaneous merchandise -----	(X)	11 260	(X)	.2
500	Sporting goods -----	5 174	6 194 205	90.8	90.8		Motorcycle dealers (SIC 557) --	4 197	3 475 390	(X)	100.0
513	New boats, motors, and parts -----	5 039	5 245 806	78.3	76.9	320	TV's and video recorders and tapes--	65	4 225	18.5	.1
514	Used boats, motors, and parts -----	3 542	826 845	16.0	12.1	500	Sporting goods -----	801	106 941	14.3	3.1
516	Other sporting goods -----	796	121 554	12.3	1.8	513	New boats, motors, and parts -----	402	24 144	7.3	.7
580	Recreational vehicles -----	266	41 998	17.1	.6	514	Used boats, motors, and parts -----	165	2 333	2.0	.1
581	New camping trailers -----	124	5 576	5.1	.1	516	Other sporting goods -----	584	80 464	15.1	2.3
582	New travel trailers -----	100	5 837	5.3	.1	580	Recreational vehicles -----	195	20 966	14.3	.6
584	New motor homes -----	102	13 077	13.5	.2	600	Hardware, tools, and plumbing and electrical supplies -----	100	2 298	5.0	.1
585	Used recreational vehicles -----	188	9 500	5.7	.1	620	Lawn and garden equipment and supplies -----	631	48 423	8.6	1.4
586	Other recreational vehicles -----	176	7 126	5.1	.1	700	Cars, trucks, and powered vehicles --	4 197	2 849 452	82.0	82.0
-	Miscellaneous merchandise -----	(X)	882	(X)	(V)	715	New motorcycles and motorbikes --	4 059	2 421 292	71.0	69.7
620	Lawn and garden equipment and supplies -----	186	11 128	10.6	.2	716	Used motorcycles and motorbikes --	3 543	361 104	12.1	10.4
700	Cars, trucks, and powered vehicles --	301	29 227	12.5	.4	717	Other motor vehicles -----	468	67 056	17.2	1.9
720	Automotive fuels -----	368	11 327	2.0	.2	730	Automotive lubricants -----	242	2 180	1.1	.1
850	All other merchandise -----	302	17 529	5.1	.3	740	Auto tires, batteries, and accessories..	572	68 637	14.6	2.0
861	Utility trailers -----	245	10 933	3.8	.2	850	All other merchandise -----	377	7 007	1.8	.2
879	All other merchandise -----	89	5 762	8.7	.1	861	Utility trailers -----	364	5 022	1.4	.1
-	Miscellaneous merchandise -----	(X)	834	(X)	(V)	-	Miscellaneous merchandise -----	(X)	1 985	(X)	.1
890	Unclassified merchandise -----	443	16 679	3.2	.2	890	Unclassified merchandise -----	520	27 857	6.5	.8
900	Nonmerchandise receipts -----	3 787	482 478	9.4	7.1	900	Nonmerchandise receipts -----	3 408	331 204	11.3	9.5
905	Labor charges for work by this establishment -----	3 411	200 370	4.5	2.9	905	Labor charges for work by this establishment -----	3 330	170 743	6.0	4.9
907	Parts installed in repair -----	2 740	157 874	4.3	2.3	907	Parts installed in repair -----	2 275	120 399	6.1	3.5
915	Vehicle, boat, or aircraft rental or leasing -----	386	7 065	1.5	.1	917	Other nonmerchandise receipts -----	791	19 514	2.8	.6
916	Storage and docking receipts -----	1 356	69 267	3.1	1.0	917	Value of service contracts -----	497	7 535	1.3	.2
917	Other nonmerchandise receipts -----	908	29 636	1.9	.4	973	Credit life insurance and financing commissions -----	891	11 459	1.2	.3
973	Value of service contracts -----	438	3 985	.6	.1	-	Miscellaneous merchandise -----	(X)	6 200	(X)	.2
974	Credit life insurance and financing commissions -----	821	14 281	.9	.2		Automotive dealers, n.e.c. (SIC 559) # -----	852	743 747	(X)	100.0
-	Miscellaneous merchandise -----	(X)	15 063	(X)	.2		Gasoline service stations (SIC 554) -----	114 748	101 997 440	(X)	100.0
	Recreational vehicle dealers (SIC 556) -----	3 006	5 538 471	(X)	100.0	100	Groceries and other foods -----	65 200	5 036 820	7.5	4.9
380	Kitchenware and homefurnishings-----	25	4 915	9.8	.1	120	Meals and snacks -----	30 182	1 254 071	3.6	1.2
500	Sporting goods -----	200	37 425	9.6	.7	140	Packaged alcoholic beverages -----	25 313	1 375 577	5.0	1.3
513	New boats, motors, and parts -----	139	28 218	9.4	.5	150	Cigars, cigarettes, and tobacco -----	61 736	4 279 946	6.5	4.2
514	Used boats, motors, and parts -----	122	4 412	1.5	.1	160	Drugs, health aids, and beauty aids --	7 068	96 490	1.5	.1
516	Other sporting goods -----	90	4 795	3.8	.1	720	Automotive fuels -----	114 748	81 219 063	79.6	79.6
580	Recreational vehicles -----	3 006	4 996 487	90.2	90.2	721	Gasoline -----	114 593	74 215 935	73.1	72.8
581	New camping trailers -----	1 091	177 599	9.0	3.2	722	Diesel fuel -----	35 669	6 872 344	17.9	6.7
582	New travel trailers -----	1 947	1 005 880	26.0	18.2	723	Other automotive fuels -----	4 005	130 784	3.6	.1
583	New truck campers -----	1 026	143 896	8.8	2.6	730	Automotive lubricants -----	71 080	897 664	1.4	.9
584	New motor homes -----	1 492	1 782 174	42.4	32.2	740	Auto tires, batteries, and accessories..	53 102	2 382 137	5.7	2.3
585	Used recreational vehicles -----	2 189	1 161 513	24.8	21.0	741	Auto tires and tubes -----	41 672	928 255	3.0	.9
586	Other recreational vehicles -----	2 413	725 425	16.5	13.1	744	Auto parts—retail (over-the- counter) -----	18 677	643 093	4.5	.6
600	Hardware, tools, and plumbing and electrical supplies -----	61	8 057	6.9	.1	749	Storage batteries -----	28 964	191 393	.9	.2
620	Lawn and garden equipment and supplies -----	43	3 058	7.2	.1	754	Auto accessories and sundry items -----	23 573	619 396	2.9	.6
680	Mobile homes -----	145	21 297	11.5	.4	780	Household fuels -----	9 963	659 104	6.8	.6
700	Cars, trucks, and powered vehicles --	464	71 060	7.9	1.3	850	All other merchandise -----	6 495	166 739	2.4	.2
715	New motorcycles and motorbikes --	100	7 938	5.9	.1	890	Unclassified merchandise -----	20 941	590 500	2.6	.6
717	Other motor vehicles -----	417	60 634	7.4	1.1						
-	Miscellaneous merchandise -----	(X)	2 488	(X)	(V)						
740	Auto tires, batteries, and accessories..	204	11 722	2.8	.2						
780	Household fuels -----	333	5 411	.9	.1						

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ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Establish- ments handling line	All estab- lish- ments					Establish- ments handling line	All estab- lish- ments
	<b>Gasoline service stations (SIC 554)—Con.</b>						<b>Women's clothing and specialty stores (SIC 562, 3) --</b>				
900	Nonmerchandise receipts .....	57 770	3 816 496	8.1	3.7			59 794	28 530 843	(X)	100.0
905	Labor charges for work by this establishment .....	46 751	1 979 471	5.7	1.9	160	Drugs, health aids, and beauty aids --	1 029	203 823	9.4	.7
907	Parts installed in repair .....	27 990	1 252 168	6.2	1.2	200	Men's and boys' wear, except footwear .....	4 233	472 056	12.7	1.7
919	Car wash receipts .....	7 428	259 160	3.5	.3		Women's and girls' wear, except footwear .....	59 794	26 717 454	93.6	93.6
921	Other nonmerchandise receipts .....	12 918	288 166	2.0	.3	220	Footwear, except infants' and toddlers' .....	5 457	312 924	8.2	1.1
-	Miscellaneous merchandise .....	(X)	37 531	(X)	(V)	260	Curtains, draperies, and dry goods --	487	24 195	1.9	.1
						380	Kitchenware and homefurnishings .....	682	62 626	7.4	.2
	<b>Apparel and accessory stores (SIC 56) .....</b>	<b>149 435</b>	<b>77 390 774</b>	<b>(X)</b>	<b>100.0</b>	400	Jewelry .....	14 677	485 073	5.4	1.7
160	Drugs, health aids, and beauty aids --	3 941	587 270	6.0	.8	850	All other merchandise .....	301	26 090	8.5	.1
200	Men's and boys' wear, except footwear .....	52 560	17 859 983	46.2	23.1	890	Unclassified merchandise .....	1 009	50 419	3.0	.2
220	Women's and girls' wear, except footwear .....	102 364	40 481 075	68.5	52.3	900	Nonmerchandise receipts .....	3 501	147 366	4.8	.5
260	Footwear, except infants' and toddlers' .....	62 086	15 776 423	44.9	20.4		Miscellaneous merchandise .....	(X)	28 817	(X)	.1
280	Curtains, draperies, and dry goods --	6 008	495 913	4.4	.6		<b>Women's clothing stores (SIC 562) .....</b>	<b>52 304</b>	<b>25 867 595</b>	<b>(X)</b>	<b>100.0</b>
380	Kitchenware and homefurnishings .....	4 194	285 938	3.5	.4	160	Drugs, health aids, and beauty aids --	906	197 194	9.4	.8
400	Jewelry .....	22 005	920 528	4.6	1.2	200	Men's and boys' wear, except footwear .....	3 417	429 245	13.2	1.7
500	Sporting goods .....	2 715	146 197	8.0	.2	201	Boys' and young men's wear and accessories .....	1 168	79 395	4.0	.3
850	All other merchandise .....	2 147	88 506	3.4	.1	202	Men's overcoats, topcoats, raincoats, and outer jackets .....	985	24 043	1.4	.1
890	Unclassified merchandise .....	10 090	223 983	3.0	.3	203	Men's suits and formal wear .....	676	52 718	3.5	.2
900	Nonmerchandise receipts .....	9 012	361 958	4.3	.5	204	Men's sport coats and blazers .....	845	26 401	1.7	.1
						205	Men's tailored and dress slacks --	984	16 533	1.0	.1
-	Miscellaneous merchandise .....	(X)	163 000	(X)	.2	206	Men's casual slacks, jeans, and shorts .....	1 576	38 534	2.1	.1
	<b>Men's and boys' clothing stores (SIC 561) .....</b>	<b>16 507</b>	<b>8 868 812</b>	<b>(X)</b>	<b>100.0</b>	208	Men's dress shirts .....	1 156	28 683	1.6	.1
200	Men's and boys' wear, except footwear .....	16 507	8 154 719	91.9	91.9	209	Men's sport shirts .....	1 513	46 222	2.3	.2
201	Boys' and young men's wear and accessories .....	2 788	156 922	10.3	1.8	211	Men's sweaters .....	1 390	28 987	1.6	.1
202	Men's overcoats, topcoats, raincoats, and outer jackets .....	13 129	642 435	8.7	7.2	212	Men's hosiery, pajamas, and underwear .....	741	15 812	1.1	.1
203	Men's suits and formal wear .....	10 088	1 718 495	26.9	19.4		Men's active sportswear .....	982	22 438	1.3	.1
204	Men's sport coats and blazers .....	11 267	837 202	12.2	9.4	213	Men's accessories .....	1 229	46 272	2.1	.2
205	Men's tailored and dress slacks --	11 462	742 799	10.8	8.4	214	Miscellaneous merchandise .....	(X)	3 207	(X)	(V)
206	Men's casual slacks, jeans, and shorts .....	13 301	961 132	14.1	10.8	220	Women's and girls' wear, except footwear .....	52 304	24 350 211	94.1	94.1
207	Men's career and work uniforms .....	1 894	231 770	22.4	2.6	221	Infants', toddlers', girls', and subteen clothing and accessories ..	4 780	226 522	5.3	.9
208	Men's dress shirts .....	12 025	603 284	8.6	6.8	222	Furs and fur garments .....	2 986	124 620	4.3	.5
209	Men's sport shirts .....	13 478	887 943	12.0	10.0	223	Dresses .....	46 332	4 854 089	20.7	18.8
211	Men's sweaters .....	12 394	465 345	6.6	5.2	224	Dress coats, jackets, and rainwear ..	32 712	1 770 144	8.9	6.8
212	Men's hosiery, pajamas, and underwear .....	8 049	168 536	3.4	1.9	225	Suits, sport jackets, and blazers ..	29 107	1 701 854	10.8	6.6
213	Men's active sportswear .....	7 499	233 266	5.4	2.6		Slacks, jeans, shorts, and skirts --	41 298	4 889 443	22.8	18.9
214	Men's accessories .....	13 133	462 504	6.5	5.2	226	Tops (shirts, blouses, and sweaters) .....	45 244	7 105 889	30.7	27.5
215	Men's custom-made garments .....	957	43 086	4.3	.5	227	Women's active sportswear .....	23 025	971 832	7.2	3.8
220	Women's and girls' wear, except footwear .....	2 849	350 799	15.1	4.0	228	Hosiery, socks, and tights .....	21 230	372 314	2.9	1.4
223	Dresses .....	860	27 330	2.8	.3	229	Bras, girdles, and corsets .....	10 878	181 135	2.9	.7
224	Dress coats, jackets, and rainwear ..	813	18 809	1.9	.2	232	Lingerie, sleepwear, and loungewear .....	20 932	549 558	4.6	2.1
225	Suits, sport jackets, and blazers .....	1 145	85 816	5.8	1.0	233	Hats, wigs, and hairpieces .....	3 483	38 661	1.5	.1
226	Slacks, jeans, shorts, and skirts .....	1 998	75 734	4.2	.9	234	Women's accessories .....	37 481	1 410 112	6.7	5.5
227	Tops (shirts, blouses, and sweaters) .....	1 921	81 092	4.6	.9	235	Women's custom-made garments ..	495	29 631	10.5	.1
228	Women's active sportswear .....	696	17 196	3.2	.2	236	Other women's wear items .....	3 752	124 407	5.8	.5
234	Women's accessories .....	1 116	15 995	1.3	.2		Footwear, except infants' and toddlers' .....	5 192	298 389	8.1	1.2
236	Other women's wear items .....	300	18 533	7.8	.2	260	Men's and boys' footwear .....	599	15 101	1.3	.1
-	Miscellaneous merchandise .....	(X)	10 294	(X)	.1	262	Women's and girls' footwear .....	4 946	268 594	7.5	1.0
260	Footwear, except infants' and toddlers' .....	4 321	258 211	9.6	2.9	-	Miscellaneous merchandise .....	(X)	14 694	(X)	.1
261	Men's and boys' footwear .....	4 221	204 644	7.8	2.3	280	Curtains, draperies, and dry goods --	445	22 629	1.8	.1
262	Women's and girls' footwear .....	665	15 708	3.9	.2	380	Kitchenware and homefurnishings .....	628	60 634	7.3	.2
264	Athletic footwear .....	932	29 494	5.9	.3	400	Jewelry .....	13 215	355 732	4.2	1.4
-	Miscellaneous merchandise .....	(X)	8 365	(X)	.1	890	Unclassified merchandise .....	854	48 893	3.0	.2
400	Jewelry .....	400	6 909	2.4	.1		Nonmerchandise receipts .....	2 865	69 572	2.8	.3
500	Sporting goods .....	391	23 341	12.6	.3	900	Labor charges for work by this establishment .....	2 315	33 345	1.5	.1
850	All other merchandise .....	131	9 494	11.3	.1	905	Clothing and formal wear rental .....	772	22 049	10.1	.1
890	Unclassified merchandise .....	361	8 424	3.3	.1	964	Other nonmerchandise receipts .....	593	14 178	1.6	.1
900	Nonmerchandise receipts .....	1 575	38 696	3.6	.4		Miscellaneous merchandise .....	(X)	35 096	(X)	.1
-	Miscellaneous merchandise .....	(X)	18 219	(X)	.2	-					

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
	<b>Women's accessory and specialty stores (SIC 563) ----</b>	<b>7 490</b>	<b>2 663 248</b>	<b>(X)</b>	<b>100.0</b>		<b>Family clothing stores (SIC 565)—Con.</b>				
160	Drugs, health aids, and beauty aids ..	123	6 629	10.1	.2	890	Unclassified merchandise .....	2 763	82 343	2.1	.4
200	Men's and boys' wear, except footwear .....	816	42 811	9.4	1.6	900	Nonmerchandise receipts .....	2 874	144 932	3.6	.7
220	Women's and girls' wear, except footwear .....	7 490	2 367 243	88.9	88.9	-	Miscellaneous merchandise .....	(X)	44 555	(X)	.2
260	Footwear, except infants' and toddlers' .....	266	14 535	10.8	.5		<b>Shoe stores (SIC 566) .....</b>	<b>39 488</b>	<b>14 410 807</b>	<b>(X)</b>	<b>100.0</b>
262	Women's and girls' footwear .....	189	10 751	12.1	.4						
264	Athletic footwear .....	83	2 350	7.1	.1	200	Men's and boys' wear, except footwear .....	3 249	226 801	12.3	1.6
-	Miscellaneous merchandise .....	(X)	1 434	(X)	.1	220	Women's and girls' wear, except footwear .....	6 887	217 238	7.5	1.5
280	Curtains, draperies, and dry goods ...	42	1 566	13.8	.1	260	Footwear, except infants' and toddlers' .....	39 488	13 874 720	96.3	96.3
388	Kitchenware and homefurnishings ..	54	1 992	8.7	.1	500	Sporting goods .....	273	18 381	13.8	.1
400	Jewelry .....	1 462	129 341	34.9	4.9	890	Unclassified merchandise .....	3 859	56 781	4.0	.4
850	All other merchandise .....	92	15 944	26.3	.6	900	Nonmerchandise receipts .....	276	7 409	7.1	.1
890	Unclassified merchandise .....	155	1 526	4.6	.1						
900	Nonmerchandise receipts .....	637	77 794	12.6	2.9	-	Miscellaneous merchandise .....	(X)	9 477	(X)	.1
905	Labor charges for work by this establishment .....	472	23 026	5.7	.9						
964	Other nonmerchandise receipts .....	461	54 223	10.3	2.0						
-	Miscellaneous merchandise .....	(X)	545	(X)	(V)						
-	Miscellaneous merchandise .....	(X)	3 867	(X)	.1		<b>Men's shoe stores (SIC 566 pt.) .....</b>	<b>3 866</b>	<b>1 246 524</b>	<b>(X)</b>	<b>100.0</b>
	<b>Family clothing stores (SIC 565) .....</b>	<b>18 443</b>	<b>21 117 145</b>	<b>(X)</b>	<b>100.0</b>	200	Men's and boys' wear, except footwear .....	219	24 474	23.0	2.0
120	Meals and snacks .....	133	22 260	1.1	.1	220	Women's and girls' wear, except footwear .....	151	11 090	14.0	.9
160	Drugs, health aids, and beauty aids ..	2 662	375 183	5.0	1.8						
200	Men's and boys' wear, except footwear .....	18 443	7 676 997	36.4	36.4	260	Footwear, except infants' and toddlers' .....	3 866	1 206 032	96.8	96.8
201	Boys' and young men's wear and accessories .....	10 971	1 022 415	6.0	4.8	261	Men's and boys' footwear .....	3 866	1 076 483	86.4	86.4
202	Men's overcoats, topcoats, raincoats, and outer jackets .....	11 971	781 605	5.0	3.7	262	Women's and girls' footwear .....	489	21 949	10.6	1.8
203	Men's suits and formal wear .....	5 684	380 698	4.7	1.8	263	Children's footwear .....	248	5 114	6.0	.4
204	Men's sport coats and blazers .....	8 311	355 528	3.0	1.7	265	Athletic footwear .....	1 212	59 289	15.5	4.8
205	Men's tailored and dress slacks .....	9 365	294 659	2.8	1.4		Footwear accessories .....	2 894	43 197	4.8	3.5
206	Men's casual slacks, jeans, and shorts .....	15 885	1 893 235	11.2	9.0	890	Unclassified merchandise .....	79	2 343	5.0	.2
207	Men's career and work uniforms ...	3 256	85 348	1.6	.4	900	Nonmerchandise receipts .....	60	1 695	7.9	.1
208	Men's dress shirts .....	10 542	385 374	2.8	1.8	-	Miscellaneous merchandise .....	(X)	890	(X)	.1
209	Men's sport shirts .....	13 706	864 907	5.6	4.1						
211	Men's sweaters .....	11 595	338 351	2.7	1.6						
212	Men's hosiery, pajamas, and underwear .....	9 621	296 747	2.5	1.4		<b>Women's shoe stores (SIC 566 pt.) .....</b>	<b>9 272</b>	<b>3 122 811</b>	<b>(X)</b>	<b>100.0</b>
213	Men's active sportswear .....	10 116	635 816	4.5	3.0						
214	Men's accessories .....	11 903	330 735	2.6	1.6	220	Women's and girls' wear, except footwear .....	2 885	78 448	7.6	2.5
215	Men's custom-made garments .....	387	11 579	2.7	.1						
220	Women's and girls' wear, except footwear .....	18 443	10 372 406	49.1	49.1	260	Footwear, except infants' and toddlers' .....	9 272	3 019 616	96.7	96.7
221	Infants', toddlers', girls', and subteen clothing and accessories ..	10 483	1 250 191	7.3	5.9	261	Men's and boys' footwear .....	1 518	66 686	11.7	2.1
222	Furs and fur garments .....	1 097	23 773	2.3	.1	262	Women's and girls' footwear .....	9 272	2 745 293	87.9	87.9
223	Dresses .....	12 598	1 166 489	6.4	5.5	263	Children's footwear .....	1 048	79 438	25.3	2.5
224	Dress coats, jackets, and rainwear ..	11 060	725 153	4.6	3.4	264	Athletic footwear .....	771	23 911	10.0	.8
225	Suits, sport jackets, and blazers .....	7 783	598 899	5.5	2.8	265	Footwear accessories .....	4 835	104 288	6.5	3.3
226	Slacks, jeans, shorts, and skirts ...	14 706	1 802 848	11.5	8.5	890	Unclassified merchandise .....	909	20 770	6.0	.7
227	Tops (shirts, blouses, and sweaters) .....	15 332	2 105 500	11.8	10.0	-	Miscellaneous merchandise .....	(X)	3 977	(X)	.1
228	Women's active sportswear .....	10 547	796 935	5.4	3.8						
229	Hosiery, socks, and tights .....	9 372	366 169	2.6	1.7						
231	Bras, girdles, and corsets .....	6 489	236 795	2.5	1.1						
232	Lingerie, sleepwear, and loungewear .....	8 415	519 274	4.0	2.5		<b>Children's and juveniles' shoe stores (SIC 566 pt.) .....</b>	<b>1 268</b>	<b>296 618</b>	<b>(X)</b>	<b>100.0</b>
233	Hats, wigs, and hairpieces .....	2 049	13 672	.5	.1						
234	Women's accessories .....	13 152	673 579	4.1	3.2	200	Men's and boys' wear, except footwear .....	16	253	9.1	.1
236	Other women's wear items .....	2 518	86 523	2.9	.4	220	Women's and girls' wear, except footwear .....	95	1 340	8.5	.5
-	Miscellaneous merchandise .....	(X)	6 606	(X)	(V)						
260	Footwear, except infants' and toddlers' .....	10 258	1 203 178	9.0	5.7	260	Footwear, except infants' and toddlers' .....	1 268	294 688	99.3	99.3
261	Men's and boys' footwear .....	8 160	339 795	3.4	1.6	261	Men's and boys' footwear .....	155	1 983	7.0	.7
262	Women's and girls' footwear .....	8 425	580 807	5.0	2.8	262	Women's and girls' footwear .....	276	7 910	15.2	2.7
263	Children's footwear .....	4 440	64 660	1.4	.3	263	Children's footwear .....	1 268	251 589	84.8	84.8
264	Athletic footwear .....	5 673	211 051	3.6	1.0	264	Athletic footwear .....	263	16 569	31.5	5.6
-	Miscellaneous merchandise .....	(X)	6 865	(X)	(V)	265	Footwear accessories .....	919	16 637	7.7	5.6
270	Sewing, knitting, and needlework goods .....	724	16 166	4.1	.1						
280	Curtains, draperies, and dry goods ...	5 376	468 607	4.7	2.2	500	Sporting goods .....	9	216	16.6	.1
380	Kitchenware and homefurnishings ..	3 320	218 019	3.1	1.0						
400	Jewelry .....	5 967	414 268	3.9	2.0						
500	Sporting goods .....	1 152	41 992	3.8	.2						
850	All other merchandise .....	1 364	36 239	1.8	.2	-	Miscellaneous merchandise .....	(X)	121	(X)	(V)

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
	Family shoe stores (SIC 566 pt.) -----	25 082	9 744 854	(X)	100.0		Miscellaneous apparel and accessory stores (SIC 569)# -----	9 057	2 361 696	(X)	100.0
200	Men's and boys' wear, except footwear -----	2 961	200 834	11.7	2.1		Furniture and home furnishings stores (SIC 57) -----	109 653	74 782 502	(X)	100.0
220	Women's and girls' wear, except footwear -----	3 756	126 360	7.1	1.3		Groceries and other foods -----	1 498	45 925	4.7	.1
260	Footwear, except infants' and toddlers' -----	25 082	9 354 384	96.0	96.0	100	Women's and girls' wear, except footwear -----	1 598	89 687	6.2	.1
261	Men's and boys' footwear -----	22 715	1 975 055	23.7	20.3	220	Sewing, knitting, and needlework goods -----	1 610	67 455	10.0	.1
262	Women's and girls' footwear -----	22 692	3 406 030	40.8	35.0	270	Curtains, draperies, and dry goods -----	17 146	2 960 006	24.6	4.0
263	Children's footwear -----	20 307	874 001	11.7	9.0	280	Major household appliances -----	22 803	8 298 246	37.3	11.1
264	Athletic footwear -----	19 870	2 677 298	34.1	27.5	300	Small electric appliances -----	12 248	922 336	10.5	1.2
265	Footwear accessories -----	21 352	422 000	4.9	4.3	310	TV's and video recorders and tapes -----	31 280	7 410 539	26.8	9.9
500	Sporting goods -----	254	17 753	13.8	.2	320	Audio equipment, musical instruments, and supplies -----	34 250	11 415 668	41.1	15.3
890	Unclassified merchandise -----	2 862	33 626	3.3	.3	330	Furniture and sleep equipment -----	38 717	22 265 348	69.7	29.8
-	Miscellaneous merchandise -----	(X)	11 897	(X)	.1	360	Floor coverings -----	27 107	8 943 528	40.5	12.0
	Other apparel and accessory stores (SIC 564, 9) -----	15 203	4 463 167	(X)	100.0	370	Computer hardware and software, and calculating equipment and supplies -----	13 550	3 448 651	37.6	4.6
160	Drugs, health aids, and beauty aids -----	111	4 182	7.9	.1		Kitchenware and home furnishings -----	30 203	4 526 065	20.3	6.1
200	Men's and boys' wear, except footwear -----	10 128	1 329 410	42.0	29.8	380	Jewelry -----	2 659	97 279	4.7	.1
220	Women's and girls' wear, except footwear -----	14 391	2 823 178	67.2	63.3	400	Photographic equipment and supplies -----	350	81 862	6.3	.1
260	Footwear, except infants' and toddlers' -----	2 561	127 390	14.7	2.9	600	Hardware, tools, and plumbing and electrical supplies -----	2 226	190 370	8.5	.3
280	Curtains, draperies, and dry goods -----	98	2 343	5.8	.1	620	Lawn and garden equipment and supplies -----	2 654	112 811	3.5	.2
340	Furniture and sleep equipment -----	308	27 761	20.6	.6		Lumber and building materials -----	5 789	298 526	7.3	.4
400	Jewelry -----	852	11 155	4.2	.2	640	Paint and related preservatives and supplies -----	2 092	69 410	4.5	.1
460	Toys, hobby goods, and games -----	221	6 868	7.7	.2	670	All other merchandise -----	3 689	260 378	8.0	.3
500	Sporting goods -----	796	57 192	16.2	1.3	850	Unclassified merchandise -----	15 988	276 474	2.9	.4
850	All other merchandise -----	334	15 489	9.7	.3	890	Nonmerchandise receipts -----	39 416	2 853 932	8.5	3.8
890	Unclassified merchandise -----	2 097	26 016	10.6	.6	900	Miscellaneous merchandise -----	(X)	148 006	(X)	.2
900	Nonmerchandise receipts -----	784	23 555	9.1	.5		Furniture stores (SIC 5712) -----	32 763	25 996 804	(X)	100.0
-	Miscellaneous merchandise -----	(X)	8 628	(X)	.2		Women's and girls' wear, except footwear -----	225	16 357	9.6	.1
	Children's and infants' wear stores (SIC 564) -----	6 146	2 101 471	(X)	100.0	220	Curtains, draperies, and dry goods -----	4 958	246 547	4.8	.9
200	Men's and boys' wear, except footwear -----	4 377	601 976	36.3	28.6	280	Major household appliances -----	7 813	1 011 639	16.4	3.9
201	Boys' and young men's wear and accessories -----	4 351	588 646	35.7	28.0	300	Kitchen appliances -----	7 370	602 398	10.1	2.3
202	Men's overcoats, topcoats, raincoats, and outer jackets -----	93	1 521	5.8	.1	301	Laundry appliances -----	6 252	303 189	6.3	1.2
206	Men's casual slacks, jeans, and shorts -----	125	1 977	6.4	.1	302	Other major household appliances -----	4 512	106 052	3.1	.4
209	Men's sport shirts -----	148	2 323	5.2	.1	310	Small electric appliances -----	1 095	24 113	2.6	.1
212	Men's hosiery, pajamas, and underwear -----	269	4 165	4.4	.2	320	TV's and video recorders and tapes -----	6 256	586 476	10.8	2.3
-	Miscellaneous merchandise -----	(X)	3 344	(X)	.2	321	Televisions -----	6 132	465 309	8.7	1.8
220	Women's and girls' wear, except footwear -----	6 019	1 438 880	69.6	68.5	324	Video recorders, cameras, and tapes -----	3 536	121 167	3.7	.5
221	Infants', toddlers', girls', and subteen clothing and accessories -----	5 995	1 360 235	66.1	64.7	330	Audio equipment, musical instruments, and supplies -----	2 797	97 352	3.6	.4
222	Furs and fur garments -----	40	1 086	13.4	.1		Furniture and sleep equipment -----	32 763	21 578 954	83.0	83.0
223	Dresses -----	436	11 752	8.8	.6	340	Upholstered furniture -----	24 322	7 205 689	33.4	27.7
224	Dress coats, jackets, and rainwear -----	209	3 185	4.2	.2	341	Other living room, dining room, and bedroom furniture -----	26 781	8 155 246	36.3	31.4
225	Suits, sport jackets, and blazers -----	164	2 117	3.3	.1	342	Sleep furniture and equipment -----	25 750	4 183 217	19.0	16.1
226	Slacks, jeans, shorts, and skirts -----	308	6 743	5.8	.3	343	Office furniture -----	6 539	672 383	12.0	2.6
227	Tops (shirts, blouses, and sweaters) -----	377	7 796	7.2	.4	346	Other furniture -----	12 093	1 362 419	12.5	5.2
228	Women's active sportswear -----	219	4 982	9.4	.2	360	Floor coverings -----	10 184	786 369	7.7	3.0
229	Hosiery, socks, and tights -----	343	3 556	3.9	.2	361	Soft-surface floor coverings -----	9 857	692 509	7.0	2.7
232	Lingerie, sleepwear, and loungewear -----	400	5 387	3.8	.3	362	Hard-surface floor coverings -----	4 068	93 860	3.1	.4
234	Women's accessories -----	1 093	24 851	6.7	1.2	380	Kitchenware and home furnishings -----	16 640	932 789	6.0	3.6
236	Other women's wear items -----	242	5 187	9.4	.2	383	Decorative accessories -----	16 522	867 560	5.6	3.3
-	Miscellaneous merchandise -----	(X)	2 003	(X)	.1	385	Other kitchenware and home furnishings -----	1 614	65 229	4.0	.3
260	Footwear, except infants' and toddlers' -----	519	12 452	7.5	.6	400	Jewelry -----	714	19 259	3.3	.1
261	Men's and boys' footwear -----	151	2 013	3.5	.1	600	Hardware, tools, and plumbing and electrical supplies -----	492	18 130	5.5	.1
262	Women's and girls' footwear -----	134	2 283	4.6	.1	620	Lawn and garden equipment and supplies -----	752	13 622	2.2	.1
263	Children's footwear -----	427	7 633	5.7	.4		Lumber and building materials -----	476	27 480	7.7	.1
-	Miscellaneous merchandise -----	(X)	523	(X)	(V)		All other merchandise -----	1 509	86 332	6.4	.3
280	Curtains, draperies, and dry goods -----	62	1 498	4.9	.1	850	Antiques -----	412	19 693	6.5	.1
340	Furniture and sleep equipment -----	298	27 524	21.0	1.3	857	Collectibles -----	298	13 793	6.3	.1
400	Jewelry -----	321	2 043	3.0	.1	858	Art goods -----	981	26 200	3.0	.1
460	Toys, hobby goods, and games -----	141	5 108	8.3	.2	859	All other merchandise -----	269	26 646	9.1	.1
850	All other merchandise -----	93	3 879	13.4	.2		Unclassified merchandise -----	2 869	99 087	3.9	.4
890	Unclassified merchandise -----	234	3 672	5.0	.2						
900	Nonmerchandise receipts -----	122	2 136	3.9	.1						
-	Miscellaneous merchandise -----	(X)	2 303	(X)	.1	890					

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
	<b>Furniture stores (SIC 5712) — Con.</b>						<b>Drapery and upholstery stores (SIC 5714) -----</b>				
900	Nonmerchandise receipts -----	10 498	407 160	3.9	1.6			3 856	1 026 669	(X)	100.0
905	Labor charges for work by this establishment -----	4 332	124 789	3.3	.5	220	Women's and girls' wear, except footwear -----	95	4 893	19.6	.5
908	Delivery charges -----	4 962	104 413	1.8	.4	270	Sewing, knitting, and needlework goods -----	284	16 594	18.9	1.6
922	Parts and materials used in repair -----	1 049	20 771	1.9	.1						
924	Other nonmerchandise receipts -----	1 158	45 654	2.0	.2	280	Curtains, draperies, and dry goods ---	3 856	896 439	87.3	87.3
969	Labor charges for work by other establishments -----	2 929	80 996	3.0	.3	330	Audio equipment, musical instruments, and supplies -----	33	550	4.0	.1
973	Value of service contracts -----	943	27 320	2.3	.1	340	Furniture and sleep equipment -----	353	13 449	14.7	1.3
-	Miscellaneous merchandise -----	(X)	3 217	(X)	(V)	360	Floor coverings -----	732	24 697	13.5	2.4
						361	Soft-surface floor coverings -----	729	21 504	11.8	2.1
						362	Hard-surface floor coverings -----	350	3 193	4.6	.3
	<b>Homefurnishings stores (SIC 5713, 4, 9) -----</b>	31 986	16 373 570	(X)	100.0	380	Kitchenware and homefurnishings -----	564	19 439	13.7	1.9
						460	Toys, hobby goods, and games -----	46	554	5.6	.1
100	Groceries and other foods -----	1 431	42 404	4.5	.3	600	Hardware, tools, and plumbing and electrical supplies -----	110	1 251	6.9	.1
200	Men's and boys' wear, except footwear -----	665	8 977	2.4	.1	640	Lumber and building materials -----	399	7 480	6.8	.7
220	Women's and girls' wear, except footwear -----	1 194	70 702	9.8	.4	670	Paint and related preservatives and supplies -----	67	1 179	8.2	.1
270	Sewing, knitting, and needlework goods -----	878	43 768	10.1	.3	850	All other merchandise -----	109	1 260	9.3	.1
280	Curtains, draperies, and dry goods ---	11 994	2 705 752	43.6	16.5	890	Unclassified merchandise -----	210	3 363	7.1	.3
300	Major household appliances -----	203	16 582	15.5	.1	900	Nonmerchandise receipts -----	923	33 818	14.3	3.3
310	Small electric appliances -----	1 307	70 462	7.2	.4	-	Miscellaneous merchandise -----	(X)	1 703	(X)	.2
340	Furniture and sleep equipment -----	2 791	337 822	18.0	2.1						
360	Floor coverings -----	16 419	8 106 258	75.2	49.5		<b>Miscellaneous homefurnishings stores (SIC 5719) -----</b>	14 378	6 120 960	(X)	100.0
380	Kitchenware and homefurnishings -----	12 686	3 551 017	65.8	21.7	100	Groceries and other foods -----	1 429	42 368	4.5	.7
400	Jewelry -----	1 332	41 308	4.9	.3	120	Meals and snacks -----	224	7 232	3.1	.1
460	Toys, hobby goods, and games -----	403	8 924	5.0	.1	160	Drugs, health aids, and beauty aids ---	238	5 128	4.3	.1
500	Sporting goods -----	561	11 844	2.7	.1	200	Men's and boys' wear, except footwear -----	622	8 212	2.3	.1
600	Hardware, tools, and plumbing and electrical supplies -----	648	36 684	6.3	.2	220	Women's and girls' wear, except footwear -----	1 097	65 555	9.4	1.1
620	Lawn and garden equipment and supplies -----	1 014	44 768	5.1	.3	270	Sewing, knitting, and needlework goods -----	545	26 251	8.1	.4
640	Lumber and building materials -----	4 882	220 261	8.1	1.3	280	Curtains, draperies, and dry goods ---	5 447	1 668 326	52.2	27.3
670	Paint and related preservatives and supplies -----	1 253	51 315	10.0	.3	281	Curtains and draperies -----	2 352	173 943	15.3	2.8
850	All other merchandise -----	1 394	87 256	14.1	.5	282	Vertical, horizontal, and woven wood blinds -----	2 730	255 841	18.5	4.2
890	Unclassified merchandise -----	1 614	31 598	4.7	.2	283	Furniture coverings -----	1 424	41 889	5.7	.7
900	Nonmerchandise receipts -----	9 332	855 147	15.1	5.2	284	Domestics -----	4 375	1 196 653	43.0	19.6
-	Miscellaneous merchandise -----	(X)	30 721	(X)	.2	300	Major household appliances -----	63	3 128	12.4	.1
						310	Small electric appliances -----	1 219	69 351	7.4	1.1
	<b>Floor covering stores (SIC 5713) -----</b>	13 752	9 225 941	(X)	100.0	340	Furniture and sleep equipment -----	1 789	253 356	18.8	4.1
280	Curtains, draperies, and dry goods ---	2 691	140 987	7.1	1.5	360	Floor coverings -----	1 935	105 968	7.7	1.7
281	Curtains and draperies -----	1 767	65 646	4.9	.7	361	Soft-surface floor coverings -----	1 869	95 401	7.2	1.6
282	Vertical, horizontal, and woven wood blinds -----	2 065	63 397	4.4	.7	362	Hard-surface floor coverings -----	404	10 567	5.9	.2
283	Furniture coverings -----	257	7 933	6.2	.1	380	Kitchenware and homefurnishings -----	11 928	3 523 378	68.7	57.6
-	Miscellaneous merchandise -----	(X)	4 011	(X)	(V)	400	Jewelry -----	1 296	41 101	4.9	.7
300	Major household appliances -----	111	13 397	17.4	.1	460	Toys, hobby goods, and games -----	357	8 370	5.0	.1
340	Furniture and sleep equipment -----	649	71 017	16.0	.8	500	Sporting goods -----	560	11 760	2.7	.2
360	Floor coverings -----	13 752	7 975 593	86.4	86.4	600	Hardware, tools, and plumbing and electrical supplies -----	332	28 343	6.2	.5
361	Soft-surface floor coverings -----	11 750	5 766 749	69.8	62.5	620	Lawn and garden equipment and supplies -----	1 006	42 821	5.0	.7
362	Hard-surface floor coverings -----	11 161	2 208 844	29.6	23.9	640	Lumber and building materials -----	627	39 396	10.0	.6
380	Kitchenware and homefurnishings -----	194	8 200	6.5	.1	670	Paint and related preservatives and supplies -----	252	8 557	10.4	.1
600	Hardware, tools, and plumbing and electrical supplies -----	206	7 090	6.2	.1	850	All other merchandise -----	1 230	84 214	14.6	1.4
640	Lumber and building materials -----	3 856	173 385	7.9	1.9	890	Unclassified merchandise -----	599	13 139	8.0	.2
659	Wallpaper and wall coverings -----	3 773	163 234	7.5	1.8	900	Nonmerchandise receipts -----	1 800	51 832	9.3	.8
663	Other lumber and building materials -----	212	8 638	9.0	.1	-	Miscellaneous merchandise -----	(X)	13 174	(X)	.2
-	Miscellaneous merchandise -----	(X)	1 513	(X)	(V)		<b>Household appliance stores (SIC 572) -----</b>	11 192	8 331 768	(X)	100.0
670	Paint and related preservatives and supplies -----	934	41 579	10.0	.5	200	Men's and boys' wear, except footwear -----	109	4 977	.8	.1
890	Unclassified merchandise -----	805	15 096	3.3	.2	270	Sewing, knitting, and needlework goods -----	519	15 192	14.6	.2
900	Nonmerchandise receipts -----	6 609	769 497	15.8	8.3	280	Curtains, draperies, and dry goods ---	183	7 499	1.1	.1
931	Delivery and installation charges -----	5 865	702 110	16.1	7.6	300	Major household appliances -----	10 921	5 558 939	67.5	66.7
932	Carpet repair work by this establishment -----	1 683	31 891	2.8	.3	301	Kitchen appliances -----	8 608	3 178 445	41.6	38.1
933	Carpet cleaning work by this establishment -----	688	22 203	5.6	.2	302	Laundry appliances -----	7 822	1 457 370	20.6	17.5
934	Other nonmerchandise receipts -----	483	8 145	3.4	.1	303	Other major household appliances ---	8 867	923 124	13.6	11.1
971	Carpet cleaning work by other establishments -----	219	5 148	4.4	.1	310	Small electric appliances -----	1 589	121 261	6.2	1.5
-	Miscellaneous merchandise -----	(X)	10 100	(X)	.1	320	TV's and video recorders and tapes ---	5 626	1 294 035	21.0	15.5

See footnotes at end of table.



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ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Establishments handling line	All establishments					Establishments handling line	All establishments
	<b>Household appliance stores (SIC 572)—Con.</b>					<b>Radio, television, and electronics stores (SIC 5731)—Con.</b>					
330	Audio equipment, musical instruments, and supplies .....	3 044	210 263	4.9	2.5	890	Unclassified merchandise .....	9 335	101 274	2.2	.7
331	Audio equipment and accessories .....	3 017	204 798	4.8	2.5	900	Nonmerchandise receipts .....	7 330	705 329	7.7	4.6
-	Miscellaneous merchandise .....	(X)	5 465	(X)	.1	905	Labor charges for work by this establishment .....	5 110	221 769	7.4	1.5
340	Furniture and sleep equipment .....	1 342	226 736	11.8	2.7	907	Parts installed in repair .....	2 989	60 118	3.9	.4
360	Floor coverings .....	470	46 257	4.9	.6	909	Video tape, disk, and player rental .....	1 689	82 381	4.1	.5
370	Computer hardware and software, and calculating equipment and supplies .....	411	13 421	1.4	.2	925	Appliance, radio, or TV rental or leasing .....	712	39 009	7.1	.3
380	Kitchenware and home furnishings .....	643	34 126	3.3	.4	926	Other nonmerchandise receipts .....	1 007	23 609	1.4	.2
400	Jewelry .....	109	10 474	3.0	.1	969	Labor charges for work by other establishments .....	1 120	19 629	1.6	.1
440	Photographic equipment and supplies .....	133	15 930	2.3	.2	973	Value of service contracts .....	1 978	252 909	4.3	1.7
500	Sporting goods .....	308	7 399	1.0	.1	-	Miscellaneous merchandise .....	(X)	5 905	(X)	(V)
600	Hardware, tools, and plumbing and electrical supplies .....	900	129 362	10.4	1.6	-	Miscellaneous merchandise .....	(X)	34 842	(X)	.2
620	Lawn and garden equipment and supplies .....	710	47 695	4.4	.6		<b>Computer and software stores (SIC 5734) .....</b>	3 858	2 650 893	(X)	100.0
640	Lumber and building materials .....	416	49 189	4.9	.6	320	TV's and video recorders and tapes .....	120	4 696	8.2	.2
670	Paint and related preservatives and supplies .....	301	8 632	1.2	.1	330	Audio equipment, musical instruments, and supplies .....	197	12 655	15.2	.5
700	Cars, trucks, and powered vehicles .....	16	4 476	36.6	.1	340	Furniture and sleep equipment .....	245	4 596	4.4	.2
740	Auto tires, batteries, and accessories .....	244	13 355	1.8	.2	370	Computer hardware and software, and calculating equipment and supplies .....	3 858	2 535 551	95.6	95.6
780	Household fuels .....	40	4 811	22.1	.1	850	All other merchandise .....	335	17 284	9.7	.7
890	Unclassified merchandise .....	1 087	24 175	1.7	.3	890	Unclassified merchandise .....	247	4 607	5.0	.2
900	Nonmerchandise receipts .....	7 015	473 226	9.0	5.7	900	Nonmerchandise receipts .....	872	67 471	9.9	2.5
-	Miscellaneous merchandise .....	(X)	10 338	(X)	.1	-	Miscellaneous merchandise .....	(X)	4 033	(X)	.2
	<b>Radio, television, computer, and music stores (SIC 573) .....</b>	33 712	24 080 360	(X)	100.0		<b>Record and prerecorded tape stores (SIC 5735) .....</b>	6 272	3 930 403	(X)	100.0
300	Major household appliances .....	3 866	1 711 086	22.2	7.1	150	Cigars, cigarettes, and tobacco .....	64	3 867	14.1	.1
310	Small electric appliances .....	8 257	706 500	14.4	2.9	320	TV's and video recorders and tapes .....	2 692	182 551	9.1	4.6
320	TV's and video recorders and tapes .....	19 283	5 526 520	34.5	23.0	321	Televisions .....	84	2 925	9.0	.1
330	Audio equipment, musical instruments, and supplies .....	28 257	11 104 363	53.7	46.1	322	Video recorders and cameras .....	133	6 192	12.0	.2
340	Furniture and sleep equipment .....	1 821	121 836	5.6	.5	323	Video tapes .....	2 634	173 434	8.7	4.4
370	Computer hardware and software, and calculating equipment and supplies .....	13 008	3 429 776	42.6	14.2	330	Audio equipment, musical instruments, and supplies .....	6 213	3 530 371	90.7	89.8
400	Jewelry .....	504	26 238	8.8	.1	331	Audio equipment and accessories .....	2 162	189 632	13.8	4.8
440	Photographic equipment and supplies .....	189	65 750	11.4	.3	334	Other musical instruments and accessories .....	70	2 624	11.7	.1
740	Auto tires, batteries, and accessories .....	228	16 116	5.2	.1	335	Records, tapes, and compact discs .....	6 211	3 284 208	84.4	83.6
850	All other merchandise .....	736	85 363	7.8	.4	336	Sheet music .....	2 146	53 386	4.0	1.4
890	Unclassified merchandise .....	10 418	121 614	2.5	.5	-	Miscellaneous merchandise .....	(X)	521	(X)	(V)
900	Nonmerchandise receipts .....	12 571	1 118 399	9.0	4.6	850	All other merchandise .....	97	8 520	22.4	.2
-	Miscellaneous merchandise .....	(X)	46 799	(X)	.2	890	Unclassified merchandise .....	537	9 856	4.5	.3
	<b>Radio, television, and electronics stores (SIC 5731) .....</b>	18 892	15 177 867	(X)	100.0	900	Nonmerchandise receipts .....	1 300	188 553	16.9	4.8
300	Major household appliances .....	3 807	1 708 452	22.2	11.3	909	Video tape, disk, and player rental .....	1 123	177 051	17.4	4.5
310	Small electric appliances .....	8 214	705 505	14.4	4.6	927	Musical instrument rental or leasing .....	144	8 033	13.6	.2
320	TV's and video recorders and tapes .....	16 228	5 328 564	38.5	35.1	929	Other nonmerchandise receipts .....	90	2 098	2.3	.1
321	Televisions .....	15 958	3 241 675	23.7	21.4	-	Miscellaneous merchandise .....	(X)	1 371	(X)	(V)
322	Video recorders and cameras .....	7 023	2 024 704	20.5	13.3		<b>Musical instrument stores (SIC 5736) .....</b>	4 690	2 321 197	(X)	100.0
323	Video tapes .....	2 157	62 185	1.7	.4	300	Major household appliances .....	28	1 198	18.0	.1
330	Audio equipment, musical instruments, and supplies .....	17 157	5 423 314	37.7	35.7	320	TV's and video recorders and tapes .....	242	10 709	12.1	.5
331	Audio equipment and accessories .....	17 107	5 242 372	36.5	34.5	321	Televisions .....	200	6 344	8.9	.3
335	Records, tapes, and compact discs .....	10 453	166 372	2.2	1.1	322	Video recorders and cameras .....	177	3 366	6.0	.1
337	Musical instruments, sheet music, and accessories .....	434	14 570	1.3	.1	-	Miscellaneous merchandise .....	(X)	999	(X)	(V)
340	Furniture and sleep equipment .....	1 456	113 704	5.6	.7	330	Audio equipment, musical instruments, and supplies .....	4 690	2 138 023	92.1	92.1
370	Computer hardware and software, and calculating equipment and supplies .....	9 003	891 249	16.7	5.9	331	Audio equipment and accessories .....	615	50 161	12.5	2.2
371	Computer/peripheral equipment (individuals) .....	8 758	694 351	14.9	4.6	332	Pianos .....	2 657	562 520	42.9	24.2
372	Computer/peripheral equipment (businesses) .....	8 261	53 494	1.4	.4	333	Organs .....	2 045	230 747	21.4	9.9
373	Prepackaged software (individuals) .....	8 363	79 282	2.0	.5	334	Other musical instruments and accessories .....	3 801	1 117 354	58.6	48.1
375	Calculating equipment/supplies (individuals) .....	8 485	54 385	1.3	.4	335	Records, tapes, and compact discs .....	478	17 322	10.9	.7
-	Miscellaneous merchandise .....	(X)	9 737	(X)	.1	336	Sheet music .....	2 989	159 919	12.2	6.9
400	Jewelry .....	405	24 560	9.8	.2	340	Furniture and sleep equipment .....	111	3 450	8.8	.1
440	Photographic equipment and supplies .....	182	65 456	11.4	.4						
740	Auto tires, batteries, and accessories .....	228	16 116	5.2	.1						
850	All other merchandise .....	302	59 502	6.8	.4						

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				Establishments handling line	All establishments					Establishments handling line	All establishments
370	Musical instrument stores (SIC 5736)—Con.						Refreshment places (SIC 5812 pt.)	138 104	56 869 883	(X)	100.0
	Computer hardware and software, and calculating equipment and supplies	119	2 276	4.2	.1	100	Groceries and other foods	4 955	98 511	9.9	.2
890	Unclassified merchandise	299	5 877	5.5	.3	120	Meals and snacks	138 104	55 889 205	98.3	98.3
900	Nonmerchandise receipts	3 069	157 046	10.6	6.8	121	Off-premises consumption	114 263	26 329 183	54.8	46.3
905	Labor charges for work by this establishment	2 082	42 883	4.3	1.8	122	On-premises consumption	113 464	29 560 022	58.6	52.0
907	Parts installed in repair	971	8 221	1.6	.4	130	Alcoholic drinks	17 030	542 038	9.4	1.0
927	Musical instrument rental or leasing	2 102	76 470	7.3	3.3	140	Packaged alcoholic beverages	3 003	67 315	8.8	.1
928	Instruction and lesson receipts	1 246	18 285	3.3	.8	150	Cigars, cigarettes, and tobacco	4 171	29 795	4.0	.1
929	Other nonmerchandise receipts	1 012	10 131	2.1	.4	890	Unclassified merchandise	5 325	66 114	1.5	.1
-	Miscellaneous merchandise	(X)	1 056	(X)	(V)	900	Nonmerchandise receipts	6 868	146 223	5.7	.3
						911	Amusement machine receipts	5 727	104 414	4.8	.2
						955	Other nonmerchandise receipts	1 280	35 501	7.5	.1
						-	Miscellaneous merchandise	(X)	6 308	(X)	(V)
						-	Miscellaneous merchandise	(X)	30 682	(X)	.1
	Eating and drinking places (SIC 58)	391 303	148 776 497	(X)	100.0		Other eating places (SIC 5812 pt.)	32 489	12 269 439	(X)	100.0
100	Groceries and other foods	19 283	483 766	8.5	.3	100	Groceries and other foods	990	45 820	10.4	.4
120	Meals and snacks	369 838	127 436 750	87.3	85.7	120	Meals and snacks	32 489	11 141 190	90.8	90.8
130	Alcoholic drinks	166 964	18 510 599	28.1	12.4	121	Off-premises consumption	11 156	3 363 413	78.5	27.4
140	Packaged alcoholic beverages	23 325	583 365	11.1	.4	122	On-premises consumption	26 554	7 777 777	83.3	63.4
150	Cigars, cigarettes, and tobacco	27 187	182 344	2.4	.1	130	Alcoholic drinks	2 429	702 365	26.8	5.7
850	All other merchandise	1 787	145 877	11.3	.1	150	Cigars, cigarettes, and tobacco	576	23 318	3.7	.2
890	Unclassified merchandise	19 261	217 382	1.9	.1	850	All other merchandise	473	56 489	13.2	.5
900	Nonmerchandise receipts	39 354	1 094 538	7.4	.7	890	Unclassified merchandise	1 036	31 586	4.3	.3
-	Miscellaneous merchandise	(X)	121 876	(X)	.1	900	Nonmerchandise receipts	4 269	256 582	10.1	2.1
						-	Miscellaneous merchandise	(X)	12 089	(X)	.1
	Eating places (SIC 5812)	332 611	139 281 605	(X)	100.0		Drinking places (SIC 5813)	58 692	9 494 892	(X)	100.0
100	Groceries and other foods	15 157	458 003	8.8	.3	100	Groceries and other foods	4 126	25 763	5.2	.3
120	Meals and snacks	332 611	126 081 501	90.5	90.5	120	Meals and snacks	37 227	1 355 249	20.3	14.3
130	Alcoholic drinks	108 272	11 124 153	19.7	8.0	121	Off-premises consumption	7 738	110 154	9.1	1.2
140	Packaged alcoholic beverages	10 801	306 701	8.7	.2	122	On-premises consumption	35 480	1 245 095	19.6	13.1
150	Cigars, cigarettes, and tobacco	15 818	121 168	2.1	.1	130	Alcoholic drinks	58 692	7 386 446	77.8	77.8
850	All other merchandise	1 718	144 407	11.4	.1	140	Packaged alcoholic beverages	12 524	276 664	16.0	2.9
890	Unclassified merchandise	15 829	193 684	1.9	.1	150	Cigars, cigarettes, and tobacco	11 368	61 176	3.6	.6
900	Nonmerchandise receipts	22 700	734 646	6.4	.5	890	Unclassified merchandise	3 432	23 698	3.0	.2
-	Miscellaneous merchandise	(X)	117 342	(X)	.1	900	Nonmerchandise receipts	16 654	359 892	11.1	3.8
	Restaurants and lunchrooms (SIC 5812 pt.)	154 721	66 364 205	(X)	100.0	911	Amusement machine receipts	13 896	100 644	4.5	1.1
100	Groceries and other foods	8 725	302 369	8.4	.5	935	Service charge receipts	1 235	69 429	15.8	.7
120	Meals and snacks	154 721	55 343 207	83.4	83.4	955	Other nonmerchandise receipts	4 153	189 819	14.3	2.0
121	Off-premises consumption	70 358	3 430 165	13.1	5.2	-	Miscellaneous merchandise	(X)	6 004	(X)	.1
122	On-premises consumption	154 031	51 913 042	78.5	78.2		Drug and proprietary stores (SIC 591)	52 181	53 824 463	(X)	100.0
130	Alcoholic drinks	87 862	9 840 984	20.7	14.8	100	Groceries and other foods	25 897	1 976 243	5.6	3.7
140	Packaged alcoholic beverages	7 397	230 476	8.8	.3	120	Meals and snacks	5 849	324 835	3.7	.6
150	Cigars, cigarettes, and tobacco	10 556	62 981	1.5	.1	140	Packaged alcoholic beverages	9 885	1 696 764	8.6	3.2
720	Automotive fuels	541	50 118	19.6	.1	150	Cigars, cigarettes, and tobacco	32 431	2 152 200	5.1	4.0
850	All other merchandise	840	73 177	12.1	.1	160	Drugs, health aids, and beauty aids	52 181	37 684 601	70.0	70.0
890	Unclassified merchandise	9 206	92 455	1.8	.1	180	Soaps, detergents, and household cleaners	14 758	491 204	1.9	.9
900	Nonmerchandise receipts	11 180	324 597	5.3	.5	190	Paper and related products	16 321	403 392	1.5	.7
911	Amusement machine receipts	6 443	43 029	1.5	.1	200	Men's and boys' wear, except footwear	3 669	76 635	.8	.1
935	Service charge receipts	1 061	40 848	5.2	.1	220	Women's and girls' wear, except footwear	10 167	226 364	1.2	.4
955	Other nonmerchandise receipts	4 769	240 720	6.4	.4	260	Footwear, except infants' and toddlers'	4 308	84 731	.8	.2
-	Miscellaneous merchandise	(X)	43 841	(X)	.1	270	Sewing, knitting, and needlework goods	1 537	28 628	1.0	.1
	Cafeterias (SIC 5812 pt.)	7 297	3 778 078	(X)	100.0	300	Major household appliances	2 999	35 676	1.0	.1
100	Groceries and other foods	487	11 303	7.4	.3	310	Small electric appliances	17 199	473 341	1.6	.9
120	Meals and snacks	7 297	3 707 899	98.1	98.1	320	TV's and video recorders and tapes	4 878	127 930	1.1	.2
121	Off-premises consumption	2 238	208 178	26.2	5.5	330	Audio equipment, musical instruments, and supplies	10 756	276 430	1.6	.5
122	On-premises consumption	7 044	3 499 721	94.7	92.6	340	Furniture and sleep equipment	3 709	82 708	.8	.2
130	Alcoholic drinks	951	38 766	8.8	1.0	380	Kitchenware and homefurnishings	16 256	840 083	3.1	1.6
140	Packaged alcoholic beverages	189	3 025	5.7	.1	400	Jewelry	14 725	226 413	1.1	.4
150	Cigars, cigarettes, and tobacco	517	5 074	3.4	.1	440	Photographic equipment and supplies	20 732	910 157	2.9	1.7
890	Unclassified merchandise	262	3 529	1.7	.1	460	Toys, hobby goods, and games	19 070	638 915	2.1	1.2
900	Nonmerchandise receipts	383	7 244	3.7	.2	490	Optical goods	5 723	81 409	.8	.2
911	Amusement machine receipts	256	3 070	2.3	.1						
935	Service charge receipts	80	2 146	5.0	.1						
955	Other nonmerchandise receipts	139	2 028	4.5	.1						
-	Miscellaneous merchandise	(X)	1 238	(X)	(V)						

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Establishments handling line	All establishments					Establishments handling line	All establishments
	<b>Drug and proprietary stores (SIC 591)—Con.</b>					<b>Proprietary stores (SIC 591 pt.)</b>					
500	Sporting goods	2 669	154 562	2.1	.3			2 611	1 585 634	(X)	100.0
600	Hardware, tools, and plumbing and electrical supplies	11 813	430 226	1.8	.8	100	Groceries and other foods	805	44 050	8.3	2.8
620	Lawn and garden equipment and supplies	9 464	182 123	1.0	.3	120	Meals and snacks	158	1 501	3.0	
730	Automotive lubricants	2 113	55 954	1.2	.1	140	Packaged alcoholic beverages	154	6 729	8.9	
740	Auto tires, batteries, and accessories	4 485	136 995	1.1	.3	150	Cigars, cigarettes, and tobacco	1 048	60 169	9.7	3.8
800	Pets, pet foods, and supplies	8 874	172 781	1.0	.3	160	Drugs, health aids, and beauty aids	2 611	1 282 765	80.9	80.9
850	All other merchandise	30 771	2 579 443	6.6	4.8	180	Soaps, detergents, and household cleaners	432	13 997	4.7	.9
890	Unclassified merchandise	9 700	441 003	2.9	.8	190	Paper and related products	439	8 188	2.3	.5
900	Nonmerchandise receipts	20 796	754 797	2.6	1.4	200	Men's and boys' wear, except footwear	125	4 263	2.3	.3
-	Miscellaneous merchandise	(X)	77 920	(X)	.1	220	Women's and girls' wear, except footwear	303	7 481	2.9	.5
	<b>Drug stores (SIC 591 pt.)</b>	49 570	52 238 829	(X)	100.0	260	Footwear, except infants' and toddlers'	145	1 387	2.0	.1
100	Groceries and other foods	25 092	1 932 193	5.5	3.7	300	Major household appliances	120	1 296	2.3	.1
108	Soft drinks	13 614	409 662	2.1	.8	310	Small electric appliances	416	19 480	5.9	1.2
112	Other foods	23 060	1 522 531	4.6	2.9	330	Audio equipment, musical instruments, and supplies	208	2 036	2.1	.1
120	Meals and snacks	5 691	323 334	3.7	.6	380	Kitchenware and homefurnishings	511	20 727	5.5	1.3
140	Packaged alcoholic beverages	9 731	1 690 035	8.6	3.2	400	Jewelry	264	3 720	2.9	.2
150	Cigars, cigarettes, and tobacco	31 383	2 092 031	5.1	4.0		Photographic equipment and supplies	385	6 526	2.2	.4
160	Drugs, health aids, and beauty aids	49 570	36 401 836	69.7	69.7	460	Toys, hobby goods, and games	383	6 536	2.2	.4
161	Prescriptions	49 570	21 374 553	40.9	40.9	461	Toys	377	6 089	2.1	.4
162	Nonprescription medicines	44 873	4 977 031	10.2	9.5	-	Miscellaneous merchandise	(X)	447	(X)	(V)
163	Vitamins, minerals, and dietary supplements	33 480	997 660	2.6	1.9	600	Hardware, tools, and plumbing and electrical supplies	204	2 369	2.0	.1
164	Health aids	36 628	1 818 970	4.3	3.5	800	Pets, pet foods, and supplies	231	2 073	1.5	.1
165	Cosmetics	34 253	2 653 483	6.2	5.1						
166	Other hygiene needs	36 207	4 580 139	11.3	8.8	850	All other merchandise	827	46 483	7.8	2.9
180	Soaps, detergents, and household cleaners	14 326	477 207	1.9	.9	851	Stationery and school supplies	601	19 452	4.0	1.2
190	Paper and related products	15 882	395 204	1.5	.8	852	Greeting cards	596	19 008	4.0	1.2
200	Men's and boys' wear, except footwear	3 544	72 372	.8	.1	853	Magazines and newspapers	458	4 626	2.1	.3
220	Women's and girls' wear, except footwear	9 864	218 883	1.1	.4	876	Books	271	1 550	1.2	.1
260	Footwear, except infants' and toddlers'	4 163	83 344	.8	.2	879	All other merchandise	126	1 847	4.7	.1
270	Sewing, knitting, and needlework goods	1 460	28 040	1.0	.1	890	Unclassified merchandise	349	24 196	11.5	1.5
						900	Nonmerchandise receipts	478	15 756	4.9	1.0
300	Major household appliances	2 879	34 380	1.0	.1	937	Convalescent equipment rental	130	6 024	14.5	.4
310	Small electric appliances	16 783	453 861	1.6	.9	938	Other nonmerchandise receipts	79	866	3.0	.1
320	TV's and video recorders and tapes	4 861	127 682	1.1	.2	972	Photofinishing by other establishments	397	8 463	3.1	.5
330	Audio equipment, musical instruments, and supplies	10 548	274 394	1.6	.5	-	Miscellaneous merchandise	(X)	403	(X)	(V)
340	Furniture and sleep equipment	3 689	82 357	.8	.2	-	Miscellaneous merchandise	(X)	3 906	(X)	.2
							<b>Miscellaneous retail stores (SIC 59 ex. 591)</b>	283 624	138 636 472	(X)	100.0
380	Kitchenware and homefurnishings	15 745	819 356	3.1	1.6	100	Groceries and other foods	38 759	4 629 700	17.6	3.3
400	Jewelry	14 461	222 693	1.1	.4	120	Meals and snacks	14 249	4 986 458	45.8	3.6
440	Photographic equipment and supplies	20 347	903 631	2.9	1.7	130	Alcoholic drinks	2 312	198 499	17.6	.1
460	Toys, hobby goods, and games	18 687	632 379	2.1	1.2	140	Packaged alcoholic beverages	36 361	16 135 319	79.9	11.6
461	Toys	18 044	534 199	1.8	1.0	150	Cigars, cigarettes, and tobacco	28 180	2 075 946	11.3	1.5
462	Hobby goods and games	2 179	78 073	1.6	.1	160	Drugs, health aids, and beauty aids	12 524	2 673 491	20.3	1.9
-	Miscellaneous merchandise	(X)	20 107	(X)	(V)	180	Soaps, detergents, and household cleaners	1 061	75 003	2.7	.1
490	Optical goods	5 661	80 995	.8	.2	190	Paper and related products	2 625	224 961	6.2	.2
500	Sporting goods	2 653	154 383	2.1	.3	200	Men's and boys' wear, except footwear	21 187	2 520 360	12.5	1.8
600	Hardware, tools, and plumbing and electrical supplies	11 609	427 857	1.8	.8	220	Women's and girls' wear, except footwear	23 744	4 895 703	21.8	3.5
620	Lawn and garden equipment and supplies	9 346	181 517	1.0	.3	260	Footwear, except infants' and toddlers'	15 969	1 480 512	9.7	1.1
730	Automotive lubricants	2 068	55 735	1.2	.1						
740	Auto tires, batteries, and accessories	4 458	136 621	1.1	.3	270	Sewing, knitting, and needlework goods	11 752	2 649 775	47.9	1.9
800	Pets, pet foods, and supplies	8 643	170 708	1.0	.3	280	Curtains, draperies, and dry goods	8 161	982 937	12.0	.7
850	All other merchandise	29 944	2 532 960	6.6	4.8	300	Major household appliances	14 404	1 854 120	16.2	1.3
851	Stationery and school supplies	22 313	814 099	2.5	1.6	310	Small electric appliances	7 660	364 262	4.7	.3
852	Greeting cards	25 374	972 857	2.9	1.9	320	TV's and video recorders and tapes	8 651	802 184	8.4	.6
853	Magazines and newspapers	16 641	343 117	1.4	.7						
876	Books	9 017	175 184	1.2	.3	330	Audio equipment, musical instruments, and supplies	12 841	1 518 147	10.6	1.1
879	All other merchandise	765	227 703	10.4	.4	340	Furniture and sleep equipment	12 595	1 499 867	11.1	1.1
890	Unclassified merchandise	9 351	416 807	2.8	.8	360	Floor coverings	4 002	341 909	5.7	.2
900	Nonmerchandise receipts	20 318	739 041	2.6	1.4	370	Computer hardware and software, and calculating equipment and supplies	5 933	961 939	12.1	.7
909	Video tape, disk, and player rental	2 324	46 587	1.6	.1	380	Kitchenware and homefurnishings	53 023	4 365 671	18.4	3.1
936	Photofinishing by this establishment	3 296	149 637	2.4	.3	400	Jewelry	49 614	12 448 791	49.1	9.0
937	Convalescent equipment rental	2 698	66 195	2.6	.1	440	Photographic equipment and supplies	7 491	1 939 919	22.7	1.4
938	Other nonmerchandise receipts	1 333	33 207	2.8	.1	460	Toys, hobby goods, and games	29 211	6 343 733	32.9	4.6
972	Photofinishing by other establishments	13 987	442 961	2.3	.8	490	Optical goods	19 074	3 465 133	29.4	2.5
-	Miscellaneous merchandise	(X)	454	(X)	(V)	500	Sporting goods	30 865	9 145 970	38.8	6.6
-	Miscellaneous merchandise	(X)	76 993	(X)	.1						

See footnotes at end of table.



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ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
	<b>Miscellaneous retail stores (SIC 59 ex. 591)—Con.</b>						<b>Miscellaneous shopping goods stores (SIC 594)—Con.</b>				
580	Recreational vehicles .....	435	69 638	3.3	.1	580	Recreational vehicles .....	258	26 546	22.2	.1
600	Hardware, tools, and plumbing and electrical supplies .....	6 055	561 692	7.9	.4	850	All other merchandise .....	51 265	11 710 143	56.6	23.7
620	Lawn and garden equipment and supplies .....	32 153	4 827 115	45.4	3.5	890	Unclassified merchandise .....	8 602	283 126	4.2	.6
640	Lumber and building materials .....	5 695	935 710	13.6	.7	900	Nonmerchandise receipts .....	29 711	1 221 871	10.1	2.5
720	Automotive fuels .....	3 487	1 102 206	16.7	.8		Miscellaneous merchandise .....	(X)	134 936	(X)	.3
730	Automotive lubricants .....	2 090	117 336	2.7	.1		<b>Sporting goods stores and bicycle shops (SIC 5941) -----</b>	21 601	10 077 322	(X)	100.0
740	Auto tires, batteries, and accessories..	3 696	454 070	7.7	.3		Groceries and other foods .....	945	18 978	3.7	.2
780	Household fuels .....	12 838	11 662 586	82.0	8.4	100	Meals and snacks .....	713	16 119	9.2	.2
800	Pets, pet foods, and supplies .....	5 856	1 361 661	47.5	1.0	120	Packaged alcoholic beverages .....	499	10 471	8.7	.1
850	All other merchandise .....	110 737	25 142 788	51.0	18.1	140	Men's and boys' wear, except footwear .....	8 983	737 422	13.1	7.3
890	Unclassified merchandise .....	24 533	756 517	4.0	.5	200	Women's and girls' wear, except footwear .....	7 729	443 752	8.7	4.4
900	Nonmerchandise receipts .....	58 344	2 979 686	8.6	2.1	220	Footwear, except infants' and toddlers' .....	8 331	747 017	13.7	7.4
-	Miscellaneous merchandise .....	(X)	85 158	(X)	.1	260	TV's and video recorders and tapes...	359	7 691	4.5	.1
	<b>Liquor stores (SIC 592) -----</b>	35 194	18 596 981	(X)	100.0	320	Audio equipment, musical instruments, and supplies .....	588	7 580	1.5	.1
100	Groceries and other foods .....	18 167	1 133 223	11.2	6.1	330	Kitchenware and homefurnishings .....	206	9 036	13.2	.1
108	Soft drinks .....	16 155	569 691	6.3	3.1	380	Jewelry .....	506	8 423	4.5	.1
112	Other foods .....	12 134	563 532	8.1	3.0	400	Toys, hobby goods, and games .....	823	27 190	5.8	.3
120	Meals and snacks .....	4 954	170 061	7.2	.9	460	Optical goods .....	1 068	15 103	2.3	.1
130	Alcoholic drinks .....	2 157	191 022	19.3	1.0	490	Sporting goods .....	21 601	7 552 619	74.9	74.9
140	Packaged alcoholic beverages .....	35 194	16 103 985	86.6	86.6	500	Recreational vehicles .....	249	26 158	26.3	.3
141	Distilled spirits, brandy, liqueurs .....	32 301	8 055 326	46.9	43.3	580	Hardware, tools, and plumbing and electrical supplies .....	262	8 703	9.5	.1
142	Wine .....	29 670	3 151 376	19.8	16.9	600	Lawn and garden equipment and supplies .....	275	10 552	14.5	.1
143	Beer and ale .....	26 586	4 897 283	35.4	26.3	620	Cars, trucks, and powered vehicles ..	231	16 733	22.7	.2
150	Cigars, cigarettes, and tobacco .....	17 973	706 076	7.2	3.8	700	Automotive fuels .....	192	11 832	26.8	.1
160	Drugs, health aids, and beauty aids ..	1 738	25 826	2.8	.1	720	All other merchandise .....	643	17 382	3.6	.2
500	Sporting goods .....	209	10 909	11.1	.1	850	Unclassified merchandise .....	1 535	45 096	4.8	.4
720	Automotive fuels .....	506	47 101	19.4	.3	890	Nonmerchandise receipts .....	8 461	315 229	9.2	3.1
850	All other merchandise .....	4 626	80 652	3.5	.4	900	Miscellaneous merchandise .....	(X)	24 236	(X)	.2
853	Magazines and newspapers .....	4 160	52 463	2.6	.3	-	<b>General line sporting goods stores (SIC 5941 pt.) -----</b>	7 959	5 077 048	(X)	100.0
876	Books .....	824	11 766	2.5	.1		Groceries and other foods .....	346	7 521	2.4	.1
879	All other merchandise .....	201	14 013	10.8	.1	100	Meals and snacks .....	125	3 077	8.3	.1
-	Miscellaneous merchandise .....	(X)	2 410	(X)	(V)	120	Packaged alcoholic beverages .....	173	3 080	6.6	.1
890	Unclassified merchandise .....	2 833	55 563	3.3	.3	140	Men's and boys' wear, except footwear .....	4 757	467 086	12.3	9.2
900	Nonmerchandise receipts .....	1 821	48 546	5.4	.3	213	Men's active sportswear .....	4 533	398 027	10.8	7.8
-	Miscellaneous merchandise .....	(X)	24 017	(X)	.1	216	Other men's and boys' wear .....	2 000	69 059	5.0	1.4
	<b>Used merchandise stores (SIC 593) # -----</b>	14 871	3 502 224	(X)	100.0	220	Women's and girls' wear, except footwear .....	4 367	289 720	7.9	5.7
	<b>Miscellaneous shopping goods stores (SIC 594) -----</b>	122 850	49 459 912	(X)	100.0	228	Women's active sportswear .....	4 157	238 906	6.7	4.7
100	Groceries and other foods .....	9 661	309 372	4.7	.6	237	Other women's, girls', infants', and toddlers' wear .....	1 765	50 814	3.8	1.0
120	Meals and snacks .....	2 427	93 873	9.7	.2	260	Footwear, except infants' and toddlers' .....	5 028	634 547	16.1	12.5
150	Cigars, cigarettes, and tobacco .....	2 701	66 770	7.0	.1	264	Athletic footwear .....	4 836	587 633	15.2	11.6
160	Drugs, health aids, and beauty aids ..	3 278	350 799	6.9	.7	266	Other footwear .....	1 820	46 914	3.9	.9
190	Paper and related products .....	1 265	110 524	12.0	.2	320	TV's and video recorders and tapes...	193	6 812	5.5	.1
200	Men's and boys' wear, except footwear .....	12 837	859 102	8.5	1.7	330	Audio equipment, musical instruments, and supplies .....	536	7 321	1.5	.1
220	Women's and girls' wear, except footwear .....	14 714	753 779	6.7	1.5	380	Kitchenware and homefurnishings .....	117	2 799	7.5	.1
260	Footwear, except infants' and toddlers' .....	9 122	792 985	13.7	1.6	400	Jewelry .....	242	5 309	5.6	.1
270	Sewing, knitting, and needlework goods .....	10 417	2 498 996	81.5	5.1	440	Photographic equipment and supplies .....	55	4 109	12.0	.1
280	Curtains, draperies, and dry goods ..	1 879	83 600	12.1	.2	460	Toys, hobby goods, and games .....	523	15 287	4.3	.3
300	Major household appliances .....	2 973	119 708	12.1	.2	490	Optical goods .....	557	7 715	1.8	.2
320	TV's and video recorders and tapes...	2 002	150 483	11.0	.3	500	Sporting goods .....	7 959	3 478 688	68.5	68.5
330	Audio equipment, musical instruments, and supplies .....	5 111	300 140	4.9	.6	501	Team equipment (institutions) .....	4 093	367 374	13.8	7.2
340	Furniture and sleep equipment .....	3 704	370 086	7.4	.7	502	Team equipment (individuals) .....	5 031	356 038	10.7	7.0
370	Computer hardware and software, and calculating equipment and supplies .....	2 854	197 060	7.4	.4	503	Tennis equipment .....	4 221	154 070	4.7	3.0
380	Kitchenware and homefurnishings .....	30 861	2 464 203	25.6	5.0	504	Golf equipment .....	3 469	168 288	5.9	3.3
400	Jewelry .....	39 031	11 289 519	74.3	22.8	505	Snow-skiing equipment .....	3 334	319 369	9.5	6.3
440	Photographic equipment and supplies .....	5 065	1 693 079	59.7	3.4	506	Exercise and physical conditioning equipment .....	3 969	377 126	12.1	7.4
460	Toys, hobby goods, and games .....	21 627	5 589 601	52.2	11.3	507	Firearms and hunting equipment .....	4 238	371 182	10.9	7.3
490	Optical goods .....	2 493	57 253	1.4	.1	508	Fishing tackle .....	4 406	261 353	7.4	5.1
500	Sporting goods .....	23 443	7 932 358	53.1	16.0	509	Camping and backpacking equipment .....	4 046	379 493	10.3	7.5
						511	Trophies and plaques .....	1 445	32 561	5.9	.6
						515	Bicycles, parts, and accessories .....	1 160	53 628	4.6	1.1
						580	Other sporting goods .....	6 183	638 206	14.5	12.6
							Recreational vehicles .....	106	16 482	31.8	.3

See footnotes at end of table.



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See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
	<b>Hobby, toy, and game shops (SIC 5945) -----</b>	<b>9 629</b>	<b>7 031 359</b>	<b>(X)</b>	<b>100.0</b>		<b>Camera and photographic supply stores (SIC 5946)— Con.</b>				
100	Groceries and other foods -----	1 178	165 595	4.2	2.4	900	Nonmerchandise receipts -----	3 052	318 107	19.0	13.9
160	Drugs, health aids, and beauty aids ..	1 038	283 146	7.2	4.0	905	Labor charges for work by this establishment -----	447	13 240	4.6	.6
190	Paper and related products -----	345	83 506	11.8	1.2	907	Parts installed in repair -----	302	3 465	2.2	.2
200	Men's and boys' wear, except footwear -----	706	31 889	1.0	.5	936	Photofinishing by this establishment -----	1 683	157 233	17.9	6.9
220	Women's and girls' wear, except footwear -----	1 156	134 589	3.2	1.9	939	Equipment rental or leasing -----	527	8 160	2.5	.4
270	Sewing, knitting, and needlework goods -----	468	25 721	15.7	.4	944	Other nonmerchandise receipts -----	341	5 841	3.6	.3
330	Audio equipment, musical instruments, and supplies -----	1 059	108 699	2.7	1.5	972	Photofinishing by other establishments -----	2 186	130 168	12.1	5.7
340	Furniture and sleep equipment -----	1 102	197 613	4.9	2.8	-	Miscellaneous merchandise -----	(X)	1 855	(X)	.1
370	Computer hardware and software, and calculating equipment and supplies -----	395	19 621	2.2	.3		<b>Gift, novelty, and souvenir shops (SIC 5947) -----</b>	<b>32 245</b>	<b>7 459 217</b>	<b>(X)</b>	<b>100.0</b>
371	Computer/peripheral equipment (individuals) -----	352	9 025	1.1	.1	100	Groceries and other foods -----	6 589	102 475	6.5	1.4
374	Prepackaged software (businesses) -----	351	8 020	.9	.1	120	Meals and snacks -----	1 320	48 683	11.8	.7
-	Miscellaneous merchandise -----	(X)	2 576	(X)	(V)	140	Packaged alcoholic beverages -----	105	6 092	11.7	.1
						150	Cigars, cigarettes, and tobacco -----	1 597	49 488	9.7	.7
						160	Drugs, health aids, and beauty aids ..	1 305	37 918	8.9	.5
380	Kitchenware and homefurnishings ----	342	17 995	16.4	.3	190	Paper and related products -----	729	21 308	14.6	.3
400	Jewelry -----	292	5 699	6.3	.1	200	Men's and boys' wear, except footwear -----	2 601	61 420	7.5	.8
460	Toys, hobby goods, and games -----	9 629	5 245 697	74.6	74.6	220	Women's and girls' wear, except footwear -----	4 028	96 230	9.4	1.3
461	Toys -----	5 232	3 229 644	54.1	45.9	260	Footwear, except infants' and toddlers' -----	539	5 935	4.1	.1
462	Hobby goods and games -----	3 765	1 234 732	23.8	17.6	270	Sewing, knitting, and needlework goods -----	296	4 601	8.5	.1
463	Craft goods -----	4 802	781 321	38.5	11.1	280	Curtains, draperies, and dry goods ---	1 146	21 424	6.3	.3
490	Optical goods -----	666	30 366	1.0	.4	310	Small electric appliances -----	239	5 174	4.9	.1
500	Sporting goods -----	1 349	359 675	8.0	5.1	330	Audio equipment, musical instruments, and supplies -----	966	33 373	12.2	.4
512	Bicycles, parts, and accessories -----	1 272	210 125	4.7	3.0	340	Furniture and sleep equipment -----	1 511	95 222	20.6	1.3
517	Other sporting goods -----	1 227	149 550	3.4	2.1	370	Computer hardware and software, and calculating equipment and supplies -----	246	10 928	12.5	.1
850	All other merchandise -----	2 682	197 325	4.1	2.8	380	Kitchenware and homefurnishings ----	20 536	1 930 535	43.1	25.9
851	Stationery and school supplies -----	1 379	54 491	1.3	.8	400	Jewelry -----	8 475	267 622	13.0	3.6
852	Greeting cards -----	666	11 607	3.9	.2	440	Photographic equipment and supplies -----	787	13 257	5.0	.2
853	Magazines and newspapers -----	520	5 012	2.6	.1	460	Toys, hobby goods, and games -----	6 223	159 741	11.0	2.1
876	Books -----	1 882	57 687	1.3	.8	461	Toys -----	4 146	60 751	7.2	.8
879	All other merchandise -----	773	68 528	6.5	1.0	462	Hobby goods and games -----	2 060	58 340	10.6	.8
						463	Craft goods -----	1 505	40 650	12.0	.5
890	Unclassified merchandise -----	876	102 156	3.2	1.5	500	Sporting goods -----	242	7 070	8.4	.1
900	Nonmerchandise receipts -----	334	3 673	4.6	.1	620	Lawn and garden equipment and supplies -----	331	7 119	10.4	.1
-	Miscellaneous merchandise -----	(X)	18 394	(X)	.3	850	All other merchandise -----	28 943	4 353 560	64.6	58.4
	<b>Camera and photographic supply stores (SIC 5946) -----</b>	<b>3 791</b>	<b>2 294 000</b>	<b>(X)</b>	<b>100.0</b>	890	Unclassified merchandise -----	1 840	35 763	8.5	.5
160	Drugs, health aids, and beauty aids ..	69	5 454	18.0	.2	900	Nonmerchandise receipts -----	3 178	74 674	11.9	1.0
220	Women's and girls' wear, except footwear -----	13	2 185	34.0	.1	-	Miscellaneous merchandise -----	(X)	9 605	(X)	.1
300	Major household appliances -----	42	2 145	16.1	.1		<b>Luggage and leather goods stores (SIC 5948) -----</b>	<b>2 009</b>	<b>839 091</b>	<b>(X)</b>	<b>100.0</b>
320	TV's and video recorders and tapes ..	1 252	126 117	12.8	5.5	200	Men's and boys' wear, except footwear -----	125	6 283	6.6	.7
330	Audio equipment, musical instruments, and supplies -----	437	68 639	13.3	3.0	220	Women's and girls' wear, except footwear -----	203	11 541	9.4	1.4
370	Computer hardware and software, and calculating equipment and supplies -----	182	63 693	19.1	2.8	260	Footwear, except infants' and toddlers' -----	178	38 844	26.7	4.6
371	Computer/peripheral equipment (individuals) -----	138	36 641	12.8	1.6	380	Kitchenware and homefurnishings ----	307	24 269	20.8	2.9
372	Computer/peripheral equipment (businesses) -----	108	3 408	2.0	.1	400	Jewelry -----	226	20 943	12.1	2.5
373	Prepackaged software (individuals) ..	108	5 741	2.5	.3	460	Toys, hobby goods, and games -----	135	2 084	4.1	.2
375	Calculating equipment/supplies (individuals) -----	132	15 932	6.0	.7	850	All other merchandise -----	2 009	724 615	86.4	86.4
-	Miscellaneous merchandise -----	(X)	1 971	(X)	.1	851	Stationery and school supplies -----	76	941	5.3	.1
400	Jewelry -----	104	5 316	3.0	.2	856	Luggage and leather goods -----	2 009	710 207	84.6	84.6
440	Photographic equipment and supplies -----	3 791	1 661 436	72.4	72.4	873	Souvenirs and novelty items -----	190	9 378	15.7	1.1
460	Toys, hobby goods, and games -----	101	4 355	3.0	.2	879	All other merchandise -----	122	3 646	10.7	.4
490	Optical goods -----	330	9 394	2.5	.4	-	Miscellaneous merchandise -----	(X)	443	(X)	.1
620	Lawn and garden equipment and supplies -----	43	1 689	23.4	.1	890	Unclassified merchandise -----	206	4 657	5.7	.6
850	All other merchandise -----	310	16 166	8.7	.7	900	Nonmerchandise receipts -----	190	3 982	5.1	.5
851	Stationery and school supplies -----	94	1 650	6.9	.1		Miscellaneous merchandise -----	(X)	1 873	(X)	.2
852	Greeting cards -----	183	5 388	8.6	.2						
879	All other merchandise -----	89	7 485	15.4	.3						
-	Miscellaneous merchandise -----	(X)	1 643	(X)	.1						
890	Unclassified merchandise -----	242	7 449	3.1	.3						

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
	<b>Sewing, needlework, and piece goods stores (SIC 5949)-----</b>	9 632	2 835 612	(X)	100.0		<b>Catalog and mail-order houses (SIC 5961)—Con.</b>				
220	Women's and girls' wear, except footwear-----	180	3 647	10.4	.1	200	Men's and boys' wear, except footwear-----	3 155	1 349 725	15.4	6.6
270	Sewing, knitting, and needlework goods-----	9 632	2 467 834	87.0	87.0	220	Women's and girls' wear, except footwear-----	3 127	3 589 847	36.6	17.6
271	Fabrics-----	8 715	1 538 413	58.6	54.3	260	Footwear, except infants' and toddlers'-----	2 907	616 412	7.2	3.0
272	Patterns-----	6 763	160 242	8.4	5.7	270	Sewing, knitting, and needlework goods-----	346	129 927	5.8	.6
273	Notions, yarns, laces, trimmings-----	8 907	769 179	28.9	27.1	280	Curtains, draperies, and dry goods-----	2 854	572 673	8.9	2.8
280	Curtains, draperies, and dry goods-----	598	58 515	19.3	2.1	300	Major household appliances-----	2 435	629 025	11.3	3.1
300	Major household appliances-----	2 843	113 888	12.7	4.0	310	Small electric appliances-----	2 430	260 473	4.3	1.3
380	Kitchenware and home furnishings-----	297	11 504	9.0	.4						
460	Toys, hobby goods, and games-----	3 190	115 871	11.1	4.1	320	TV's and video recorders and tapes-----	2 618	515 248	7.5	2.5
850	All other merchandise-----	271	28 435	23.7	1.0	321	Televisions-----	2 500	133 980	2.3	.7
890	Unclassified merchandise-----	506	7 462	7.5	.3	324	Video recorders, cameras, and tapes-----	2 528	381 268	5.6	1.9
900	Nonmerchandise receipts-----	1 510	20 394	5.0	.7						
-	Miscellaneous merchandise-----	(X)	8 062	(X)	.3	330	Audio equipment, musical instruments, and supplies-----	2 730	945 052	13.9	4.6
	<b>Nonstore retailers (SIC 596)---</b>	23 064	33 893 627	(X)	100.0	340	Furniture and sleep equipment-----	2 784	333 879	5.3	1.6
100	Groceries and other foods-----	5 721	3 051 207	38.3	9.0	360	Floor coverings-----	2 470	109 136	2.0	.5
120	Meals and snacks-----	5 943	4 697 104	65.0	13.9	370	Computer hardware and software, and calculating equipment and supplies-----	2 326	545 569	11.2	2.7
150	Cigars, cigarettes, and tobacco-----	3 960	802 510	12.6	2.4	380	Kitchenware and home furnishings-----	3 275	1 440 670	14.6	7.1
160	Drugs, health aids, and beauty aids-----	2 827	1 357 364	23.6	4.0	400	Jewelry-----	2 904	614 465	7.7	3.0
180	Soaps, detergents, and household cleaners-----	567	66 409	2.6	.2	440	Photographic equipment and supplies-----	2 148	194 559	3.5	1.0
190	Paper and related products-----	564	68 628	2.8	.2						
200	Men's and boys' wear, except footwear-----	3 536	1 420 906	15.9	4.2	460	Toys, hobby goods, and games-----	3 056	622 676	8.2	3.1
220	Women's and girls' wear, except footwear-----	3 419	3 661 625	36.8	10.8	461	Toys-----	2 738	256 833	3.8	1.3
260	Footwear, except infants' and toddlers'-----	2 993	626 319	7.3	1.8	462	Hobby goods and games-----	2 484	251 107	5.3	1.2
270	Sewing, knitting, and needlework goods-----	414	141 001	6.2	.4	463	Craft goods-----	2 020	114 736	2.8	.6
280	Curtains, draperies, and dry goods-----	3 697	851 393	12.3	2.5	490	Optical goods-----	2 194	86 226	2.2	.4
300	Major household appliances-----	4 182	1 472 349	22.2	4.3	500	Sporting goods-----	2 977	818 537	10.9	4.0
310	Small electric appliances-----	2 726	298 535	4.7	.9	580	Recreational vehicles-----	90	41 419	2.1	.2
320	TV's and video recorders and tapes-----	2 894	562 391	8.0	1.7	600	Hardware, tools, and plumbing and electrical supplies-----	2 304	366 743	6.8	1.8
330	Audio equipment, musical instruments, and supplies-----	3 102	1 041 688	14.7	3.1	620	Lawn and garden equipment and supplies-----	2 252	461 338	9.7	2.3
340	Furniture and sleep equipment-----	3 438	757 508	11.0	2.2	640	Lumber and building materials-----	1 948	166 884	5.6	.8
360	Floor coverings-----	3 021	278 283	4.9	.8	700	Cars, trucks, and powered vehicles-----	38	20 574	1.6	.1
370	Computer hardware and software, and calculating equipment and supplies-----	2 651	721 265	14.0	2.1	740	Auto tires, batteries, and accessories-----	2 369	366 970	7.9	1.8
380	Kitchenware and home furnishings-----	3 782	1 464 430	14.4	4.3	800	Pets, pet foods, and supplies-----	78	27 714	2.0	.1
400	Jewelry-----	3 195	822 556	9.9	2.4	850	All other merchandise-----	3 805	3 082 682	28.1	15.2
440	Photographic equipment and supplies-----	2 294	239 192	4.2	.7	851	Stationery and school supplies-----	1 886	75 101	2.2	.4
460	Toys, hobby goods, and games-----	3 305	682 128	8.8	2.0	852	Greeting cards-----	224	48 533	2.9	.2
490	Optical goods-----	2 277	110 691	2.7	.3	853	Magazines and newspapers-----	308	963 403	39.9	4.7
500	Sporting goods-----	3 153	859 090	11.3	2.5	856	Luggage and leather goods-----	2 465	165 967	2.3	.8
580	Recreational vehicles-----	90	41 419	2.1	.1	876	Books-----	2 155	1 178 410	25.5	5.8
600	Hardware, tools, and plumbing and electrical supplies-----	2 683	459 235	8.3	1.4	879	All other merchandise-----	2 270	651 268	15.5	3.2
620	Lawn and garden equipment and supplies-----	2 794	611 488	12.4	1.8						
640	Lumber and building materials-----	2 716	609 035	17.5	1.8	890	Unclassified merchandise-----	2 089	137 205	2.4	.7
700	Cars, trucks, and powered vehicles-----	42	21 293	1.6	.1	900	Nonmerchandise receipts-----	2 747	295 893	5.3	1.5
740	Auto tires, batteries, and accessories-----	2 501	403 223	8.5	1.2	-	Miscellaneous merchandise-----	(X)	12 328	(X)	.1
800	Pets, pet foods, and supplies-----	115	33 676	2.4	.1		<b>Merchandising machine operators (SIC 5962)-----</b>	5 302	5 692 292	(X)	100.0
850	All other merchandise-----	6 088	4 887 288	37.0	14.4	100	Groceries and other foods-----	1 793	733 318	37.7	12.9
890	Unclassified merchandise-----	3 072	186 891	2.9	.6	120	Meals and snacks-----	4 134	3 987 147	78.8	70.0
900	Nonmerchandise receipts-----	5 317	564 732	6.4	1.7	121	Off-premises consumption-----	1 880	1 167 528	61.5	20.5
-	Miscellaneous merchandise-----	(X)	20 775	(X)	.1	122	On-premises consumption-----	2 703	2 819 619	74.8	49.5
	<b>Catalog and mail-order houses (SIC 5961)-----</b>	7 227	20 346 643	(X)	100.0	130	Alcoholic drinks-----	105	5 161	4.9	.1
100	Groceries and other foods-----	1 842	692 355	16.9	3.4	150	Cigars, cigarettes, and tobacco-----	3 533	761 301	15.7	13.4
150	Cigars, cigarettes, and tobacco-----	110	28 118	2.1	.1	160	Drugs, health aids, and beauty aids-----	78	3 899	3.7	.1
160	Drugs, health aids, and beauty aids-----	2 311	1 183 147	21.9	5.8	460	Toys, hobby goods, and games-----	59	16 947	48.1	.3
161	Prescriptions-----	119	484 835	63.5	2.4	850	All other merchandise-----	43	18 808	23.0	.3
162	Nonprescription medicines-----	157	62 460	3.7	.3	890	Unclassified merchandise-----	390	19 791	4.4	.3
163	Vitamins, minerals, and dietary supplements-----	289	281 676	15.2	1.4						
164	Health aids-----	1 931	65 029	1.7	.3	900	Nonmerchandise receipts-----	1 147	138 321	6.6	2.4
165	Cosmetics-----	1 729	271 947	6.0	1.3	911	Amusement machine receipts-----	529	82 547	13.8	1.5
166	Other hygiene needs-----	171	17 200	.8	.1	968	Other nonmerchandise receipts-----	751	55 774	3.3	1.0
	<b>Direct selling establishments (SIC 5963)-----</b>					-	Miscellaneous merchandise-----	(X)	7 599	(X)	.1
180	Soaps, detergents, and household cleaners-----	270	53 912	2.3	.3		<b>Direct selling establishments (SIC 5963)-----</b>	10 535	7 854 692	(X)	100.0
190	Paper and related products-----	189	35 262	1.7	.2	100	Groceries and other foods-----	2 057	1 625 534	84.2	20.7
						120	Meals and snacks-----	1 760	708 484	80.7	9.0
						150	Cigars, cigarettes, and tobacco-----	317	13 091	7.5	.2

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			Amount (\$1,000)	As percent of total sales of—		Amount (\$1,000)				As percent of total sales of—			
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments		
	<b>Direct selling establishments (SIC 5963)—Con.</b>						<b>Fuel oil dealers (SIC 5983) -----</b>	5 816	9 294 115	(X)	100.0		
160	Drugs, health aids, and beauty aids ..	433	170 318	72.8	2.2	100	Groceries and other foods .....	196	17 003	5.9	.2		
161	Prescriptions .....	102	31 963	33.8	.4	120	Meals and snacks .....	18	5 130	17.3	.1		
162	Nonprescription medicines .....	71	7 976	28.5	.1	150	Cigars, cigarettes, and tobacco .....	124	6 276	3.1	.1		
163	Vitamins, minerals, and dietary supplements .....	155	11 852	30.6	.2	300	Major household appliances .....	193	16 164	6.3	.2		
164	Health aids .....	146	65 854	51.1	.8	600	Hardware, tools, and plumbing and electrical supplies .....	292	28 753	6.5	.3		
165	Cosmetics .....	258	36 390	55.1	.5	620	Lawn and garden equipment and supplies .....	152	15 318	8.6	.2		
166	Other hygiene needs .....	135	16 225	37.0	.2								
180	Soaps, detergents, and household cleaners .....	293	12 017	6.9	.2	640	Lumber and building materials .....	1 213	222 579	9.7	2.4		
190	Paper and related products .....	363	31 093	10.8	.4	653	Heating stoves and prefabricated fireplaces .....	525	50 034	6.5	.5		
200	Men's and boys' wear, except footwear .....	371	70 622	42.6	.9	666	Other lumber and building materials .....	844	172 545	10.3	1.9		
220	Women's and girls' wear, except footwear .....	288	71 467	50.2	.9								
260	Footwear, except infants' and toddlers' .....	86	9 907	20.9	.1	700	Cars, trucks, and powered vehicles ..	76	6 494	7.6	.1		
270	Sewing, knitting, and needlework goods .....	68	11 074	37.6	.1	720	Automotive fuels .....	2 000	936 332	20.9	10.1		
						730	Automotive lubricants .....	1 215	103 166	4.2	1.1		
						740	Auto tires, batteries, and accessories..	493	29 668	3.6	.3		
280	Curtains, draperies, and dry goods ...	843	278 720	62.4	3.5	780	Household fuels .....	5 816	7 330 102	78.9	78.9		
300	Major household appliances .....	1 738	842 866	79.5	10.7	781	LP gas (bulk and bottled) .....	769	178 570	13.4	1.9		
310	Small electric appliances .....	291	38 040	18.7	.5	782	Kerosene .....	3 051	290 575	5.9	3.1		
						783	No. 2 distillate fuel oil .....	5 613	6 298 270	68.9	67.8		
320	TV's and video recorders and tapes...	276	47 143	28.1	.6	784	No. 1 and No. 4 distillate fuel oil ...	1 502	332 936	11.0	3.6		
330	Audio equipment, musical instruments, and supplies .....	362	95 836	38.3	1.2	785	No. 5 and No. 6 residual fuel oil ...	441	176 568	21.3	1.9		
340	Furniture and sleep equipment .....	648	422 861	71.3	5.4	786	Coal .....	479	30 351	4.8	.3		
360	Floor coverings .....	550	169 147	51.2	2.2	788	Other household fuels .....	229	21 827	12.0	.2		
370	Computer hardware and software, and calculating equipment and supplies .....	317	175 469	60.4	2.2	-	Miscellaneous merchandise .....	(X)	1 005	(X)	(V)		
380	Kitchenware and home furnishings ...	503	23 616	8.0	.3	850	All other merchandise .....	123	19 686	12.2	.2		
400	Jewelry .....	285	207 871	63.2	2.6	863	Ice .....	93	8 361	9.9	.1		
440	Photographic equipment and supplies .....	145	44 633	40.5	.6	879	All other merchandise .....	81	11 325	12.3	.1		
						890	Unclassified merchandise .....	624	51 692	5.2	.6		
460	Toys, hobby goods, and games .....	190	42 505	45.8	.5								
461	Toys .....	163	39 646	47.8	.5	900	Nonmerchandise receipts .....	3 044	493 601	8.9	5.3		
-	Miscellaneous merchandise .....	(X)	2 859	(X)	(V)	905	Labor charges for work by this establishment .....	2 779	349 376	7.1	3.8		
490	Optical goods .....	75	24 313	62.0	.3	967	Other nonmerchandise receipts .....	1 466	144 225	4.9	1.6		
500	Sporting goods .....	169	39 452	50.9	.5								
600	Hardware, tools, and plumbing and electrical supplies .....	371	92 427	62.7	1.2	-	Miscellaneous merchandise .....	(X)	12 151	(X)	.1		
620	Lawn and garden equipment and supplies .....	542	150 150	85.1	1.9								
640	Lumber and building materials .....	767	442 151	85.6	5.6		<b>Liquefied petroleum gas (bottled gas) dealers (SIC 5984) -----</b>	6 378	4 769 309	(X)	100.0		
740	Auto tires, batteries, and accessories..	132	36 253	53.2	.5								
800	Pets, pet foods, and supplies .....	37	5 962	22.5	.1								
850	All other merchandise .....	2 238	1 785 798	83.8	22.7	300	Major household appliances .....	3 306	125 289	4.7	2.6		
851	Stationery and school supplies .....	288	71 745	30.8	.9	310	Small electric appliances .....	70	5 252	9.1	.1		
853	Magazines and newspapers .....	667	446 165	85.4	5.7	320	TV's and video recorders and tapes ..	92	4 962	5.8	.1		
876	Books .....	675	785 402	87.6	10.0	600	Hardware, tools, and plumbing and electrical supplies .....	366	17 414	5.1	.4		
879	All other merchandise .....	1 104	476 000	72.9	6.1	620	Lawn and garden equipment and supplies .....	248	28 123	15.0	.6		
-	Miscellaneous merchandise .....	(X)	6 486	(X)	.1								
890	Unclassified merchandise .....	590	29 895	10.5	.4	640	Lumber and building materials .....	962	41 272	5.3	.9		
900	Nonmerchandise receipts .....	1 420	130 518	11.4	1.7	653	Heating stoves and prefabricated fireplaces .....	673	18 832	3.7	.4		
-	Miscellaneous merchandise .....	(X)	5 459	(X)	.1	666	Other lumber and building materials .....	476	22 440	5.7	.5		
	<b>Fuel dealers (SIC 598) -----</b>	12 743	14 198 230	(X)	100.0	720	Automotive fuels .....	620	98 432	16.2	2.1		
						730	Automotive lubricants .....	241	8 164	2.7	.2		
						740	Auto tires, batteries, and accessories..	149	7 193	3.5	.2		
100	Groceries and other foods .....	249	17 967	5.1	.1	780	Household fuels .....	6 378	4 200 472	88.1	88.1		
300	Major household appliances .....	3 571	141 673	4.8	1.0	781	LP gas (bulk and bottled) .....	6 378	4 083 358	85.6	85.6		
320	TV's and video recorders and tapes...	126	7 125	5.0	.1	782	Kerosene .....	190	10 244	3.8	.2		
600	Hardware, tools, and plumbing and electrical supplies .....	658	46 167	5.9	.3	783	No. 2 distillate fuel oil .....	239	64 363	17.4	1.3		
620	Lawn and garden equipment and supplies .....	400	43 441	11.9	.3	784	No. 1 and No. 4 distillate fuel oil ...	81	2 964	3.2	.1		
640	Lumber and building materials .....	2 318	265 743	8.6	1.9	785	No. 5 and No. 6 residual fuel oil ...	47	5 322	9.0	.1		
						788	Other household fuels .....	798	34 115	7.0	.7		
700	Cars, trucks, and powered vehicles ..	147	8 376	6.8	.1	-	Miscellaneous merchandise .....	(X)	106	(X)	(V)		
720	Automotive fuels .....	2 620	1 034 764	20.3	7.3	850	All other merchandise .....	93	9 198	13.6	.2		
730	Automotive lubricants .....	1 467	111 363	4.1	.8	890	Unclassified merchandise .....	2 320	53 798	3.1	1.1		
740	Auto tires, batteries, and accessories..	642	36 861	3.5	.3								
780	Household fuels .....	12 743	11 659 034	82.1	82.1	900	Nonmerchandise receipts .....	4 282	162 214	4.8	3.4		
850	All other merchandise .....	216	28 884	12.6	.2	-	Miscellaneous merchandise .....	(X)	7 526	(X)	.2		
890	Unclassified merchandise .....	2 950	105 513	3.9	.7								
900	Nonmerchandise receipts .....	7 496	659 993	7.4	4.6		<b>Fuel dealers, n.e.c. (SIC 5989) # -----</b>	549	134 806	(X)	100.0		
-	Miscellaneous merchandise .....	(X)	31 326	(X)	.2								

See footnotes at end of table.



**Table 1. Merchandise Lines by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line			ML code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise line		
			Amount (\$1,000)	As percent of total sales of—					Amount (\$1,000)	As percent of total sales of—	
				Estab- lish- ments handling line	All estab- lish- ments					Estab- lish- ments handling line	All estab- lish- ments
	<b>Florists (SIC 5992) -----</b>	<b>26 683</b>	<b>4 810 359</b>	<b>(X)</b>	<b>100.0</b>		<b>News dealers and newsstands (SIC 5994) -----</b>	<b>2 198</b>	<b>703 155</b>	<b>(X)</b>	<b>100.0</b>
100	Groceries and other foods -----	2 946	24 225	3.8	.5		Groceries and other foods -----	953	48 365	12.8	6.9
220	Women's and girls' wear, except footwear -----	38	2 708	25.1	.1	100					
320	TV's and video recorders and tapes -----	63	2 834	15.9	.1	120	Meals and snacks -----	443	10 817	6.0	1.5
340	Furniture and sleep equipment -----	201	5 263	10.0	.1						
						140	Packaged alcoholic beverages -----	175	4 819	8.7	.7
380	Kitchenware and homefurnishings -----	11 603	193 081	9.0	4.0	150	Cigars, cigarettes, and tobacco -----	1 312	77 945	16.4	11.1
386	Giftware and glassware -----	11 482	183 075	8.6	3.8	160	Drugs, health aids, and beauty aids -----	342	4 963	3.7	.7
387	Other kitchenware and homefurnishings -----					310	Small electric appliances -----	108	2 837	7.5	.4
		889	10 006	6.6	.2	320	TV's and video recorders and tapes -----	51	1 011	9.3	.1
400	Jewelry -----	473	4 225	5.5	.1	330	Audio equipment, musical instruments, and supplies -----	124	1 506	6.8	.2
460	Toys, hobby goods, and games -----	3 519	34 193	5.9	.7	380	Kitchenware and homefurnishings -----	176	3 048	10.4	.4
620	Lawn and garden equipment and supplies -----					400	Jewelry -----	135	1 239	2.6	.2
		26 683	4 124 075	85.7	85.7	460	Toys, hobby goods, and games -----	171	3 122	6.1	.4
621	Cut flowers -----	25 776	2 990 601	64.2	62.2	850	All other merchandise -----	2 198	516 975	73.5	73.5
622	Indoor plants and floral items -----	23 749	1 032 212	24.0	21.5	890	Unclassified merchandise -----	673	17 102	8.7	2.4
623	Outdoor nursery stock -----	2 653	77 131	12.0	1.6	900	Nonmerchandise receipts -----	281	7 982	9.9	1.1
627	Other lawn and garden equipment -----	1 300	24 131	7.6	.5	-	Miscellaneous merchandise -----	(X)	1 424	(X)	.2
850	All other merchandise -----	16 472	308 221	10.5	6.4						
874	Seasonal decorations and artificial trees and plants -----	16 408	300 930	10.4	6.3		<b>Optical goods stores (SIC 5995) -----</b>	<b>13 580</b>	<b>3 415 102</b>	<b>(X)</b>	<b>100.0</b>
879	All other merchandise -----	311	7 291	9.7	.2	200	Men's and boys' wear, except footwear -----	52	2 312	18.1	.1
890	Unclassified merchandise -----	2 332	22 400	5.0	.5	220	Women's and girls' wear, except footwear -----	59	2 077	16.7	.1
900	Nonmerchandise receipts -----	3 111	83 985	12.1	1.7						
-	Miscellaneous merchandise -----	(X)	5 149	(X)	.1	490	Optical goods -----	13 580	3 290 955	96.4	96.4
						850	All other merchandise -----	105	4 170	15.8	.1
	<b>Tobacco stores and stands (SIC 5993) -----</b>	<b>1 948</b>	<b>518 146</b>	<b>(X)</b>	<b>100.0</b>	890	Unclassified merchandise -----	206	2 681	6.1	.1
100	Groceries and other foods -----	684	28 008	13.3	5.4	900	Nonmerchandise receipts -----	4 048	110 367	9.8	3.2
120	Meals and snacks -----	337	7 564	11.6	1.5	946	Eye examination fees -----	2 967	68 112	8.0	2.0
140	Packaged alcoholic beverages -----	234	5 183	10.8	1.0	947	Insurance charges -----	1 695	30 430	6.9	.9
150	Cigars, cigarettes, and tobacco -----	1 948	412 646	79.6	79.6	948	Other nonmerchandise receipts -----	1 273	11 825	4.4	.3
160	Drugs, health aids, and beauty aids -----	266	2 943	5.4	.6	-	Miscellaneous merchandise -----	(X)	2 540	(X)	.1
180	Soaps, detergents, and household cleaners -----	64	300	2.1	.1						
200	Men's and boys' wear, except footwear -----	76	684	6.2	.1		<b>Miscellaneous retail stores, n.e.c. (SIC 5999)# -----</b>	<b>30 493</b>	<b>9 538 736</b>	<b>(X)</b>	<b>100.0</b>
220	Women's and girls' wear, except footwear -----	11	345	9.8	.1		<b>Pet shops (SIC 5999 pt.) -----</b>	<b>5 475</b>	<b>1 359 423</b>	<b>(X)</b>	<b>100.0</b>
310	Small electric appliances -----	76	693	4.4	.1	460	Toys, hobby goods, and games -----	33	1 634	27.5	.1
380	Kitchenware and homefurnishings -----	92	1 139	8.6	.2	620	Lawn and garden equipment and supplies -----	67	2 726	10.8	.2
400	Jewelry -----	144	848	3.1	.2						
460	Toys, hobby goods, and games -----	48	611	8.2	.1	800	Pets, pet foods, and supplies -----	5 475	1 321 603	97.2	97.2
500	Sporting goods -----	33	361	11.8	.1	850	All other merchandise -----	122	2 848	10.5	.2
720	Automotive fuels -----	81	1 080	7.6	.2	890	Unclassified merchandise -----	138	2 088	7.4	.2
730	Automotive lubricants -----	50	456	3.8	.1	900	Nonmerchandise receipts -----	970	25 469	11.4	1.9
850	All other merchandise -----	790	39 262	21.4	7.6	-	Miscellaneous merchandise -----	(X)	3 055	(X)	.2
852	Greeting cards -----	284	2 952	4.8	.6						
853	Magazines and newspapers -----	689	25 818	17.6	5.0						
876	Books -----	290	2 150	4.3	.4						
879	All other merchandise -----	245	8 342	14.4	1.6		<b>Typewriter stores (SIC 5999 pt.)# -----</b>	<b>488</b>	<b>146 672</b>	<b>(X)</b>	<b>100.0</b>
890	Unclassified merchandise -----	496	7 996	8.7	1.5						
900	Nonmerchandise receipts -----	243	7 064	9.7	1.4		<b>Other miscellaneous retail stores, n.e.c. (SIC 5999 pt.)# -----</b>	<b>24 530</b>	<b>8 032 641</b>	<b>(X)</b>	<b>100.0</b>
-	Miscellaneous merchandise -----	(X)	963	(X)	.2						

<sup>1</sup>Includes sales from catalog order desks but excludes all leased department activity.

# Table 2. Kinds of Business by Broad Merchandise Line: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business	1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business
	<b>Groceries and other foods (ML 100) -----</b>	<b>368 805</b>	<b>247 410 489</b>	<b>100.0</b>		<b>Alcoholic drinks (ML 130) -----</b>	<b>169 542</b>	<b>18 720 661</b>	<b>100.0</b>
53	General merchandise stores -----	26 112	7 778 454	3.1	58	Eating and drinking places -----	166 964	18 510 599	98.9
531	Department stores -----	7 784	4 335 250	1.8	5812	Eating places -----	108 272	11 124 153	59.4
531 pt.	Conventional -----	1 334	305 728	.1	5812 pt.	Restaurants and lunchrooms -----	87 862	9 840 984	52.6
531 pt.	Discount or mass merchandising ----	5 618	3 979 418	1.6	5812 pt.	Cafeterias -----	951	38 766	.2
533	Variety stores -----	9 088	386 249	.2	5812 pt.	Refreshment places -----	17 030	542 038	2.9
539	Miscellaneous general merchandise stores -----	9 240	3 056 955	1.2	5812 pt.	Other eating places -----	2 429	702 365	3.8
54	Food stores -----	190 041	227 345 870	91.9	5813	Drinking places -----	58 692	7 386 446	39.5
541	Grocery stores -----	137 584	212 501 086	85.9	59 ex. 591	Miscellaneous retail stores -----	2 312	198 499	1.1
542	Meat and fish (seafood) markets -----	11 364	5 495 570	2.2	592	Liquor stores -----	2 157	191 022	1.0
546	Retail bakeries -----	21 790	4 693 448	1.9	-	All other retailers -----	266	11 563	.1
546 pt.	Retail bakeries—baking and selling --	19 626	4 156 609	1.7		<b>Packaged alcoholic beverages (ML 140) -----</b>	<b>179 259</b>	<b>29 650 569</b>	<b>100.0</b>
546 pt.	Retail bakeries—selling only -----	2 164	536 839	.2	53	General merchandise stores -----	2 724	667 786	2.3
543, 4, 5, 9	Other food stores -----	19 303	4 655 766	1.9	531	Department stores -----	1 088	129 882	.4
543	Fruit and vegetable markets -----	3 271	1 708 063	.7	531 pt.	Conventional -----	165	22 697	.1
544	Candy, nut, and confectionery stores -----	6 124	1 139 307	.5	531 pt.	Discount or mass merchandising ----	830	106 563	.4
549	Miscellaneous food stores -----	6 606	1 011 520	.4	539	Miscellaneous general merchandise stores -----	1 474	529 854	1.8
554	Gasoline service stations -----	65 200	5 036 820	2.0	54	Food stores -----	81 394	9 185 388	31.0
58	Eating and drinking places -----	19 283	483 766	.2	541	Grocery stores -----	78 401	9 096 311	30.7
5812	Eating places -----	15 157	458 003	.2	542	Meat and fish (seafood) markets -----	1 322	33 763	.1
5812 pt.	Restaurants and lunchrooms -----	8 725	302 369	.1	543, 4, 5, 9	Other food stores -----	1 465	52 329	.2
591	Drug and proprietary stores -----	25 897	1 976 243	.8	554	Gasoline service stations -----	25 313	1 375 577	4.6
591 pt.	Drug stores -----	25 092	1 932 193	.8	58	Eating and drinking places -----	23 325	583 365	2.0
59 ex. 591	Miscellaneous retail stores -----	38 759	4 629 700	1.9	5812	Eating places -----	10 801	306 701	1.0
592	Liquor stores -----	18 167	1 133 223	.5	5812 pt.	Restaurants and lunchrooms -----	7 397	230 476	.8
594	Miscellaneous shopping goods stores --	9 661	309 372	.1	5812 pt.	Refreshment places -----	3 003	67 315	.2
5945	Hobby, toy, and game shops -----	1 178	165 595	.1	5813	Drinking places -----	12 524	276 664	.9
596	Nonstore retailers -----	5 721	3 051 207	1.2	591	Drug and proprietary stores -----	9 885	1 696 764	5.7
5961	Catalog and mail-order houses -----	1 842	692 355	.3	591 pt.	Drug stores -----	9 731	1 690 035	5.7
5962	Merchandising machine operators ----	1 793	733 318	.3	59 ex. 591	Miscellaneous retail stores -----	36 361	16 135 319	54.4
5963	Direct selling establishments -----	2 057	1 625 534	.7	592	Liquor stores -----	35 194	16 103 985	54.3
-	All other retailers -----	3 513	159 636	.1	594	Miscellaneous shopping goods stores --	614	16 782	.1
	<b>Meals and snacks (ML 120) -----</b>	<b>478 428</b>	<b>137 953 946</b>	<b>100.0</b>	-	All other retailers -----	257	6 370	(V)
53	General merchandise stores -----	10 259	1 102 918	.8		<b>Cigars, cigarettes, and tobacco (ML 150) -----</b>	<b>275 356</b>	<b>23 231 246</b>	<b>100.0</b>
531	Department stores -----	4 980	830 724	.6	53	General merchandise stores -----	12 771	1 470 496	6.3
531 pt.	Conventional -----	678	244 402	.2	531	Department stores -----	4 937	827 755	3.6
531 pt.	Discount or mass merchandising ----	3 897	579 041	.4	531 pt.	Discount or mass merchandising ----	4 814	824 158	3.5
533	Variety stores -----	3 692	227 738	.2	533	Variety stores -----	1 674	34 294	.1
54	Food stores -----	47 398	2 808 616	2.0	539	Miscellaneous general merchandise stores -----	6 160	608 447	2.6
541	Grocery stores -----	42 771	2 589 807	1.9	54	Food stores -----	112 679	13 056 926	56.2
546	Retail bakeries -----	2 626	148 448	.1	541	Grocery stores -----	110 130	13 007 993	56.0
546 pt.	Retail bakeries—baking and selling --	2 384	133 922	.1	542	Meat and fish (seafood) markets -----	911	12 525	.1
554	Gasoline service stations -----	30 182	1 254 071	.9	543, 4, 5, 9	Other food stores -----	1 241	32 842	.1
58	Eating and drinking places -----	369 838	127 436 750	92.4	554	Gasoline service stations -----	61 736	4 279 946	18.4
5812	Eating places -----	332 611	126 081 501	91.4	58	Eating and drinking places -----	27 187	182 344	.8
5812 pt.	Restaurants and lunchrooms -----	154 721	55 343 207	40.1	5812	Eating places -----	15 818	121 168	.5
5812 pt.	Cafeterias -----	7 297	3 707 899	2.7	5812 pt.	Restaurants and lunchrooms -----	10 556	62 981	.3
5812 pt.	Refreshment places -----	138 104	55 889 205	40.5	5812 pt.	Refreshment places -----	4 171	29 795	.1
5812 pt.	Other eating places -----	32 489	11 141 190	8.1	5812 pt.	Other eating places -----	576	23 318	.1
5813	Drinking places -----	37 227	1 355 249	1.0	5813	Drinking places -----	11 368	61 176	.3
591	Drug and proprietary stores -----	5 849	324 835	.2	591	Drug and proprietary stores -----	32 431	2 152 200	9.3
591 pt.	Drug stores -----	5 691	323 334	.2	591 pt.	Drug stores -----	31 383	2 092 031	9.0
59 ex. 591	Miscellaneous retail stores -----	14 249	4 986 458	3.6	591 pt.	Proprietary stores -----	1 048	60 169	.3
592	Liquor stores -----	4 954	170 061	.1					
594	Miscellaneous shopping goods stores --	2 427	93 873	.1					
596	Nonstore retailers -----	5 943	4 697 104	3.4					
5962	Merchandising machine operators ----	4 134	3 987 147	2.9					
5963	Direct selling establishments -----	1 760	708 484	.5					
-	All other retailers -----	653	40 298	(V)					

See footnotes at end of table.



**Table 2. Kinds of Business by Broad Merchandise Line: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business	1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business
59 ex. 591	<b>Cigars, cigarettes, and tobacco (ML 150)—Con.</b>	28 180	2 075 946	8.9		<b>Paper and related products (ML 190).....</b>	118 635	9 232 288	100.0
592	Miscellaneous retail stores .....	17 973	706 076	3.0	53	General merchandise stores .....	10 086	755 741	8.2
594	Liquor stores .....	2 701	66 770	.3	531 pt.	Department stores .....	1 171	257 802	2.8
5947	Miscellaneous shopping goods stores ..	1 597	49 488	.2		Discount or mass merchandising .....	1 171	257 802	2.8
596	Gift, novelty, and souvenir shops .....	3 960	802 510	3.5	533	Variety stores .....	4 833	91 299	1.0
5961	Nonstore retailers .....	110	28 118	.1	539	Miscellaneous general merchandise stores .....	4 082	406 640	4.4
5962	Catalog and mail-order houses .....	3 533	761 301	3.3	54	Food stores .....	85 771	7 814 981	84.6
5963	Merchandising machine operators .....	317	13 091	.1	541	Grocery stores .....	83 584	7 795 213	84.4
5993	Direct selling establishments .....	1 948	412 646	1.8	542	Meat and fish (seafood) markets .....	698	6 666	.1
5994	Tobacco stores and stands .....	1 312	77 945	.3	543, 4, 5, 9	Other food stores .....	1 172	10 010	.1
-	News dealers and newsstands .....	372	13 388	.1	554	Gasoline service stations .....	3 408	26 692	.3
	All other retailers .....				591	Drug and proprietary stores .....	16 321	403 392	4.4
	<b>Drugs, health aids, and beauty aids (ML 160).....</b>	218 503	69 040 430	100.0	591 pt.	Drug stores .....	15 882	395 204	4.3
53	General merchandise stores .....	29 737	11 425 935	16.5	591 pt.	Proprietary stores .....	439	8 188	.1
531	Department stores .....	9 828	9 482 967	13.7	59 ex. 591	Miscellaneous retail stores .....	2 625	224 961	2.4
531 pt.	Conventional .....	2 333	3 349 059	4.9	594	Miscellaneous shopping goods stores ..	1 265	110 524	1.2
531 pt.	Discount or mass merchandising .....	5 703	5 601 393	8.1	5945	Hobby, toy, and game shops .....	345	83 506	.9
531 pt.	National chain .....	1 792	532 515	.8	5947	Gift, novelty, and souvenir shops .....	729	21 308	.2
533	Variety stores .....	9 890	649 041	.9	596	Nonstore retailers .....	564	68 628	.7
539	Miscellaneous general merchandise stores .....	10 019	1 293 927	1.9	5961	Catalog and mail-order houses .....	189	35 262	.4
54	Food stores .....	111 731	16 552 112	24.0	5963	Direct selling establishments .....	363	31 093	.3
541	Grocery stores .....	104 600	15 633 767	22.6	-	All other retailers .....	424	6 521	.1
543, 4, 5, 9	Other food stores .....	6 665	912 133	1.3		<b>Men's and boys' wear, except footwear (ML 200).....</b>	117 094	41 646 947	100.0
549	Miscellaneous food stores .....	5 926	905 095	1.3	52	Building materials and garden supplies stores .....	1 022	43 354	.1
554	Gasoline service stations .....	7 068	96 490	.1	526	Retail nurseries, lawn and garden supply stores .....	430	24 553	.1
56	Apparel and accessory stores .....	3 941	587 270	.9	53	General merchandise stores .....	29 314	20 945 275	50.3
562, 3	Women's clothing and specialty stores ..	1 029	203 823	.3	531 pt.	Department stores .....	10 003	19 134 254	45.9
562	Women's clothing stores .....	906	197 194	.3	531 pt.	Conventional .....	2 413	8 590 710	20.6
565	Family clothing stores .....	2 662	375 183	.5	531 pt.	Discount or mass merchandising .....	5 778	5 819 858	13.5
591	Drug and proprietary stores .....	52 181	37 684 601	54.6	531 pt.	National chain .....	1 812	4 923 686	11.8
591 pt.	Drug stores .....	49 570	36 401 836	52.7	533	Variety stores .....	9 187	378 492	.9
591 pt.	Proprietary stores .....	2 611	1 282 765	1.9	539	Miscellaneous general merchandise stores .....	10 124	1 432 529	3.4
59 ex. 591	Miscellaneous retail stores .....	12 524	2 673 491	3.9	54	Food stores .....	8 700	85 248	.2
594	Miscellaneous shopping goods stores ..	3 278	350 799	.5	541	Grocery stores .....	6 568	83 519	.2
5945	Hobby, toy, and game shops .....	1 038	283 146	.4	55 ex. 554	Automotive dealers .....	589	67 998	.2
5947	Gift, novelty, and souvenir shops .....	1 305	37 918	.1	553	Auto and home supply stores .....	427	61 903	.1
596	Nonstore retailers .....	2 827	1 357 364	2.0	56	Apparel and accessory stores .....	52 560	17 859 983	42.9
5961	Catalog and mail-order houses .....	2 311	1 183 147	1.7	561	Men's and boys' clothing stores .....	16 507	8 154 719	19.6
5963	Direct selling establishments .....	433	170 318	.2	562, 3	Women's clothing and specialty stores ..	4 233	472 056	1.1
-	All other retailers .....	1 321	20 531	(V)	562	Women's clothing stores .....	3 417	429 245	1.0
	<b>Soaps, detergents, and household cleaners (ML 180).....</b>	115 994	9 901 617	100.0	563	Women's accessory and specialty stores .....	816	42 811	.1
53	General merchandise stores .....	7 969	739 926	7.5	565	Family clothing stores .....	18 443	7 676 997	18.4
531	Department stores .....	1 325	445 850	4.5	566	Shoe stores .....	3 249	226 801	.5
531 pt.	Discount or mass merchandising .....	1 325	445 850	4.5	566 pt.	Men's shoe stores .....	219	24 474	.1
533	Variety stores .....	2 608	21 787	.2	566 pt.	Family shoe stores .....	2 961	200 834	.5
539	Miscellaneous general merchandise stores .....	4 036	272 289	2.7	564, 9	Other apparel and accessory stores ...	10 128	1 329 410	3.2
54	Food stores .....	88 166	8 556 126	86.4	564	Children's and infants' wear stores ..	4 377	601 976	1.4
541	Grocery stores .....	86 276	8 539 582	86.2	57	Furniture and home furnishings stores ....	949	22 326	.1
542	Meat and fish (seafood) markets .....	721	7 626	.1	591	Drug and proprietary stores .....	3 669	76 635	.2
543, 4, 5, 9	Other food stores .....	1 073	8 655	.1	591 pt.	Drug stores .....	3 544	72 372	.2
554	Gasoline service stations .....	3 616	32 079	.3	59 ex. 591	Miscellaneous retail stores .....	21 187	2 520 360	6.1
591	Drug and proprietary stores .....	14 758	491 204	5.0	594	Miscellaneous shopping goods stores ..	12 837	859 102	2.1
591 pt.	Drug stores .....	14 326	477 207	4.8	5941	Sporting goods stores and bicycle shops .....	8 983	737 422	1.8
591 pt.	Proprietary stores .....	432	13 997	.1	5941 pt.	General line sporting goods stores ..	4 757	467 086	1.1
59 ex. 591	Miscellaneous retail stores .....	1 061	75 003	.8	5941 pt.	Specialty line sporting goods stores .....	4 226	270 336	.6
596	Nonstore retailers .....	567	66 409	.7	5945	Hobby, toy, and game shops .....	706	31 889	.1
5961	Catalog and mail-order houses .....	270	53 912	.5	5947	Gift, novelty, and souvenir shops .....	2 601	61 420	.1
5963	Direct selling establishments .....	293	12 017	.1	596	Nonstore retailers .....	3 536	1 420 906	3.4
-	All other retailers .....	424	7 279	.1	5961	Catalog and mail-order houses .....	3 155	1 349 725	3.2
					5963	Direct selling establishments .....	371	70 622	.2

See footnotes at end of table.

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-	<b>Men's and boys' wear, except footwear (ML 200)—Con.</b>					<b>Footwear, except infants' and toddlers' (ML 260)—Con.</b>			
	All other retailers .....	1 104	25 768	.1	56	Apparel and accessory stores .....	62 086	15 776 423	69.4
					561	Men's and boys' clothing stores .....	4 321	258 211	1.1
	<b>Women's and girls' wear, except footwear (ML 220) ---</b>	<b>174 747</b>	<b>85 616 518</b>	<b>100.0</b>	562, 3	Women's clothing and specialty stores ..	5 457	312 924	1.4
53	General merchandise stores .....	30 351	39 678 782	46.3	562	Women's clothing stores .....	5 192	298 389	1.3
					563	Women's accessory and specialty stores .....	266	14 535	.1
531	Department stores .....	10 016	36 427 321	42.5	565	Family clothing stores .....	10 258	1 203 178	5.3
531 pt.	Conventional .....	2 417	18 394 872	21.5					
531 pt.	Discount or mass merchandising .....	5 789	11 111 697	13.0	566	Shoe stores .....	39 488	13 874 720	61.0
531 pt.	National chain .....	1 810	6 920 752	8.1	566 pt.	Men's shoe stores .....	3 866	1 206 032	5.3
533	Variety stores .....	9 685	983 129	1.1	566 pt.	Women's shoe stores .....	9 272	3 019 616	13.3
539	Miscellaneous general merchandise stores .....	10 650	2 268 332	2.6	566 pt.	Children's and juveniles' shoe stores ..	1 268	294 688	1.3
					566 pt.	Family shoe stores .....	25 082	9 354 384	41.1
54	Food stores .....	5 439	207 771	.2	564, 9	Other apparel and accessory stores ---	2 561	127 390	.6
					564	Children's and infants' wear stores --	519	12 452	.1
541	Grocery stores .....	5 334	205 493	.2	591	Drug and proprietary stores .....	4 308	84 731	.4
56	Apparel and accessory stores .....	102 364	40 481 075	47.3	591 pt.	Drug stores .....	4 163	83 344	.4
561	Men's and boys' clothing stores .....	2 849	350 799	.4	59 ex. 591	Miscellaneous retail stores .....	15 969	1 480 512	6.5
562, 3	Women's clothing and specialty stores ..	59 794	26 717 454	31.2	594	Miscellaneous shopping goods stores ..	9 122	792 985	3.5
562	Women's clothing stores .....	52 304	24 350 211	28.4	5941	Sporting goods stores and bicycle shops .....	8 331	747 017	3.3
563	Women's accessory and specialty stores .....	7 490	2 367 243	2.8	5941 pt.	General line sporting goods stores ..	5 028	634 547	2.8
					5941 pt.	Specialty line sporting goods stores .....	3 303	112 470	.5
565	Family clothing stores .....	18 443	10 372 406	12.1	5948	Luggage and leather goods stores ---	178	38 844	.2
566	Shoe stores .....	6 887	217 238	.3	596	Nonstore retailers .....	2 993	626 319	2.8
566 pt.	Women's shoe stores .....	2 885	78 448	.1	5961	Catalog and mail-order houses .....	2 907	616 412	2.7
566 pt.	Family shoe stores .....	3 756	126 360	.1	-	All other retailers .....	1 017	15 020	.1
564, 9	Other apparel and accessory stores ---	14 391	2 823 178	3.3		<b>Sewing, knitting, and needlework goods (ML 270) --</b>	<b>37 280</b>	<b>4 155 047</b>	<b>100.0</b>
564	Children's and infants' wear stores --	6 019	1 438 880	1.7	52	Building materials and garden supplies stores .....	248	7 387	.2
57	Furniture and homefurnishings stores ....	1 598	89 687	.1	525	Hardware stores .....	200	5 823	.1
					53	General merchandise stores .....	18 531	1 352 144	32.5
5713, 4, 9	Homefurnishings stores .....	1 194	70 702	.1	531	Department stores .....	5 558	964 146	23.2
5719	Miscellaneous homefurnishings stores .....	1 097	65 555	.1	531 pt.	Conventional .....	289	75 800	1.8
591	Drug and proprietary stores .....	10 167	226 364	.3	531 pt.	Discount or mass merchandising ....	5 268	888 266	21.4
591 pt.	Drug stores .....	9 864	218 883	.3	533	Variety stores .....	7 461	273 160	6.6
59 ex. 591	Miscellaneous retail stores .....	23 744	4 895 703	5.7	539	Miscellaneous general merchandise stores .....	5 512	114 838	2.8
594	Miscellaneous shopping goods stores ..	14 714	753 779	.9	54	Food stores .....	2 463	23 597	.6
5941	Sporting goods stores and bicycle shops .....	7 729	443 752	.5	541	Grocery stores .....	2 444	23 423	.6
5941 pt.	General line sporting goods stores ..	4 367	289 720	.3	56	Apparel and accessory stores .....	1 075	24 657	.6
5941 pt.	Specialty line sporting goods stores .....	3 362	154 032	.2	562, 3	Women's clothing and specialty stores ..	280	6 735	.2
5945	Hobby, toy, and game shops .....	1 156	134 589	.2	562	Women's clothing stores .....	275	6 474	.2
5947	Gift, novelty, and souvenir shops ....	4 028	96 230	.1	565	Family clothing stores .....	724	16 166	.4
596	Nonstore retailers .....	3 419	3 661 625	4.3	57	Furniture and homefurnishings stores ....	1 610	67 455	1.6
5961	Catalog and mail-order houses .....	3 127	3 589 847	4.2	5712	Furniture stores .....	211	8 479	.2
5963	Direct selling establishments .....	288	71 467	.1	5713, 4, 9	Homefurnishings stores .....	878	43 768	1.1
-	All other retailers .....	1 084	37 136	(V)	5714	Drapery and upholstery stores .....	284	16 594	.4
					5719	Miscellaneous homefurnishings stores .....	545	26 251	.6
	<b>Footwear, except infants' and toddlers' (ML 260) ---</b>	<b>111 310</b>	<b>22 732 454</b>	<b>100.0</b>	572	Household appliance stores .....	519	15 192	.4
53	General merchandise stores .....	24 100	5 284 296	23.2	591	Drug and proprietary stores .....	1 537	28 628	.7
531	Department stores .....	6 577	4 502 525	19.8	591 pt.	Drug stores .....	1 460	28 040	.7
531 pt.	Conventional .....	1 975	2 268 618	10.0	59 ex. 591	Miscellaneous retail stores .....	11 752	2 649 775	63.8
531 pt.	Discount or mass merchandising ....	2 811	1 008 348	4.4	594	Miscellaneous shopping goods stores ..	10 417	2 498 996	60.1
531 pt.	National chain .....	1 791	1 225 559	5.4	5945	Hobby, toy, and game shops .....	468	25 721	.6
533	Variety stores .....	8 780	294 341	1.3	5947	Gift, novelty, and souvenir shops ....	296	4 601	.1
539	Miscellaneous general merchandise stores .....	8 743	487 430	2.1	5949	Sewing, needlework, and piece goods stores .....	9 632	2 467 834	59.4
54	Food stores .....	3 405	74 124	.3	596	Nonstore retailers .....	414	141 001	3.4
541	Grocery stores .....	3 343	73 701	.3	5961	Catalog and mail-order houses .....	346	129 927	3.1
55 ex. 554	Automotive dealers .....	425	17 348	.1	5963	Direct selling establishments .....	68	11 074	.3
553	Auto and home supply stores .....	390	17 041	.1	-	All other retailers .....	64	1 404	(V)

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	<b>Curtains, draperies, and dry goods (ML 280)-----</b>	<b>67 605</b>	<b>13 036 768</b>	<b>100.0</b>		<b>Major household appliances (ML 300)—Con.</b>			
52	Building materials and garden supplies stores-----	5 824	189 386	1.5	591	Drug and proprietary stores-----	2 999	35 676	.2
521, 3	Building materials and supply stores---	4 950	174 254	1.3	591 pt.	Drug stores-----	2 879	34 380	.2
521	Lumber and other building materials dealers-----	687	29 164	.2	59 ex. 591	Miscellaneous retail stores-----	14 404	1 854 120	10.6
523	Paint, glass, and wallpaper stores---	4 263	145 090	1.1	594	Miscellaneous shopping goods stores--	2 973	119 708	.7
525	Hardware stores-----	857	14 964	.1	5949	Sewing, needlework, and piece goods stores-----	2 843	113 888	.6
53	General merchandise stores-----	28 350	8 351 737	64.1	596	Nonstore retailers-----	4 182	1 472 349	8.4
531	Department stores-----	9 788	7 169 774	55.0	5961	Catalog and mail-order houses-----	2 435	629 025	3.6
531 pt.	Conventional-----	2 369	2 519 954	19.3	5963	Direct selling establishments-----	1 738	842 866	4.8
531 pt.	Discount or mass merchandising-----	5 614	2 921 001	22.4	598	Fuel dealers-----	3 571	141 673	.8
531 pt.	National chain-----	1 805	1 728 819	13.3	5983	Fuel oil dealers-----	193	16 164	.1
533	Variety stores-----	9 420	357 474	2.7	5984	Liquefied petroleum gas (bottled gas) dealers-----	3 306	125 289	.7
539	Miscellaneous general merchandise stores-----	9 142	824 489	6.3	-	All other retailers-----	259	6 102	(V)
54	Food stores-----	917	28 918	.2		<b>Small electric appliances (ML 310)-----</b>	<b>79 831</b>	<b>6 245 498</b>	<b>100.0</b>
541	Grocery stores-----	858	28 302	.2	52	Building materials and garden supplies stores-----	11 238	336 135	5.4
56	Apparel and accessory stores-----	6 008	495 913	3.8	521, 3	Building materials and supply stores---	2 432	175 271	2.8
562, 3	Women's clothing and specialty stores--	487	24 195	.2	521	Lumber and other building materials dealers-----	2 131	161 820	2.6
562	Women's clothing stores-----	445	22 629	.2	523	Paint, glass, and wallpaper stores---	301	13 451	.2
565	Family clothing stores-----	5 376	468 607	3.6	525	Hardware stores-----	8 401	154 949	2.5
57	Furniture and homefurnishings stores---	17 146	2 960 006	22.7	526	Retail nurseries, lawn and garden supply stores-----	402	5 873	.1
5712	Furniture stores-----	4 958	246 547	1.9	53	General merchandise stores-----	25 269	3 910 341	62.6
5713, 4, 9	Homefurnishings stores-----	11 994	2 705 752	20.8	531	Department stores-----	8 991	2 477 636	39.7
5713	Floor covering stores-----	2 691	140 987	1.1	531 pt.	Conventional-----	1 752	526 951	8.4
5714	Draperies and upholstery stores-----	3 856	896 439	6.9	531 pt.	Discount or mass merchandising-----	5 550	1 662 459	26.6
5719	Miscellaneous homefurnishings stores-----	5 447	1 668 326	12.8	531 pt.	National chain-----	1 689	288 226	4.6
572	Household appliance stores-----	183	7 499	.1	533	Variety stores-----	6 528	108 314	1.7
591	Drug and proprietary stores-----	1 129	24 217	.2	539	Miscellaneous general merchandise stores-----	9 750	1 324 391	21.2
591 pt.	Drug stores-----	1 086	23 587	.2	54	Food stores-----	3 767	186 159	3.0
59 ex. 591	Miscellaneous retail stores-----	8 161	982 937	7.5	541	Grocery stores-----	3 243	176 901	2.8
594	Miscellaneous shopping goods stores--	1 879	83 600	.6	543, 4, 5, 9	Other food stores-----	511	9 193	.1
5947	Gift, novelty, and souvenir shops----	1 146	21 424	.2	549	Miscellaneous food stores-----	506	9 152	.1
5949	Sewing, needlework, and piece goods stores-----	598	58 515	.4	55 ex. 554	Automotive dealers-----	1 953	46 591	.7
596	Nonstore retailers-----	3 697	851 393	6.5	553	Auto and home supply stores-----	1 952	46 569	.7
5961	Catalog and mail-order houses-----	2 854	572 673	4.4	56	Apparel and accessory stores-----	471	5 815	.1
5963	Direct selling establishments-----	843	278 720	2.1	565	Family clothing stores-----	388	4 345	.1
-	All other retailers-----	70	3 654	(V)	57	Furniture and homefurnishings stores---	12 248	922 336	14.8
	<b>Major household appliances (ML 300)-----</b>	<b>65 537</b>	<b>17 570 604</b>	<b>100.0</b>	5712	Furniture stores-----	1 095	24 113	.4
52	Building materials and garden supplies stores-----	9 154	614 152	3.5	5713, 4, 9	Homefurnishings stores-----	1 307	70 462	1.1
521, 3	Building materials and supply stores---	3 392	372 514	2.1	5719	Miscellaneous homefurnishings stores-----	1 219	69 351	1.1
521	Lumber and other building materials dealers-----	3 359	372 046	2.1	572	Household appliance stores-----	1 589	121 261	1.9
525	Hardware stores-----	5 418	233 805	1.3	573	Radio, television, computer, and music stores-----	8 257	706 500	11.3
53	General merchandise stores-----	10 788	6 450 711	36.7	5731	Radio, television, and electronics stores-----	8 214	705 505	11.3
531	Department stores-----	5 806	5 308 806	30.2	591	Drug and proprietary stores-----	17 199	473 341	7.6
531 pt.	Conventional-----	1 161	330 143	1.9	591 pt.	Drug stores-----	16 783	453 861	7.3
531 pt.	Discount or mass merchandising-----	2 963	957 536	5.4	591 pt.	Proprietary stores-----	416	19 480	.3
531 pt.	National chain-----	1 682	4 021 127	22.9	59 ex. 591	Miscellaneous retail stores-----	7 660	364 262	5.8
533	Variety stores-----	550	17 037	.1	594	Miscellaneous shopping goods stores--	691	20 082	.3
539	Miscellaneous general merchandise stores-----	4 432	1 124 868	6.4	5944	Jewelry stores-----	215	11 008	.2
55 ex. 554	Automotive dealers-----	5 130	311 597	1.8	5947	Gift, novelty, and souvenir shops----	239	5 174	.1
553	Auto and home supply stores-----	5 061	302 364	.7	596	Nonstore retailers-----	2 726	298 535	4.8
553 pt.	Tire, battery, and accessory dealers--	1 951	73 711	1.4	5961	Catalog and mail-order houses-----	2 430	260 473	4.2
57	Furniture and homefurnishings stores---	22 803	8 298 246	47.2	5963	Direct selling establishments-----	291	38 040	.6
5712	Furniture stores-----	7 813	1 011 639	5.8	598	Fuel dealers-----	90	6 093	.1
5713, 4, 9	Homefurnishings stores-----	203	16 582	.1	5984	Liquefied petroleum gas (bottled gas) dealers-----	70	5 252	.1
5713	Floor covering stores-----	111	13 397	.1	-	All other retailers-----	26	518	(V)
572	Household appliance stores-----	10 921	5 558 939	31.6					
573	Radio, television, computer, and music stores-----	3 866	1 711 086	9.7					
5731	Radio, television, and electronics stores-----	3 807	1 708 452	9.7					

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	<b>Televisions, video recorders, and tapes (ML 320) -----</b>	<b>66 042</b>	<b>13 379 884</b>	<b>100.0</b>		<b>Audio equipment, musical instruments, and supplies (ML 330)—Con.</b>			
52	Building materials and garden supplies stores -----	2 453	58 964	.4	591	Drug and proprietary stores -----	10 756	276 430	1.6
521, 3 521	Building materials and supply stores --- Lumber and other building materials dealers -----	245 245	12 925 12 925	.1 .1	591 pt. 59 ex. 591	Drug stores ----- Miscellaneous retail stores -----	10 548 12 841	274 394 1 518 147	1.6 9.0
525	Hardware stores -----	2 153	43 951	.3	594	Miscellaneous shopping goods stores --	5 111	300 140	1.8
53	General merchandise stores -----	14 479	4 833 603	36.1	5942 5944 5945 5946	Book stores ----- Jewelry stores ----- Hobby, toy, and game shops ----- Camera and photographic supply stores -----	1 483 291 1 059 437	65 586 12 219 108 699 68 639	.4 .1 .6 .4
531 531 pt. 531 pt. 531 pt.	Department stores ----- Conventional ----- Discount or mass merchandising --- National chain -----	6 168 1 288 3 220 1 660	3 617 654 934 840 1 159 149 1 523 665	27.0 7.0 8.7 11.4	5947	Gift, novelty, and souvenir shops ----	966	33 373	.2
533 539	Variety stores ----- Miscellaneous general merchandise stores -----	2 463 5 848	35 929 1 180 020	.3 8.8	596 5961 5963	Nonstore retailers ----- Catalog and mail-order houses ----- Direct selling establishments -----	3 102 2 730 362	1 041 688 945 052 95 836	6.1 5.6 .6
55 ex. 554	Automotive dealers -----	4 039	140 852	1.1	-	All other retailers -----	471	9 727	.1
553 553 pt.	Auto and home supply stores ----- Tire, battery, and accessory dealers -	3 960 947	136 359 20 444	1.0 .2					
57	Furniture and homefurnishings stores ----	31 280	7 410 539	55.4		<b>Furniture and sleep equipment (ML 340)-----</b>	<b>78 872</b>	<b>29 842 983</b>	<b>100.0</b>
5712	Furniture stores -----	6 256	586 476	4.4	52	Building materials and garden supplies stores -----	4 253	467 647	1.6
572	Household appliance stores -----	5 626	1 294 035	9.7	521, 3 521	Building materials and supply stores --- Lumber and other building materials dealers -----	2 387 2 271	379 615 376 442	1.3 1.3
573	Radio, television, computer, and music stores -----	19 283	5 526 520	41.3	525 526	Hardware stores ----- Retail nurseries, lawn and garden supply stores -----	1 096 586	57 343 27 454	.2 .1
5731	Radio, television, and electronics stores -----	16 228	5 328 564	39.8	53	General merchandise stores -----	17 347	5 468 404	18.3
5735 5736	Record and prerecorded tape stores --- Musical instrument stores -----	2 692 242	182 551 10 709	1.4 .1	531 531 pt. 531 pt. 531 pt.	Department stores ----- Conventional ----- Discount or mass merchandising --- National chain -----	7 888 1 552 4 522 1 814	4 597 649 1 400 553 822 809 2 374 287	15.4 4.7 2.8 8.0
591	Drug and proprietary stores -----	4 878	127 930	1.0	533 539	Variety stores ----- Miscellaneous general merchandise stores -----	1 910 7 549	18 644 852 111	.1 2.9
591 pt.	Drug stores -----	4 861	127 682	1.0	55 ex. 554	Automotive dealers -----	1 071	17 098	.1
59 ex. 591	Miscellaneous retail stores -----	8 651	802 184	6.0	553	Auto and home supply stores -----	1 059	16 068	.1
594 5941	Miscellaneous shopping goods stores -- Sporting goods stores and bicycle shops -----	2 002 359	150 483 7 691	1.1 .1	56	Apparel and accessory stores -----	1 079	36 060	.1
5941 pt.	General line sporting goods stores--	193	6 812	.1	564, 9 564	Other apparel and accessory stores --- Children's and infants' wear stores --	308 298	27 761 27 524	.1 .1
5944 5946	Jewelry stores ----- Camera and photographic supply stores -----	280 1 252	12 490 126 117	.1 .9	57	Furniture and homefurnishings stores ----	38 717	22 265 348	74.6
596 5961 5963	Nonstore retailers ----- Catalog and mail-order houses ----- Direct selling establishments -----	2 894 2 618 276	562 391 515 248 47 143	4.2 3.9 .4	5712	Furniture stores -----	32 763	21 578 954	72.3
598	Fuel dealers -----	126	7 125	.1	5713, 4, 9 5713 5719	Homefurnishings stores ----- Floor covering stores ----- Miscellaneous homefurnishings stores -----	2 791 649 1 789	337 822 71 017 253 356	1.1 .2 .8
-	All other retailers -----	262	5 812	(V)	572	Household appliance stores -----	1 342	226 736	.8
	<b>Audio equipment, musical instruments, and supplies (ML 330) -----</b>	<b>85 909</b>	<b>16 944 400</b>	<b>100.0</b>	573	Radio, television, computer, and music stores -----	1 821	121 836	.4
52	Building materials and garden supplies stores -----	2 448	27 080	.2	5731	Radio, television, and electronics stores -----	1 456	113 704	.4
525	Hardware stores -----	2 225	24 045	.1	591	Drug and proprietary stores -----	3 709	82 708	.3
53	General merchandise stores -----	21 640	3 620 346	21.4	591 pt.	Drug stores -----	3 689	82 357	.3
531 531 pt. 531 pt. 531 pt.	Department stores ----- Conventional ----- Discount or mass merchandising --- National chain -----	8 288 1 001 5 641 1 646	2 269 952 418 432 1 461 431 390 089	13.4 2.5 8.6 2.3	59 ex. 591	Miscellaneous retail stores -----	12 595	1 499 867	5.0
533 539	Variety stores ----- Miscellaneous general merchandise stores -----	4 406 8 946	67 829 1 282 565	.4 7.6	594 5945 5947	Miscellaneous shopping goods stores -- Hobby, toy, and game shops ----- Gift, novelty, and souvenir shops ----	3 704 1 102 1 511	370 086 197 613 95 222	1.2 .7 .3
55 ex. 554	Automotive dealers -----	3 440	67 519	.4	596 5961 5963	Nonstore retailers ----- Catalog and mail-order houses ----- Direct selling establishments -----	3 438 2 784 648	757 508 333 879 422 861	2.5 1.1 1.4
553 553 pt.	Auto and home supply stores ----- Tire, battery, and accessory dealers -	3 401 910	66 967 18 730	.4 .1	-	All other retailers -----	101	5 851	(V)
554	Gasoline service stations -----	63	9 483	.1					
57	Furniture and homefurnishings stores ----	34 250	11 415 668	67.4					
5712	Furniture stores -----	2 797	97 352	.6					
572	Household appliance stores -----	3 044	210 263	1.2					
573	Radio, television, computer, and music stores -----	28 257	11 104 363	65.5					
5731	Radio, television, and electronics stores -----	17 157	5 423 314	32.0					
5734 5735 5736	Computer and software stores ----- Record and prerecorded tape stores --- Musical instrument stores -----	197 6 213 4 690	12 655 3 530 371 2 138 023	.1 20.8 12.6					

See footnotes at end of table.



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	<b>Floor coverings (ML 360)-----</b>	<b>58 699</b>	<b>11 384 730</b>	<b>100.0</b>		<b>Kitchenware and homefurnishings (ML 380)-----</b>	<b>167 148</b>	<b>21 512 342</b>	<b>100.0</b>
52	Building materials and garden supplies stores -----	13 712	1 084 099	9.5	52	Building materials and garden supplies stores -----	13 548	864 779	4.0
521, 3	Building materials and supply stores ---	12 010	1 007 353	8.8	521, 3	Building materials and supply stores ---	2 681	379 306	1.8
521	Lumber and other building materials dealers -----	8 005	704 295	6.2	521	Lumber and other building materials dealers -----	2 443	370 397	1.7
523	Paint, glass, and wallpaper stores ---	4 005	303 058	2.7	525	Hardware stores -----	9 940	434 397	2.0
525	Hardware stores -----	1 695	76 713	.7	526	Retail nurseries, lawn and garden supply stores -----	793	37 056	.2
53	General merchandise stores -----	12 354	1 001 762	8.8	527	Mobile home dealers -----	134	14 020	.1
531	Department stores -----	5 900	892 690	7.8	53	General merchandise stores -----	32 451	9 622 649	44.7
531 pt.	Conventional -----	1 250	357 242	3.1	531	Department stores -----	9 915	6 708 723	31.2
531 pt.	Discount or mass merchandising -----	3 149	174 415	1.5	531 pt.	Conventional -----	2 345	2 344 593	10.9
531 pt.	National chain -----	1 501	361 033	3.2	531 pt.	Discount or mass merchandising -----	5 756	3 688 162	17.1
533	Variety stores -----	4 172	41 702	.4	531 pt.	National chain -----	1 814	675 968	3.1
539	Miscellaneous general merchandise stores -----	2 282	67 370	.6	533	Variety stores -----	9 929	755 069	3.5
56	Apparel and accessory stores -----	1 244	9 120	.1	539	Miscellaneous general merchandise stores -----	12 607	2 158 857	10.0
565	Family clothing stores -----	1 149	7 880	.1	54	Food stores -----	16 383	980 635	4.6
57	Furniture and homefurnishings stores ---	27 107	8 943 528	78.6	541	Grocery stores -----	15 315	957 582	4.5
5712	Furniture stores -----	10 184	786 369	6.9	543, 4, 5, 9	Other food stores -----	942	21 146	.1
5713, 4, 9	Homefurnishings stores -----	16 419	8 106 258	71.2	549	Miscellaneous food stores -----	415	11 302	.1
5713	Floor covering stores -----	13 752	7 975 593	70.1	55 ex. 554	Automotive dealers -----	782	15 650	.1
5714	Drapery and upholstery stores -----	732	24 697	.2	56	Apparel and accessory stores -----	4 194	285 938	1.3
5719	Miscellaneous homefurnishings stores -----	1 935	105 968	.9	562, 3	Women's clothing and specialty stores --	682	62 626	.3
572	Household appliance stores -----	470	46 257	.4	562	Women's clothing stores -----	628	60 634	.3
59 ex. 591	Miscellaneous retail stores -----	4 002	341 909	3.0	565	Family clothing stores -----	3 320	218 019	1.0
596	Nonstore retailers -----	3 021	278 283	2.4	57	Furniture and homefurnishings stores ---	30 203	4 526 065	21.0
5961	Catalog and mail-order houses -----	2 470	109 136	1.0	5712	Furniture stores -----	16 640	932 789	4.3
5963	Direct selling establishments -----	550	169 147	1.5	5713, 4, 9	Homefurnishings stores -----	12 686	3 551 017	16.5
-	All other retailers -----	280	4 312	(V)	5714	Drapery and upholstery stores -----	564	19 439	.1
	<b>Computer hardware and software, and calculating equipment and supplies (ML 370)-----</b>	<b>29 897</b>	<b>5 828 005</b>	<b>100.0</b>	5719	Miscellaneous homefurnishings stores -----	11 928	3 523 378	16.4
52	Building materials and garden supplies stores -----	520	14 881	.3	572	Household appliance stores -----	643	34 126	.2
521, 3	Building materials and supply stores ---	84	7 346	.1	591	Drug and proprietary stores -----	16 256	840 083	3.9
521	Lumber and other building materials dealers -----	41	4 071	.1	591 pt.	Drug stores -----	15 745	819 356	3.8
523	Paint, glass, and wallpaper stores ---	44	3 275	.1	591 pt.	Proprietary stores -----	511	20 727	.1
525	Hardware stores -----	433	7 433	.1	59 ex. 591	Miscellaneous retail stores -----	53 023	4 365 671	20.3
53	General merchandise stores -----	9 490	1 394 299	23.9	594	Miscellaneous shopping goods stores --	30 861	2 464 203	11.5
531	Department stores -----	5 702	844 560	14.5	5942	Book stores -----	1 028	40 076	.2
531 pt.	Conventional -----	644	160 002	2.7	5944	Jewelry stores -----	7 022	379 542	1.8
531 pt.	Discount or mass merchandising -----	3 841	592 650	10.2	5945	Hobby, toy, and game shops -----	342	17 995	.1
531 pt.	National chain -----	1 217	91 908	1.6	5947	Gift, novelty, and souvenir shops -----	20 536	1 930 535	9.0
539	Miscellaneous general merchandise stores -----	3 554	547 976	9.4	5948	Luggage and leather goods stores -----	307	24 269	.1
55 ex. 554	Automotive dealers -----	150	5 613	.1	5949	Sewing, needlework, and piece goods stores -----	297	11 504	.1
551	New and used car dealers -----	8	3 439	.1	596	Nonstore retailers -----	3 782	1 464 430	6.8
57	Furniture and homefurnishings stores ---	13 550	3 448 651	59.2	5961	Catalog and mail-order houses -----	3 275	1 440 670	6.7
5712	Furniture stores -----	93	4 440	.1	5963	Direct selling establishments -----	503	23 616	.1
572	Household appliance stores -----	411	13 421	.2	5992	Florists -----	11 603	193 081	.9
573	Radio, television, computer, and music stores -----	13 008	3 429 776	58.8	-	All other retailers -----	308	10 872	.1
5731	Radio, television, and electronics stores -----	9 003	891 249	15.3		<b>Jewelry (ML 400) -----</b>	<b>118 100</b>	<b>20 691 424</b>	<b>100.0</b>
5734	Computer and software stores -----	3 858	2 535 551	43.5	53	General merchandise stores -----	23 805	6 903 136	33.4
59 ex. 591	Miscellaneous retail stores -----	5 933	961 939	16.5	531	Department stores -----	9 783	4 089 145	19.8
594	Miscellaneous shopping goods stores --	2 854	197 060	3.4	531 pt.	Conventional -----	2 346	1 756 563	8.5
5942	Book stores -----	360	54 346	.9	531 pt.	Discount or mass merchandising -----	5 659	1 256 486	6.1
5945	Hobby, toy, and game shops -----	395	19 621	.3	531 pt.	National chain -----	1 758	1 076 096	5.2
5946	Camera and photographic supply stores -----	182	63 693	1.1	54	Variety stores -----	7 210	125 613	.6
5947	Gift, novelty, and souvenir shops -----	246	10 928	.2	541	Miscellaneous general merchandise stores -----	6 832	2 688 378	13.0
596	Nonstore retailers -----	2 651	721 265	12.4	55 ex. 554	Food stores -----	3 938	63 431	.3
5961	Catalog and mail-order houses -----	2 326	545 569	9.4	553	Grocery stores -----	3 684	60 115	.3
5963	Direct selling establishments -----	317	175 469	3.0		Automotive dealers -----	421	22 704	.1
-	All other retailers -----	254	2 622	(V)		Auto and home supply stores -----	406	14 120	.1

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56	<b>Jewelry (ML 400)—Con.</b>					<b>Toys, hobby goods, and games (ML 460) -----</b>	105 929	12 916 995	100.0
	Apparel and accessory stores -----	22 005	920 528	4.4					
562, 3	Women's clothing and specialty stores ..	14 677	485 073	2.3	52	Building materials and garden supplies stores -----	3 979	232 002	1.8
562	Women's clothing stores -----	13 215	355 732	1.7					
563	Women's accessory and specialty stores -----	1 462	129 341	.6	525	Hardware stores -----	2 944	62 318	.5
565	Family clothing stores -----	5 967	414 268	2.0	526	Retail nurseries, lawn and garden supply stores -----	943	164 864	1.3
564, 9	Other apparel and accessory stores ---	852	11 155	.1	53	General merchandise stores -----	29 652	5 316 630	41.2
57	Furniture and homefurnishings stores ----	2 659	97 279	.5	531	Department stores -----	8 799	3 637 778	28.2
5712	Furniture stores -----	714	19 259	.1	531 pt.	Conventional -----	1 359	275 136	2.1
5713, 4, 9	Homefurnishings stores -----	1 332	41 308	.2	531 pt.	Discount or mass merchandising ----	5 638	3 036 213	23.5
5719	Miscellaneous homefurnishings stores -----	1 296	41 101	.2	531 pt.	National chain -----	1 802	326 429	2.5
572	Household appliance stores -----	109	10 474	.1	533	Variety stores -----	10 030	557 092	4.3
573	Radio, television, computer, and music stores -----	504	26 238	.1	539	Miscellaneous general merchandise stores -----	10 823	1 121 760	8.7
5731	Radio, television, and electronics stores -----	405	24 560	.1	54	Food stores -----	17 003	239 263	1.9
591	Drug and proprietary stores -----	14 725	226 413	1.1	541	Grocery stores -----	16 454	232 421	1.8
591 pt.	Drug stores -----	14 461	222 693	1.1	55 ex. 554	Automotive dealers -----	4 024	102 533	.8
59 ex. 591	Miscellaneous retail stores -----	49 614	12 448 791	60.2	553	Auto and home supply stores -----	4 016	102 357	.8
594	Miscellaneous shopping goods stores ..	39 031	11 289 519	54.6	553 pt.	Tire, battery, and accessory dealers ..	883	19 653	.2
5942	Book stores -----	997	11 263	.1	56	Apparel and accessory stores -----	1 129	15 124	.1
5944	Jewelry stores -----	28 050	10 965 473	53.0	564, 9	Other apparel and accessory stores ---	221	6 868	.1
5947	Gift, novelty, and souvenir shops -----	8 475	267 622	1.3	57	Furniture and homefurnishings stores ----	727	22 752	.2
5948	Luggage and leather goods stores ----	226	20 943	.1	5712	Furniture stores -----	115	9 219	.1
596	Nonstore retailers -----	3 195	822 556	4.0	5713, 4, 9	Homefurnishings stores -----	403	8 924	.1
5961	Catalog and mail-order houses -----	2 904	614 465	3.0	5719	Miscellaneous homefurnishings stores -----	357	8 370	.1
5963	Direct selling establishments -----	285	207 871	1.0	591	Drug and proprietary stores -----	19 070	638 915	4.9
-	All other retailers -----	933	9 142	(V)	591 pt.	Drug stores -----	18 687	632 379	4.9
	<b>Photographic equipment and supplies (ML 440) -----</b>	63 723	5 381 066	100.0	591 pt.	Proprietary stores -----	383	6 536	.1
53	General merchandise stores -----	18 456	2 145 762	39.9	59 ex. 591	Miscellaneous retail stores -----	29 211	6 343 733	49.1
531	Department stores -----	7 323	1 647 084	30.6	594	Miscellaneous shopping goods stores ..	21 627	5 589 601	43.3
531 pt.	Conventional -----	526	160 087	3.0	5941	Sporting goods stores and bicycle shops -----	823	27 190	.2
531 pt.	Discount or mass merchandising ----	5 234	1 180 550	21.9	5941 pt.	General line sporting goods stores ..	523	15 287	.1
531 pt.	National chain -----	1 563	306 447	5.7	5941 pt.	Specialty line sporting goods stores -----	300	11 903	.1
533	Variety stores -----	3 894	47 513	.9	5942	Book stores -----	743	13 098	.1
539	Miscellaneous general merchandise stores -----	7 239	451 165	8.4	5945	Hobby, toy, and game shops -----	9 629	5 245 697	40.6
54	Food stores -----	15 275	295 019	5.5	5947	Gift, novelty, and souvenir shops -----	6 223	159 741	1.2
541	Grocery stores -----	15 197	294 356	5.5	5949	Sewing, needlework, and piece goods stores -----	3 190	115 871	.9
554	Gasoline service stations -----	1 298	7 489	.1	596	Nonstore retailers -----	3 305	682 128	5.3
57	Furniture and homefurnishings stores ----	350	81 862	1.5	5961	Catalog and mail-order houses -----	3 056	622 676	4.8
572	Household appliance stores -----	133	15 930	.3	5962	Merchandising machine operators ---	59	16 947	.1
573	Radio, television, computer, and music stores -----	189	65 750	1.2	5963	Direct selling establishments -----	190	42 505	.3
5731	Radio, television, and electronics stores -----	182	65 456	1.2	5992	Florists -----	3 519	34 193	.3
591	Drug and proprietary stores -----	20 732	910 157	16.9	-	All other retailers -----	1 134	6 043	(V)
591 pt.	Drug stores -----	20 347	903 631	16.8		<b>Optical goods (ML 490) -----</b>	29 225	3 717 333	100.0
591 pt.	Proprietary stores -----	385	6 526	.1	53	General merchandise stores -----	3 502	160 670	4.3
59 ex. 591	Miscellaneous retail stores -----	7 491	1 939 919	36.1	531	Department stores -----	2 316	145 404	3.9
594	Miscellaneous shopping goods stores ..	5 065	1 693 079	31.5	531 pt.	Conventional -----	255	79 094	2.1
5941	Sporting goods stores and bicycle shops -----	57	4 419	.1	531 pt.	Discount or mass merchandising ----	568	38 475	1.0
5941 pt.	General line sporting goods stores ..	55	4 109	.1	531 pt.	National chain -----	1 493	27 835	.7
5942	Book stores -----	100	3 934	.1	539	Miscellaneous general merchandise stores -----	801	13 644	.4
5944	Jewelry stores -----	35	2 800	.1	56	Apparel and accessory stores -----	751	5 377	.1
5946	Camera and photographic supply stores -----	3 791	1 661 436	30.9	565	Family clothing stores -----	693	3 676	.1
5947	Gift, novelty, and souvenir shops -----	787	13 257	.2	591	Drug and proprietary stores -----	5 723	81 409	2.2
596	Nonstore retailers -----	2 294	239 192	4.4	591 pt.	Drug stores -----	5 661	80 995	2.2
5961	Catalog and mail-order houses -----	2 148	194 559	3.6					
5963	Direct selling establishments -----	145	44 633	.8					
-	All other retailers -----	121	858	(V)					

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59 ex. 591	<b>Optical goods (ML 490)—Con.</b>					<b>Recreational vehicles (ML 580)</b>	8 736	6 092 486	100.0
	Miscellaneous retail stores .....	19 074	3 465 133	93.2		Building materials and garden supplies stores .....	576	41 214	.7
594	Miscellaneous shopping goods stores ..	2 493	57 253	1.5	526	Retail nurseries, lawn and garden supply stores .....	147	12 035	.2
5941	Sporting goods stores and bicycle shops .....	1 068	15 103	.4	527	Mobile home dealers .....	421	27 622	.5
5941 pt.	General line sporting goods stores ..	557	7 715	.2	53	General merchandise stores .....	64	5 248	.1
5941 pt.	Specialty line sporting goods stores ..	512	7 388	.2	531	Department stores .....	20	4 387	.1
5945	Hobby, toy, and game shops .....	666	30 366	.8	55 ex. 554	Automotive dealers .....	7 587	5 974 046	98.1
5946	Camera and photographic supply stores .....	330	9 394	.3	551	New and used car dealers .....	3 214	857 431	14.1
596	Nonstore retailers .....	2 277	110 691	3.0	552	Used car dealers .....	660	50 675	.8
5961	Catalog and mail-order houses .....	2 194	86 226	2.3	553	Auto and home supply stores .....	177	6 129	.1
5963	Direct selling establishments .....	75	24 313	.7	555, 6, 7, 9	Miscellaneous automotive dealers .....	3 536	5 059 811	83.1
5995	Optical goods stores .....	13 580	3 290 955	88.5	555	Boat dealers .....	266	41 998	.7
-	All other retailers .....	175	4 744	.1	556	Recreational vehicle dealers .....	3 006	4 996 487	82.0
	<b>Sporting goods (ML 500)</b>	72 806	21 190 334	100.0	557	Motorcycle dealers .....	195	20 966	.3
52	Building materials and garden supplies stores .....	7 069	220 486	1.0	59 ex. 591	Miscellaneous retail stores .....	435	69 638	1.1
521, 3	Building materials and supply stores ..	602	12 623	.1	594	Miscellaneous shopping goods stores ..	258	26 546	.4
521	Lumber and other building materials dealers .....	599	12 217	.1	5941	Sporting goods stores and bicycle shops .....	249	26 158	.4
525	Hardware stores .....	6 138	191 957	.9	5941 pt.	General line sporting goods stores ..	106	16 482	.3
526	Retail nurseries, lawn and garden supply stores .....	324	15 864	.1	5941 pt.	Specialty line sporting goods stores ..	143	9 676	.2
53	General merchandise stores .....	18 545	4 997 517	23.6	596	Nonstore retailers .....	90	41 419	.7
531	Department stores .....	7 740	3 573 482	16.9	5961	Catalog and mail-order houses .....	90	41 419	.7
531 pt.	Conventional .....	390	70 942	.3	-	All other retailers .....	74	2 340	(V)
531 pt.	Discount or mass merchandising .....	5 678	2 905 337	13.7		<b>Hardware, tools, and plumbing and electrical supplies (ML 600)</b>	106 621	20 783 764	100.0
531 pt.	National chain .....	1 672	597 203	2.8	52	Building materials and garden supplies stores .....	42 192	14 310 790	68.9
533	Variety stores .....	3 767	66 375	.3	521, 3	Building materials and supply stores ..	20 771	8 109 899	39.0
539	Miscellaneous general merchandise stores .....	7 038	1 357 660	6.4	521	Lumber and other building materials dealers .....	19 974	8 028 002	38.6
54	Food stores .....	309	23 334	.1	523	Paint, glass, and wallpaper stores ..	797	81 897	.4
541	Grocery stores .....	308	23 077	.1	525	Hardware stores .....	20 059	6 085 871	29.3
55 ex. 554	Automotive dealers .....	9 209	6 463 390	30.5	526	Retail nurseries, lawn and garden supply stores .....	1 312	113 580	.5
551	New and used car dealers .....	56	26 389	.1	53	General merchandise stores .....	23 873	4 685 103	22.5
553	Auto and home supply stores .....	2 714	80 155	.4	531	Department stores .....	7 618	3 430 623	16.5
555, 6, 7, 9	Miscellaneous automotive dealers .....	6 352	6 350 422	30.0	531 pt.	Conventional .....	128	66 632	.3
555	Boat dealers .....	5 174	6 194 205	29.2	531 pt.	Discount or mass merchandising .....	5 677	1 661 257	8.0
556	Recreational vehicle dealers .....	200	37 425	.5	531 pt.	National chain .....	1 813	1 702 734	8.2
557	Motorcycle dealers .....	801	106 941	.5	533	Variety stores .....	9 034	199 087	1.0
554	Gasoline service stations .....	213	11 091	.1	539	Miscellaneous general merchandise stores .....	7 221	1 055 393	5.1
56	Apparel and accessory stores .....	2 715	146 197	.7	54	Food stores .....	13 407	331 232	1.6
561	Men's and boys' clothing stores .....	391	23 341	.1	541	Grocery stores .....	13 329	330 235	1.6
565	Family clothing stores .....	1 152	41 992	.2	55 ex. 554	Automotive dealers .....	5 335	259 508	1.2
566	Shoe stores .....	273	18 381	.1	553	Auto and home supply stores .....	4 978	245 099	1.2
566 pt.	Family shoe stores .....	254	17 753	.1	553 pt.	Tire, battery, and accessory dealers ..	2 448	77 076	.4
564, 9	Other apparel and accessory stores ..	796	57 192	.3	555, 6, 7, 9	Miscellaneous automotive dealers .....	335	13 820	.1
57	Furniture and homefurnishings stores ..	1 064	23 372	.1	57	Furniture and homefurnishings stores ..	2 226	190 370	.9
5713, 4, 9	Homefurnishings stores .....	561	11 844	.1	5712	Furniture stores .....	492	18 130	.1
5719	Miscellaneous homefurnishings stores ..	560	11 760	.1	5713, 4, 9	Homefurnishings stores .....	648	36 684	.2
591	Drug and proprietary stores .....	2 669	154 562	.7	5719	Miscellaneous homefurnishings stores ..	332	28 343	.1
591 pt.	Drug stores .....	2 653	154 383	.7	572	Household appliance stores .....	900	129 362	.6
59 ex. 591	Miscellaneous retail stores .....	30 865	9 145 970	43.2	591	Drug and proprietary stores .....	11 813	430 226	2.1
592	Liquor stores .....	209	10 909	.1	591 pt.	Drug stores .....	11 609	427 857	2.1
594	Miscellaneous shopping goods stores ..	23 443	7 932 358	37.4	59 ex. 591	Miscellaneous retail stores .....	6 055	561 692	2.7
5941	Sporting goods stores and bicycle shops .....	21 601	7 552 619	35.6	594	Miscellaneous shopping goods stores ..	463	15 790	.1
5941 pt.	General line sporting goods stores ..	7 959	3 478 688	16.4	596	Nonstore retailers .....	2 683	459 235	2.2
5941 pt.	Specialty line sporting goods stores ..	13 642	4 073 931	19.2	5961	Catalog and mail-order houses .....	2 304	366 743	1.8
5945	Hobby, toy, and game shops .....	1 349	359 675	1.7	5963	Direct selling establishments .....	371	92 427	.4
596	Nonstore retailers .....	3 153	859 090	4.1	598	Fuel dealers .....	658	46 167	.2
5961	Catalog and mail-order houses .....	2 977	818 537	3.9	5983	Fuel oil dealers .....	292	28 753	.1
5963	Direct selling establishments .....	169	39 452	.2	5984	Liquefied petroleum gas (bottled gas) dealers .....	366	17 414	.1
-	All other retailers .....	148	4 415	(V)	-	All other retailers .....	1 720	14 843	.1

See footnotes at end of table.

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1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business	1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business
	<b>Lawn and garden equipment and supplies (ML 620)-----</b>	<b>118 580</b>	<b>16 846 568</b>	<b>100.0</b>		<b>Lumber and building materials (ML 640)—Con.</b>			
52	Building materials and garden supplies stores -----	33 325	7 000 717	41.6	57	Furniture and homefurnishings stores ----	5 789	298 526	.7
521, 3	Building materials and supply stores ---	9 561	1 747 800	10.4	5712	Furniture stores -----	476	27 480	.1
521	Lumber and other building materials dealers -----	9 195	1 734 545	10.3	5713, 4, 9	Homefurnishings stores -----	4 882	220 261	.5
523	Paint, glass, and wallpaper stores ---	366	13 255	.1	5713	Floor covering stores -----	3 856	173 385	.4
525	Hardware stores -----	13 035	957 892	5.7	5719	Miscellaneous homefurnishings stores -----	627	39 396	.1
526	Retail nurseries, lawn and garden supply stores -----	10 692	4 294 035	25.5	572	Household appliance stores -----	416	49 189	.1
53	General merchandise stores -----	20 698	3 496 738	20.8	59 ex. 591	Miscellaneous retail stores -----	5 695	935 710	2.1
531	Department stores -----	7 233	2 849 814	16.9	596	Nonstore retailers -----	2 716	609 035	1.3
531 pt.	Conventional -----	138	33 148	.2	5961	Catalog and mail-order houses -----	1 948	166 884	.4
531 pt.	Discount or mass merchandising -----	5 662	1 765 579	10.5	5963	Direct selling establishments -----	767	442 151	1.0
531 pt.	National chain -----	1 433	1 051 087	6.2					
533	Variety stores -----	6 603	151 839	.9	598	Fuel dealers -----	2 318	265 743	.6
539	Miscellaneous general merchandise stores -----	6 862	495 085	2.9	5983	Fuel oil dealers -----	1 213	222 579	.5
54	Food stores -----	14 741	889 695	5.3	5984	Liquefied petroleum gas (bottled gas) dealers -----	962	41 272	.1
541	Grocery stores -----	13 813	840 988	5.0		All other retailers -----	867	35 637	.1
543, 4, 5, 9	Other food stores -----	867	47 344	.3					
543	Fruit and vegetable markets -----	821	46 931	.3					
55 ex. 554	Automotive dealers -----	5 279	323 804	1.9		<b>Paint and related preservatives and supplies (ML 670)-----</b>	<b>57 354</b>	<b>7 102 981</b>	<b>100.0</b>
551	New and used car dealers -----	27	13 412	.1		Building materials and garden supplies stores -----	38 470	5 993 556	84.4
553	Auto and home supply stores -----	4 233	244 331	1.5	52	Building materials and supply stores ---	23 217	4 936 458	69.5
553 pt.	Tire, battery, and accessory dealers -	1 068	28 509	.2	521, 3	Lumber and other building materials dealers -----	14 761	1 794 923	25.3
555, 6, 7, 9	Miscellaneous automotive dealers ----	982	63 860	.4	521	Paint, glass, and wallpaper stores ---	8 456	3 141 535	44.2
555	Boat dealers -----	186	11 128	.1	523	Hardware stores -----	14 917	1 048 345	14.8
557	Motorcycle dealers -----	631	48 423	.3	525	Retail nurseries, lawn and garden supply stores -----	316	8 340	.1
554	Gasoline service stations -----	189	9 350	.1	526	General merchandise stores -----	11 301	954 998	13.4
57	Furniture and homefurnishings stores ----	2 654	112 811	.7	531	Department stores -----	4 052	817 582	11.5
5712	Furniture stores -----	752	13 622	.1	531 pt.	Conventional -----	68	13 148	.2
5713, 4, 9	Homefurnishings stores -----	1 014	44 768	.3	531 pt.	Discount or mass merchandising -----	2 935	361 945	5.1
5719	Miscellaneous homefurnishings stores -----	1 006	42 821	.3	531 pt.	National chain -----	1 049	442 489	6.2
572	Household appliance stores -----	710	47 695	.3	533	Variety stores -----	3 711	19 624	.3
591	Drug and proprietary stores -----	9 464	182 123	1.1	539	Miscellaneous general merchandise stores -----	3 538	117 792	1.7
591 pt.	Drug stores -----	9 346	181 517	1.1	55 ex. 554	Automotive dealers -----	2 218	29 466	.4
59 ex. 591	Miscellaneous retail stores -----	32 153	4 827 115	28.7	553	Auto and home supply stores -----	2 028	26 386	.4
594	Miscellaneous shopping goods stores --	700	22 115	.1	553 pt.	Tire, battery, and accessory dealers -	726	9 518	.1
5941	Sporting goods stores and bicycle shops -----	275	10 552	.1	57	Furniture and homefurnishings stores ----	2 092	69 410	1.0
596	Nonstore retailers -----	2 794	611 488	3.6	5712	Furniture stores -----	519	8 983	.1
5961	Catalog and mail-order houses -----	2 252	461 338	2.7	5713, 4, 9	Homefurnishings stores -----	1 253	51 315	.7
5963	Direct selling establishments -----	542	150 150	.9	5719	Floor covering stores -----	934	41 579	.6
598	Fuel dealers -----	400	43 441	.3	5719	Miscellaneous homefurnishings stores -----	252	8 557	.1
5983	Fuel oil dealers -----	152	15 318	.1	572	Household appliance stores -----	301	8 632	.1
5984	Liquefied petroleum gas (bottled gas) dealers -----	248	28 123	.2	591	Drug and proprietary stores -----	656	21 012	.3
5992	Florists -----	26 683	4 124 075	24.5	591 pt.	Drug stores -----	650	20 939	.3
-	All other retailers -----	77	4 215	(V)	59 ex. 591	Miscellaneous retail stores -----	2 481	31 236	.4
	<b>Lumber and building materials (ML 640)-----</b>	<b>65 280</b>	<b>45 491 476</b>	<b>100.0</b>	594	Miscellaneous shopping goods stores --	292	4 296	.1
52	Building materials and garden supplies stores -----	47 185	42 750 574	94.0	596	Nonstore retailers -----	1 691	11 692	.2
521, 3	Building materials and supply stores ---	37 016	42 120 747	92.6	5961	Catalog and mail-order houses -----	1 649	8 952	.1
521	Lumber and other building materials dealers -----	27 497	40 740 164	89.6	598	Fuel dealers -----	169	5 714	.1
523	Paint, glass, and wallpaper stores ---	9 519	1 380 583	3.0	5983	Fuel oil dealers -----	85	4 582	.1
525	Hardware stores -----	9 774	605 591	1.3		All other retailers -----	136	3 303	(V)
53	General merchandise stores -----	5 744	1 471 029	3.2					
531	Department stores -----	3 811	1 330 102	2.9					
531 pt.	Discount or mass merchandising -----	2 678	966 707	2.1					
531 pt.	National chain -----	1 082	354 662	.8					
539	Miscellaneous general merchandise stores -----	1 672	138 996	.3					

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1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business	1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business
	<b>Mobile homes (ML 680) -----</b>	<b>5 474</b>	<b>4 866 088</b>	<b>100.0</b>		<b>Automotive lubricants (ML 730)—Con.</b>			
52	Building materials and garden supplies stores -----	5 102	4 824 194	99.1	55 ex. 554	Automotive dealers -----	33 153	890 381	29.5
521, 3 521	Building materials and supply stores -----	28	3 665	.1	551 552	New and used car dealers -----	17 185	371 532	12.3
	Lumber and other building materials dealers -----	24	3 526	.1		Used car dealers -----	595	7 302	.2
527	Mobile home dealers -----	5 053	4 820 032	99.1	553 553 pt.	Auto and home supply stores -----	14 851	506 012	16.7
55 ex. 554	Automotive dealers -----	336	40 864	.8		Tire, battery, and accessory dealers -----	12 346	443 485	14.7
551	New and used car dealers -----	19	11 778	.2	555, 6, 7, 9	Miscellaneous automotive dealers -----	522	5 535	.2
552	Used car dealers -----	52	3 943	.1	556 557	Recreational vehicle dealers -----	71	1 972	.1
						Motorcycle dealers -----	242	2 180	.1
553	Auto and home supply stores -----	115	3 834	.1	554	Gasoline service stations -----	71 080	897 664	29.7
555, 6, 7, 9 556	Miscellaneous automotive dealers -----	150	21 309	.4		Eating and drinking places -----	541	4 473	.1
	Recreational vehicle dealers -----	145	21 297	.4	58				
-	All other retailers -----	36	1 030	(V)	5812 5812 pt.	Eating places -----	451	4 342	.1
						Restaurants and lunchrooms -----	286	4 001	.1
	<b>Cars, trucks, and powered vehicles (ML 700) -----</b>	<b>51 451</b>	<b>251 243 487</b>	<b>100.0</b>	591	Drug and proprietary stores -----	2 113	55 954	1.9
55 ex. 554	Automotive dealers -----	49 018	251 106 845	99.9	591 pt.	Drug stores -----	2 068	55 735	1.8
551	New and used car dealers -----	28 320	237 744 112	94.6	59 ex. 591	Miscellaneous retail stores -----	2 090	117 336	3.9
552	Used car dealers -----	14 948	10 308 402	4.1		Liquor stores -----	372	3 034	.1
555, 6, 7, 9 557	Miscellaneous automotive dealers -----	5 176	3 019 754	1.2	592				
	Motorcycle dealers -----	4 197	2 849 452	1.1		Fuel dealers -----	1 467	111 363	3.7
-	All other retailers -----	2 433	136 642	.1	598 5983 5984	Fuel oil dealers -----	1 215	103 166	3.4
						Liquefied petroleum gas (bottled gas) dealers -----	241	8 164	.3
	<b>Automotive fuels (ML 720) -----</b>	<b>150 733</b>	<b>87 431 988</b>	<b>100.0</b>	-	All other retailers -----	108	490	(V)
53	General merchandise stores -----	1 139	168 825	.2					
531	Department stores -----	43	72 477	.1		<b>Auto tires, batteries, and accessories (ML 740) -----</b>	<b>157 763</b>	<b>37 734 249</b>	<b>100.0</b>
531 pt.	Discount or mass merchandising -----	28	69 264	.1	52	Building materials and garden supplies stores -----	5 416	192 637	.5
539	Miscellaneous general merchandise stores -----	1 005	91 078	.1	521, 3 521	Building materials and supply stores -----	839	39 904	.1
54	Food stores -----	23 493	4 468 527	5.1		Lumber and other building materials dealers -----	697	29 801	.1
541	Grocery stores -----	23 237	4 464 076	5.1	525 526	Hardware stores -----	3 929	90 740	.2
55 ex. 554	Automotive dealers -----	5 537	360 913	.4		Retail nurseries, lawn and garden supply stores -----	636	61 579	.2
551	New and used car dealers -----	2 498	110 812	.1	53	General merchandise stores -----	13 972	4 292 537	11.4
553	Auto and home supply stores -----	2 067	205 537	.2	531 531 pt.	Department stores -----	6 743	3 666 458	9.7
553 pt.	Tire, battery, and accessory dealers -----	1 792	196 268	.2	531 pt.	Conventional -----	85	64 560	.2
554	Gasoline service stations -----	114 748	81 219 063	92.9	531 pt.	Discount or mass merchandising -----	5 582	2 007 540	5.3
58	Eating and drinking places -----	1 073	63 101	.1	533 539	National chain -----	1 076	1 594 358	4.2
5812	Eating places -----	870	61 590	.1		Variety stores -----	2 566	41 235	.1
5812 pt.	Restaurants and lunchrooms -----	541	50 118	.1	55 ex. 554	Miscellaneous general merchandise stores -----	4 663	584 844	1.5
59 ex. 591	Miscellaneous retail stores -----	3 487	1 102 206	1.3	551 552	Automotive dealers -----	76 333	30 234 196	80.1
592	Liquor stores -----	506	47 101	.1		New and used car dealers -----	27 348	9 260 032	24.5
598	Fuel dealers -----	2 620	1 034 764	1.2	553 553 pt.	Used car dealers -----	1 757	102 674	.3
5983	Fuel oil dealers -----	2 000	936 332	1.1		Auto and home supply stores -----	46 207	20 786 139	55.1
5984	Liquefied petroleum gas (bottled gas) dealers -----	620	98 432	.1	555, 6, 7, 9 557	Tire, battery, and accessory dealers -----	41 590	19 876 557	52.7
-	All other retailers -----	1 256	49 353	.1		Miscellaneous automotive dealers -----	1 021	85 351	.2
						Motorcycle dealers -----	572	68 637	.2
	<b>Automotive lubricants (ML 730) -----</b>	<b>154 168</b>	<b>3 021 075</b>	<b>100.0</b>	554	Gasoline service stations -----	53 102	2 382 137	6.3
52	Building materials and garden supplies stores -----	6 124	111 680	3.7	57	Furniture and home furnishings stores -----	528	30 495	.1
521, 3 521	Building materials and supply stores -----	937	26 782	.9	591	Drug and proprietary stores -----	4 485	136 995	.4
	Lumber and other building materials dealers -----	933	26 776	.9	591 pt.	Drug stores -----	4 458	136 621	.4
525 526	Hardware stores -----	4 655	64 866	2.1	59 ex. 591	Miscellaneous retail stores -----	3 696	454 070	1.2
	Retail nurseries, lawn and garden supply stores -----	532	20 032	.7	596 5961 5963	Nonstore retailers -----	2 501	403 223	1.1
53	General merchandise stores -----	8 356	648 108	21.5	598 5983	Catalog and mail-order houses -----	2 369	366 970	1.0
531	Department stores -----	3 410	502 918	16.6	-	Direct selling establishments -----	132	36 253	.1
531 pt.	Discount or mass merchandising -----	2 653	473 725	15.7		Fuel dealers -----	642	36 861	.1
531 pt.	National chain -----	755	28 978	1.0		Fuel oil dealers -----	493	29 668	.1
533	Variety stores -----	1 298	7 470	.2		All other retailers -----	231	11 182	(V)
539	Miscellaneous general merchandise stores -----	3 648	137 720	4.6					
54	Food stores -----	30 603	294 989	9.8					
541	Grocery stores -----	30 499	294 561	9.8					

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	<b>Household fuels (ML 780) -----</b>	<b>26 135</b>	<b>12 450 216</b>	<b>100.0</b>		<b>All other merchandise (ML 850)—Con.</b>			
52	Building materials and garden supplies stores -----	1 875	89 870	.7	54	Food stores -----	68 288	2 392 689	6.4
521, 3	Building materials and supply stores -----	436	55 517	.4	541	Grocery stores -----	65 300	2 354 788	6.3
521	Lumber and other building materials dealers -----	434	55 515	.4	543, 4, 5, 9	Other food stores -----	2 475	32 839	.1
525	Hardware stores -----	1 004	16 020	.1	55 ex. 554	Automotive dealers -----	2 100	636 889	1.7
526	Retail nurseries, lawn and garden supply stores -----	391	17 357	.1	553	Auto and home supply stores -----	352	21 388	.1
53	General merchandise stores -----	443	10 488	.1	555, 6, 7, 9	Miscellaneous automotive dealers -----	1 658	599 399	1.6
539	Miscellaneous general merchandise stores -----	425	9 032	.1	554	Gasoline service stations -----	6 495	166 739	.4
55 ex. 554	Automotive dealers -----	670	15 829	.1	56	Apparel and accessory stores -----	2 147	88 506	.2
553	Auto and home supply stores -----	241	6 674	.1	562, 3	Women's clothing and specialty stores -----	301	26 090	.1
555, 6, 7, 9	Miscellaneous automotive dealers -----	406	6 710	.1	565	Family clothing stores -----	1 364	36 239	.1
554	Gasoline service stations -----	9 963	659 104	5.3	57	Furniture and homefurnishings stores -----	3 689	260 378	.7
57	Furniture and homefurnishings stores -----	56	6 394	.1	5712	Furniture stores -----	1 509	86 332	.2
59 ex. 591	Miscellaneous retail stores -----	12 838	11 662 586	93.7	5713, 4, 9	Homefurnishings stores -----	1 394	87 256	.2
598	Fuel dealers -----	12 743	11 659 034	93.6	5719	Miscellaneous homefurnishings stores -----	1 230	84 214	.2
5983	Fuel oil dealers -----	5 816	7 330 102	58.9	573	Radio, television, computer, and music stores -----	736	85 363	.2
5984	Liquefied petroleum gas (bottled gas) dealers -----	6 378	4 200 472	33.7	5731	Radio, television, and electronics stores -----	302	59 502	.2
-	All other retailers -----	290	5 945	(V)	58	Eating and drinking places -----	1 787	145 877	.4
	<b>Pets, pet foods, and supplies (ML 800)-----</b>	<b>81 858</b>	<b>5 009 396</b>	<b>100.0</b>	5812	Eating places -----	1 718	144 407	.4
52	Building materials and garden supplies stores -----	687	47 596	1.0	5812 pt.	Restaurants and lunchrooms -----	840	73 177	.2
525	Hardware stores -----	103	3 744	.1	5812 pt.	Other eating places -----	473	56 489	.2
526	Retail nurseries, lawn and garden supply stores -----	583	43 772	.9	591	Drug and proprietary stores -----	30 771	2 579 443	6.9
53	General merchandise stores -----	3 428	82 493	1.6	591 pt.	Drug stores -----	29 944	2 532 960	6.8
531	Department stores -----	454	34 384	.7	591 pt.	Proprietary stores -----	827	46 483	.1
531 pt.	Discount or mass merchandising -----	451	34 302	.7	59 ex. 591	Miscellaneous retail stores -----	110 737	25 142 788	67.6
533	Variety stores -----	2 222	17 830	.4	592	Liquor stores -----	4 626	80 652	.2
539	Miscellaneous general merchandise stores -----	753	30 279	.6	594	Miscellaneous shopping goods stores -----	51 265	11 710 143	31.5
54	Food stores -----	58 239	3 308 694	66.0	5942	Book stores -----	11 076	4 769 888	12.8
541	Grocery stores -----	56 955	3 301 431	65.9	5944	Jewelry stores -----	514	67 434	.2
543, 4, 5, 9	Other food stores -----	1 016	5 411	.1	5945	Hobby, toy, and game shops -----	2 682	197 325	.5
549	Miscellaneous food stores -----	684	4 208	.1	5947	Gift, novelty, and souvenir shops -----	28 943	4 353 560	11.7
554	Gasoline service stations -----	4 661	35 026	.7	5948	Luggage and leather goods stores -----	2 009	724 615	1.9
591	Drug and proprietary stores -----	8 874	172 781	3.4	5949	Sewing, needlework, and piece goods stores -----	271	28 435	.1
591 pt.	Drug stores -----	8 643	170 708	3.4	596	Nonstore retailers -----	6 088	4 887 288	13.1
59 ex. 591	Miscellaneous retail stores -----	5 856	1 361 661	27.2	5961	Catalog and mail-order houses -----	3 805	3 082 682	8.3
596	Nonstore retailers -----	115	33 676	.7	5962	Merchandising machine operators -----	43	18 808	.1
5961	Catalog and mail-order houses -----	78	27 714	.6	5963	Direct selling establishments -----	2 238	1 785 798	4.8
5963	Direct selling establishments -----	37	5 962	.1	598	Fuel dealers -----	216	28 884	.1
5999	Miscellaneous retail stores, n.e.c. -----	(Y)	(Y)	(Y)	5983	Fuel oil dealers -----	123	19 686	.1
5999 pt.	Pet shops -----	5 475	1 321 603	26.4	5992	Florists -----	16 472	308 221	.8
-	All other retailers -----	113	1 145	(V)	5993	Tobacco stores and stands -----	790	39 262	.1
	<b>All other merchandise (ML 850)-----</b>	<b>260 567</b>	<b>37 210 534</b>	<b>100.0</b>	5994	News dealers and newsstands -----	2 198	516 975	1.4
52	Building materials and garden supplies stores -----	3 022	326 621	.9	-	All other retailers -----	1	-	(V)
521, 3	Building materials and supply stores -----	775	115 943	.3		<b>Unclassified merchandise (ML 890)-----</b>	<b>161 470</b>	<b>6 708 468</b>	<b>100.0</b>
521	Lumber and other building materials dealers -----	630	105 878	.3	52	Building materials and garden supplies stores -----	10 646	455 548	6.8
525	Hardware stores -----	638	75 393	.2	521, 3	Building materials and supply stores -----	6 276	330 643	4.9
526	Retail nurseries, lawn and garden supply stores -----	1 580	134 391	.4	521	Lumber and other building materials dealers -----	3 308	280 082	4.2
53	General merchandise stores -----	31 530	5 470 604	14.7	523	Paint, glass, and wallpaper stores -----	2 968	50 561	.8
531	Department stores -----	9 666	3 264 159	8.8	525	Hardware stores -----	3 059	76 431	1.1
531 pt.	Conventional -----	2 249	854 404	2.3	526	Retail nurseries, lawn and garden supply stores -----	837	32 532	.5
531 pt.	Discount or mass merchandising -----	5 690	2 125 132	5.7	527	Mobile home dealers -----	474	15 942	.2
531 pt.	National chain -----	1 727	284 623	.8	53	General merchandise stores -----	14 157	1 395 958	20.8
533	Variety stores -----	10 257	672 589	1.8	531	Department stores -----	5 859	804 626	12.0
539	Miscellaneous general merchandise stores -----	11 607	1 533 856	4.1	531 pt.	Conventional -----	714	148 483	2.2
					531 pt.	Discount or mass merchandising -----	3 635	512 529	7.6
					531 pt.	National chain -----	1 510	143 614	2.1
					533	Variety stores -----	4 262	83 200	1.2
					539	Miscellaneous general merchandise stores -----	4 036	508 132	7.6

See footnotes at end of table.



**Table 2. Kinds of Business by Broad Merchandise Line: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business	1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business
	<b>Unclassified merchandise (ML 890)—Con.</b>					<b>Unclassified merchandise (ML 890)—Con.</b>			
54	Food stores .....	27 484	1 878 363	28.0	59 ex. 591	Miscellaneous retail stores—Con.			
541	Grocery stores .....	25 855	1 857 927	27.7	598	Fuel dealers .....	2 950	105 513	1.6
546	Retail bakeries .....	357	4 744	.1	5983	Fuel oil dealers .....	624	51 692	.8
543, 4, 5, 9	Other food stores .....	1 058	12 480	.2	5984	Liquefied petroleum gas (bottled gas) dealers .....	2 320	53 798	.8
549	Miscellaneous food stores .....	314	3 924	.1		Florists .....	2 332	22 400	.3
55 ex. 554	Automotive dealers .....	8 670	472 740	7.0	5992	Tobacco stores and stands .....	496	7 996	.1
551	New and used car dealers .....	2 642	341 579	5.1	5993	News dealers and newsstands .....	673	17 102	.3
552	Used car dealers .....	200	5 670	.1	5994				
553	Auto and home supply stores .....	4 458	62 050	.9		<b>Nonmerchandise receipts (ML 900) .....</b>	<b>342 204</b>	<b>52 381 405</b>	<b>100.0</b>
553 pt.	Tire, battery, and accessory dealers ..	3 749	48 743	.7	52	Building materials and garden supplies stores .....	16 215	1 037 206	2.0
555, 6, 7, 9	Miscellaneous automotive dealers .....	1 370	63 441	.9	521, 3	Building materials and supply stores ..	6 582	490 099	.9
555	Boat dealers .....	443	16 679	.2	521	Lumber and other building materials dealers .....	5 296	418 468	.8
556	Recreational vehicle dealers .....	226	16 213	.2	523	Paint, glass, and wallpaper stores .....	1 286	71 631	.1
557	Motorcycle dealers .....	520	27 857	.4		Hardware stores .....	3 851	107 192	.2
554	Gasoline service stations .....	20 941	590 500	8.8	525	Retail nurseries, lawn and garden supply stores .....	4 428	333 843	.6
56	Apparel and accessory stores .....	10 090	223 983	3.3	526	Mobile home dealers .....	1 354	106 072	.2
561	Men's and boys' clothing stores .....	361	8 424	.1	527	General merchandise stores .....	10 577	3 083 630	5.9
562, 3	Women's clothing and specialty stores ..	1 009	50 419	.8	53	Department stores .....	5 512	2 918 527	5.6
562	Women's clothing stores .....	854	48 893	.7	531	Conventional .....	826	232 485	.4
565	Family clothing stores .....	2 763	82 343	1.2	531 pt.	Discount or mass merchandising .....	2 881	293 363	.6
566	Shoe stores .....	3 859	56 781	.8	531 pt.	National chain .....	1 805	2 392 679	4.6
566 pt.	Women's shoe stores .....	909	20 770	.3	539	Miscellaneous general merchandise stores .....	2 994	152 741	.3
566 pt.	Family shoe stores .....	2 862	33 626	.5		Food stores .....	27 676	697 888	1.3
564, 9	Other apparel and accessory stores ...	2 097	26 016	.4	54	Grocery stores .....	26 006	657 812	1.3
564	Children's and infants' wear stores ..	234	3 672	.1	541	Automotive dealers .....	63 044	35 701 274	68.2
57	Furniture and homefurnishings stores ....	15 988	276 474	4.1	55 ex. 554	New and used car dealers .....	27 649	31 716 921	60.5
5712	Furniture stores .....	2 869	99 087	1.5	552	Used car dealers .....	3 906	323 752	.6
5713, 4, 9	Homefurnishings stores .....	1 614	31 598	.5	553	Auto and home supply stores .....	21 711	2 424 823	4.6
5713	Floor covering stores .....	805	15 096	.2	553 pt.	Tire, battery, and accessory dealers ..	18 166	2 279 044	4.4
5714	Drapery and upholstery stores .....	210	3 363	.1	555, 6, 7, 9	Miscellaneous automotive dealers .....	9 778	1 235 778	2.4
5719	Miscellaneous homefurnishings stores .....	599	13 139	.2	555	Boat dealers .....	3 787	482 478	.9
572	Household appliance stores .....	1 087	24 175	.4	556	Recreational vehicle dealers .....	2 110	333 701	.6
573	Radio, television, computer, and music stores .....	10 418	121 614	1.8	557	Motorcycle dealers .....	3 408	331 204	.6
5731	Radio, television, and electronics stores .....	9 335	101 274	1.5	554	Gasoline service stations .....	57 770	3 816 496	7.3
5734	Computer and software stores .....	247	4 607	.1	56	Apparel and accessory stores .....	9 012	361 958	.7
5735	Record and prerecorded tape stores ..	537	9 856	.1	561	Men's and boys' clothing stores .....	1 575	38 696	.1
5736	Musical instrument stores .....	299	5 877	.1	562, 3	Women's clothing and specialty stores ..	3 501	147 366	.3
58	Eating and drinking places .....	19 261	217 382	3.2	562	Women's clothing stores .....	2 865	69 572	.1
5812	Eating places .....	15 829	193 684	2.9	563	Women's accessory and specialty stores .....	637	77 794	.1
5812 pt.	Restaurants and lunchrooms .....	9 206	92 455	1.4	565	Family clothing stores .....	2 874	144 932	.3
5812 pt.	Cafeterias .....	262	3 529	.1	57	Furniture and homefurnishings stores ....	39 416	2 853 932	5.4
5812 pt.	Refreshment places .....	5 325	66 114	1.0	5712	Furniture stores .....	10 498	407 160	.8
5812 pt.	Other eating places .....	1 036	31 586	.5	5713, 4, 9	Homefurnishings stores .....	9 332	855 147	1.6
5813	Drinking places .....	3 432	23 698	.4	5713	Floor covering stores .....	6 609	769 497	1.5
591	Drug and proprietary stores .....	9 700	441 003	6.6	5714	Drapery and upholstery stores .....	923	33 818	.1
591 pt.	Drug stores .....	9 351	416 807	6.2	5719	Miscellaneous homefurnishings stores .....	1 800	51 832	.1
591 pt.	Proprietary stores .....	349	24 196	.4	572	Household appliance stores .....	7 015	473 226	.9
59 ex. 591	Miscellaneous retail stores .....	24 533	756 517	11.3	573	Radio, television, computer, and music stores .....	12 571	1 118 399	2.1
592	Liquor stores .....	2 833	55 563	.8	5731	Radio, television, and electronics stores .....	7 330	705 329	1.3
594	Miscellaneous shopping goods stores ..	8 602	283 126	4.2	5734	Computer and software stores .....	872	67 471	.1
5941	Sporting goods stores and bicycle shops .....	1 535	45 096	.7	5735	Record and prerecorded tape stores ..	1 300	188 553	.4
5941 pt.	General line sporting goods stores ..	679	28 119	.4	5736	Musical instrument stores .....	3 069	157 046	.3
5941 pt.	Specialty line sporting goods stores .....	856	16 977	.3	58	Eating and drinking places .....	39 354	1 094 538	2.1
5942	Book stores .....	921	24 631	.4	5812	Eating places .....	22 700	734 646	1.4
5944	Jewelry stores .....	1 960	41 957	.6	5812 pt.	Restaurants and lunchrooms .....	11 180	324 597	.6
5945	Hobby, toy, and game shops .....	876	102 156	1.5	5812 pt.	Refreshment places .....	6 868	146 223	.3
5946	Camera and photographic supply stores .....	242	7 449	.1	5812 pt.	Other eating places .....	4 269	256 582	.5
5947	Gift, novelty, and souvenir shops .....	1 840	35 763	.5	5813	Drinking places .....	16 654	359 892	.7
5948	Luggage and leather goods stores .....	206	4 657	.1	591	Drug and proprietary stores .....	20 796	754 797	1.4
5949	Sewing, needlework, and piece goods stores .....	506	7 462	.1	591 pt.	Drug stores .....	20 318	739 041	1.4
596	Nonstore retailers .....	3 072	186 891	2.8					
5961	Catalog and mail-order houses .....	2 089	137 205	2.0					
5962	Merchandising machine operators .....	390	19 791	.3					
5963	Direct selling establishments .....	590	29 895	.4					

See footnotes at end of table.

**Table 2. Kinds of Business by Broad Merchandise Line: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business	1987 SIC code	Merchandise line and kind of business	Establish- ments (number)	Sales (\$1,000)	Percent of sales accounted for by specified kind of business
59 ex. 591	<b>Nonmerchandise receipts (ML 900)—Con.</b> Miscellaneous retail stores -----	58 344	2 979 686	5.7	59 ex. 591 594	<b>Nonmerchandise receipts (ML 900)—Con.</b> Miscellaneous retail stores—Con. Miscellaneous shopping goods stores— Con.			
592	Liquor stores -----	1 821	48 546	.1	5946 5947	Camera and photographic supply stores ----- Gift, novelty, and souvenir shops ----	3 052 3 178	318 107 74 674	.6 .1
594 5941	Miscellaneous shopping goods stores -- Sporting goods stores and bicycle shops -----	29 711 8 461	1 221 871 315 229	2.3 .6	596 5961 5962 5963	Nonstore retailers ----- Catalog and mail-order houses ----- Merchandising machine operators --- Direct selling establishments -----	5 317 2 747 1 147 1 420	564 732 295 893 138 321 130 518	1.1 .6 .3 .2
5941 pt. 5941 pt.	General line sporting goods stores-- Specialty line sporting goods stores -----	1 940 6 521	51 912 263 317	.1 .5	598 5983 5984	Fuel dealers ----- Fuel oil dealers ----- Liquefied petroleum gas (bottled gas) dealers -----	7 496 3 044 4 282	659 993 493 601 162 214	1.3 .9 .3
5944	Jewelry stores -----	11 346	426 121	.8	5992 5995	Florists ----- Optical goods stores -----	3 111 4 048	83 985 110 367	.2 .2

<sup>1</sup>Includes sales from catalog order desks but excludes all leased department activity.



**Table 3. Sales Coverage by Kind of Business: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol
	<b>RETAIL TRADE</b>			<b>GENERAL MERCHANDISE STORES (SIC 53)—Con.</b>			<b>GENERAL MERCHANDISE STORES (SIC 53)—Con.</b>	
	Reporting sales by broad merchandise line .....	B		<b>Department Stores (SIC 531)'—Con.</b>			<b>Department Stores (SIC 531)'—Con.</b>	
	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES (SIC 52)</b>			<b>Conventional (SIC 531 pt.)<sup>1</sup></b>			<b>National Chain (SIC 531 pt.)<sup>1</sup>—Con.</b>	
	Reporting sales by broad merchandise line .....	C		Reporting sales by broad merchandise line .....	B		Reporting detail within the specified broad line—Con.	
	<b>Building Materials and Supply Stores (SIC 521, 3)</b>			Reporting detail within the specified broad line:	370		Computer hardware and software, and calculating equipment and supplies .....	A
	Reporting sales by broad merchandise line .....	C		Drugs, health aids, and beauty aids .....	C		Kitchenware and homefurnishings .....	A
				Men's and boys' clothing, except footwear .....	C		Jewelry .....	C
				Women's and girls' clothing, except footwear .....	C		Toys, hobby goods, and games .....	A
	Lumber and Other Building Materials Dealers (SIC 521)	260		Footwear, except infants' and toddlers' ..	C		Sporting goods .....	A
		280		Curtains, draperies, and dry goods .....	C			
	Reporting sales by broad merchandise line .....	C		Major household appliances .....	D		Lawn and garden equipment and supplies .....	C
				Televisions, video recorders and tapes ..	C		Lumber and building materials .....	A
				Audio equipment, musical instruments, and supplies .....	C		Auto tires, batteries, and accessories ..	A
	Reporting detail within the specified broad line:	340		Furniture and sleep equipment .....	C		All other merchandise .....	A
360	Floor coverings .....	E	360	Floor coverings .....	C		Nonmerchandise receipts .....	A
600	Hardware, tools, and plumbing and electrical supplies .....	C	370	Computer hardware and software, and calculating equipment and supplies .....	E		<b>Variety Stores (SIC 533)</b>	
620	Lawn and garden equipment and supplies .....	E	380	Kitchenware and homefurnishings .....	C			
640	Lumber and building materials .....	D	400	Jewelry .....	C		Reporting sales by broad merchandise line ..	B
900	Nonmerchandise receipts .....	D	460	Toys, hobby goods, and games .....	C		Reporting detail within the specified broad line:	
			500	Sporting goods .....	D		Curtains, draperies, and dry goods .....	B
	Paint, Glass, and Wallpaper Stores (SIC 523)	620		Lawn and garden equipment and supplies ..	E	280	Televisions, video recorders and tapes ..	C
				Auto tires, batteries, and accessories ..	E	320	Floor coverings .....	C
	Reporting sales by broad merchandise line ..	C		All other merchandise .....	B	360	Kitchenware and homefurnishings .....	B
				Nonmerchandise receipts .....	B	380	Toys, hobby goods, and games .....	B
	Reporting detail within the specified broad line:					460	All other merchandise .....	B
360	Floor coverings .....	C		<b>Discount or Mass Merchandising (SIC 531 pt.)<sup>1</sup></b>		850		
600	Hardware, tools, and plumbing and electrical supplies .....	C		Reporting sales by broad merchandise line ..	A		<b>Miscellaneous General Merchandise Stores (SIC 539)</b>	
640	Lumber and building materials .....	C		Reporting detail within the specified broad line:			Reporting sales by broad merchandise line ..	C
670	Paint and related preservatives and supplies .....	C		Drugs, health aids, and beauty aids .....	C		Reporting detail within the specified broad line:	
900	Nonmerchandise receipts .....	D		Men's and boys' clothing, except footwear .....	C	160	Drugs, health aids, and beauty aids .....	E
				Women's and girls' clothing, except footwear .....	C	200	Men's and boys' clothing, except footwear .....	E
	<b>Hardware Stores (SIC 525)</b>			Footwear, except infants' and toddlers' ..	E	220	Women's and girls' clothing, except footwear .....	E
	Reporting sales by broad merchandise line ..	C		Curtains, draperies, and dry goods .....	C	260	Footwear, except infants' and toddlers' ..	E
	Reporting detail within the specified broad line:					280	Curtains, draperies, and dry goods .....	E
360	Floor coverings .....	E		Major household appliances .....	A	300	Major household appliances .....	E
600	Hardware, tools, and plumbing and electrical supplies .....	C		Televisions, video recorders and tapes ..	D	320	Televisions, video recorders and tapes ..	E
640	Lumber and building materials .....	C		Audio equipment, musical instruments, and supplies .....	C	330	Audio equipment, musical instruments, and supplies .....	E
670	Paint and related preservatives and supplies .....	D		Furniture and sleep equipment .....	E	340	Furniture and sleep equipment .....	E
900	Nonmerchandise receipts .....	D		Floor coverings .....	E	360	Floor coverings .....	E
				Computer hardware and software, and calculating equipment and supplies .....	E		Computer hardware and software, and calculating equipment and supplies ..	E
	<b>Retail Nurseries, Lawn and Garden Supply Stores (SIC 526)</b>			Kitchenware and homefurnishings .....	C	370	Kitchenware and homefurnishings .....	E
	Reporting sales by broad merchandise line ..	C		Jewelry .....	C	380	Jewelry .....	E
	Reporting detail within the specified broad line:			Toys, hobby goods, and games .....	C	400	Toys, hobby goods, and games .....	E
620	Lawn and garden equipment and supplies .....	E		Sporting goods .....	C	460	Sporting goods .....	E
900	Nonmerchandise receipts .....	E				500	Sporting goods .....	E
				Lawn and garden equipment and supplies ..	E	620	Lawn and garden equipment and supplies ..	E
				Lumber and building materials .....	E		Lumber and building materials .....	D
				Auto tires, batteries, and accessories ..	E	640	Auto tires, batteries, and accessories ..	E
				All other merchandise .....	A	740	All other merchandise .....	C
				Nonmerchandise receipts .....	B	850	All other merchandise .....	E
						900	Nonmerchandise receipts .....	E
	<b>Mobile Home Dealers (SIC 527)</b>			<b>National Chain (SIC 531 pt.)<sup>1</sup></b>			<b>FOOD STORES (SIC 54)</b>	
	Reporting sales by broad merchandise line ..	D		Reporting sales by broad merchandise line ..	A		Reporting sales by broad merchandise line ..	B
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:			<b>Grocery Stores (SIC 541)</b>	
680	Mobile homes .....	E		Drugs, health aids, and beauty aids .....	A		Reporting sales by broad merchandise line ..	B
900	Nonmerchandise receipts .....	E		Men's and boys' clothing, except footwear .....	A		Reporting detail within the specified broad line:	
				Women's and girls' clothing, except footwear .....	A		Groceries and other foods .....	B
	<b>GENERAL MERCHANDISE STORES (SIC 53)</b>			Footwear, except infants' and toddlers' ..	C		Packaged alcoholic beverages .....	C
	Reporting sales by broad merchandise line ..	A		Curtains, draperies, and dry goods .....	A		Drugs, health aids, and beauty aids .....	D
				Major household appliances .....	A		All other merchandise .....	B
				Televisions, video recorders and tapes ..	A		Nonmerchandise receipts .....	B
				Audio equipment, musical instruments, and supplies .....	A			
	<b>Department Stores (SIC 531)'</b>			Furniture and sleep equipment .....	A			
	Reporting sales by broad merchandise line ..	A		Floor coverings .....	A			

See footnotes at end of table.

**Table 3. Sales Coverage by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol
	<b>FOOD STORES (SIC 54)—Con.</b>			<b>FOOD STORES (SIC 54)—Con.</b>			<b>AUTOMOTIVE DEALERS (SIC 55 EX. 554)—Con.</b>	
	<b>Meat and Fish Markets (SIC 542)</b>			<b>Other Food Stores (SIC 543, 4, 5, 9)—Con.</b>			<b>Miscellaneous Automotive Dealers (SIC 555, 6, 7, 9)—Con.</b>	
	Reporting sales by broad merchandise line .....	C		Miscellaneous Food Stores (SIC 549)			Recreational Vehicle Dealers (SIC 556)	
	Reporting detail within the specified broad line:			Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	C
100	Groceries and other foods .....	D	100	Groceries and other foods .....	E	500	Reporting detail within the specified broad line:	
140	Packaged alcoholic beverages .....	D	140	Packaged alcoholic beverages .....	D	580	Sporting goods .....	C
160	Drugs, health aids, and beauty aids .....	D	160	Drugs, health aids, and beauty aids .....	D	700	Recreational vehicles .....	D
850	All other merchandise .....	D	850	All other merchandise .....	D	850	Cars, trucks, and powered vehicles .....	D
900	Nonmerchandise receipts .....	E	900	Nonmerchandise receipts .....	E	900	All other merchandise .....	C
							Nonmerchandise receipts .....	C
	<b>Retail Bakeries (SIC 546)</b>			<b>AUTOMOTIVE DEALERS (SIC 55 EX. 554)</b>			<b>Motorcycle Dealers (SIC 557)</b>	
	Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	B		Reporting sales by broad merchandise line .....	C
	<b>Retail Bakeries—Baking and Selling (SIC 546 pt.)</b>			<b>New and Used Car Dealers (SIC 551)</b>			Reporting detail within the specified broad line:	
	Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	B	500	Sporting goods .....	D
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:	B	580	Recreational vehicles .....	E
100	Groceries and other foods .....	D	580	Recreational vehicles .....	E	700	Cars, trucks, and powered vehicles .....	D
140	Packaged alcoholic beverages .....	D	700	Cars, trucks, and powered vehicles .....	E	850	All other merchandise .....	C
160	Drugs, health aids, and beauty aids .....	D	740	Auto tires, batteries, and accessories .....	E	900	Nonmerchandise receipts .....	D
850	All other merchandise .....	D	900	Nonmerchandise receipts .....	B			
900	Nonmerchandise receipts .....	D					<b>Automotive Dealers, N.E.C. (SIC 559)</b>	
	<b>Retail Bakeries—Selling Only (SIC 546 pt.)</b>			<b>Used Car Dealers (SIC 552)</b>			Reporting sales by broad merchandise line .....	E
	Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	C	500	Reporting detail within the specified broad line:	
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:	E	580	Sporting goods .....	E
100	Groceries and other foods .....	D	580	Recreational vehicles .....	E	700	Recreational vehicles .....	E
140	Packaged alcoholic beverages .....	D	740	Cars, trucks, and powered vehicles .....	E	850	Cars, trucks, and powered vehicles .....	E
160	Drugs, health aids, and beauty aids .....	D	900	Auto tires, batteries, and accessories .....	E	900	All other merchandise .....	E
850	All other merchandise .....	D		Nonmerchandise receipts .....	E		Nonmerchandise receipts .....	E
900	Nonmerchandise receipts .....	E						
	<b>Other Food Stores (SIC 543, 4, 5, 9)</b>			<b>Auto and Home Supply Stores (SIC 553)</b>			<b>GASOLINE SERVICE STATIONS (SIC 554)</b>	
	Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	D	100	Reporting sales by broad merchandise line .....	C
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:	D	720	Reporting detail within the specified broad line:	
100	Groceries and other foods .....	D	740	Recreational vehicles .....	E	740	Groceries and other foods .....	E
140	Packaged alcoholic beverages .....	D	900	Cars, trucks, and powered vehicles .....	E	900	Automotive fuels .....	D
160	Drugs, health aids, and beauty aids .....	D		Auto tires, batteries, and accessories .....	E		Auto tires, batteries, and accessories .....	C
850	All other merchandise .....	D		Nonmerchandise receipts .....	E		Nonmerchandise receipts .....	D
900	Nonmerchandise receipts .....	E						
	<b>Fruit and Vegetable Markets (SIC 543)</b>			<b>Tire, Battery, and Accessory Dealers (SIC 553 pt.)</b>			<b>APPAREL AND ACCESSORY STORES (SIC 56)</b>	
	Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	B
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:	D			
100	Groceries and other foods .....	D	300	Major household appliances .....	E	200	Reporting sales by broad merchandise line .....	C
140	Packaged alcoholic beverages .....	D	460	Toys, hobby goods, and games .....	E	220	Reporting detail within the specified broad line:	
160	Drugs, health aids, and beauty aids .....	D	740	Auto tires, batteries, and accessories .....	E	260	Men's and boys' clothing, except footwear .....	D
850	All other merchandise .....	D	900	Nonmerchandise receipts .....	E	900	Women's and girls' clothing, except footwear .....	D
900	Nonmerchandise receipts .....	E					Footwear, except infants' and toddlers' .....	D
	<b>Candy, Nut, and Confectionery Stores (SIC 544)</b>			<b>Other Auto and Home Supply Stores (SIC 553 pt.)</b>			Nonmerchandise receipts .....	E
	Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	E			
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:	E		<b>Women's Clothing and Specialty Stores (SIC 562, 3)</b>	
100	Groceries and other foods .....	E	300	Major household appliances .....	E	200	Reporting sales by broad merchandise line .....	C
140	Packaged alcoholic beverages .....	D	460	Toys, hobby goods, and games .....	E	220	Women's Clothing Stores (SIC 562)	
160	Drugs, health aids, and beauty aids .....	D	740	Auto tires, batteries, and accessories .....	E	260	Reporting sales by broad merchandise line .....	B
850	All other merchandise .....	D	900	Nonmerchandise receipts .....	E	900	Reporting detail within the specified broad line:	
900	Nonmerchandise receipts .....	E					Men's and boys' clothing, except footwear .....	C
	<b>Dairy Products Stores (SIC 545)</b>			<b>Miscellaneous Automotive Dealers (SIC 555, 6, 7, 9)</b>			Women's and girls' clothing, except footwear .....	C
	Reporting sales by broad merchandise line .....	E		Reporting sales by broad merchandise line .....	C		Footwear, except infants' and toddlers' .....	C
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:	D		Nonmerchandise receipts .....	C
100	Groceries and other foods .....	E	500	Sporting goods .....	D	200		
140	Packaged alcoholic beverages .....	D	580	Recreational vehicles .....	D	220		
160	Drugs, health aids, and beauty aids .....	D	700	Cars, trucks, and powered vehicles .....	E	260		
850	All other merchandise .....	D	850	All other merchandise .....	D	900		
900	Nonmerchandise receipts .....	E	900	Nonmerchandise receipts .....	D			

See footnotes at end of table.



**Table 3. Sales Coverage by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol
	<b>APPAREL AND ACCESSORY STORES (SIC 56)—Con.</b>			<b>APPAREL AND ACCESSORY STORES (SIC 56)—Con.</b>			<b>FURNITURE AND HOMEFURNISHINGS STORES (SIC 57)—Con.</b>	
	<b>Women's Clothing and Specialty Stores (SIC 562, 3)—Con.</b>			<b>Other Apparel and Accessory Stores (SIC 564, 9)—Con.</b>			<b>Household Appliance Stores (SIC 572)</b>	
	Women's Accessory and Specialty Stores (SIC 563)			Miscellaneous Apparel and Accessory Stores (SIC 569)			Reporting sales by broad merchandise line ..	C
	Reporting sales by broad merchandise line ..	D		Reporting sales by broad merchandise line ..	E	300	Reporting detail within the specified broad line:	
200	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:		320	Major household appliances .....	D
	Men's and boys' clothing, except footwear .....	E	200	Men's and boys' wear, except footwear ..	E	330	Televisions, video recorders and tapes ..	E
220	Women's and girls' clothing, except footwear .....	E	220	Women's and girls' clothing, except footwear .....	E	370	Audio equipment, musical instruments, and supplies .....	C
260	Footwear, except infants' and toddlers' ..	D	260	Footwear, except infants' and toddlers' ..	E	900	Computer hardware and software, and calculating equipment and supplies .....	E
900	Nonmerchandise receipts .....	D	900	Nonmerchandise receipts .....	E		Nonmerchandise receipts .....	E
	<b>Family Clothing Stores (SIC 565)</b>			<b>FURNITURE AND HOMEFURNISHINGS STORES (SIC 57)</b>			<b>Radio, Television, Computer, and Music Stores (SIC 573)</b>	
	Reporting sales by broad merchandise line ..	B		Reporting sales by broad merchandise line ..	C		Reporting sales by broad merchandise line ..	C
200	Reporting detail within the specified broad line:			Reporting sales by broad merchandise line ..	C		<b>Radio, Television, and Electronics Stores (SIC 5731)</b>	
220	Men's and boys' clothing, except footwear .....	C		Reporting detail within the specified broad line:			Reporting sales by broad merchandise line ..	C
260	Women's and girls' clothing, except footwear .....	C		Major household appliances .....	C	300	Reporting detail within the specified broad line:	
900	Footwear, except infants' and toddlers' ..	D		Televisions, video recorders and tapes ..	C	320	Major household appliances .....	E
	Nonmerchandise receipts .....	E		Furniture and sleep equipment .....	D	330	Televisions, video recorders and tapes ..	C
				Floor coverings .....	D	370	Audio equipment, musical instruments, and supplies .....	C
				Kitchenware and homefurnishings .....	C	900	Computer hardware and software, and calculating equipment and supplies .....	C
				All other merchandise .....	C		Nonmerchandise receipts .....	C
				Nonmerchandise receipts .....	C		<b>Computer and Software Stores (SIC 5734)</b>	
	<b>Shoe Stores (SIC 566)</b>			<b>Homefurnishings Stores (SIC 5713, 4, 9)</b>			Reporting sales by broad merchandise line ..	C
	Reporting sales by broad merchandise line ..	B		Reporting sales by broad merchandise line ..	C	300	Reporting detail within the specified broad line:	
	Men's Shoe Stores (SIC 566 pt.)		300	Major household appliances .....	D	320	Major household appliances .....	E
	Reporting sales by broad merchandise line ..	B	320	Televisions, video recorders and tapes ..	D	330	Televisions, video recorders and tapes ..	E
	Reporting detail within the specified broad line:		340	Furniture and sleep equipment .....	D	370	Audio equipment, musical instruments, and supplies .....	E
260	Footwear, except infants' and toddlers' ..	B	360	Floor coverings .....	C	900	Computer hardware and software, and calculating equipment and supplies .....	E
			380	Kitchenware and homefurnishings .....	C		Nonmerchandise receipts .....	E
			850	All other merchandise .....	C			
			900	Nonmerchandise receipts .....	C			
	Women's Shoe Stores (SIC 566 pt.)			<b>Floor Covering Stores (SIC 5713)</b>			<b>Record and Prerecorded Tape Stores (SIC 5735)</b>	
	Reporting sales by broad merchandise line ..	B		Reporting sales by broad merchandise line ..	C	300	Reporting sales by broad merchandise line ..	C
260	Reporting detail within the specified broad line:	B		Reporting detail within the specified broad line:		320	Reporting detail within the specified broad line:	
	Footwear, except infants' and toddlers' ..		280	Curtains, draperies, and dry goods .....	D	330	Televisions, video recorders and tapes ..	C
			360	Floor coverings .....	D	900	Audio equipment, musical instruments, and supplies .....	C
			640	Lumber and building materials .....	D		Nonmerchandise receipts .....	C
			900	Nonmerchandise receipts .....	D			
	<b>Children's and Juveniles' Shoe Stores (SIC 566 pt.)</b>			<b>Drapery and Upholstery Stores (SIC 5714)</b>			<b>Musical Instrument Stores (SIC 5736)</b>	
	Reporting sales by broad merchandise line ..	C		Reporting sales by broad merchandise line ..	D		Reporting sales by broad merchandise line ..	C
260	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:		320	Reporting detail within the specified broad line:	
	Footwear, except infants' and toddlers' ..		280	Curtains, draperies, and dry goods .....	E	330	Televisions, video recorders and tapes ..	C
			360	Floor coverings .....	D	900	Audio equipment, musical instruments, and supplies .....	C
			380	Kitchenware and homefurnishings .....	E		Nonmerchandise receipts .....	C
			640	Lumber and building materials .....	E			
			900	Nonmerchandise receipts .....	E			
	<b>Other Apparel and Accessory Stores (SIC 564, 9)</b>			<b>Miscellaneous Homefurnishings Stores (SIC 5719)</b>			<b>EATING AND DRINKING PLACES (SIC 58)</b>	
	Reporting sales by broad merchandise line ..	C		Reporting sales by broad merchandise line ..	C		Reporting sales by broad merchandise line ..	C
	Children's and Infants' Wear Stores (SIC 564)			Reporting detail within the specified broad line:		320	Televisions, video recorders and tapes ..	C
200	Reporting sales by broad merchandise line ..	C	280	Curtains, draperies, and dry goods .....	D	330	Audio equipment, musical instruments, and supplies .....	D
220	Reporting detail within the specified broad line:		360	Floor coverings .....	D	900	Nonmerchandise receipts .....	D
	Men's and boys' wear, except footwear ..	C	380	Kitchenware and homefurnishings .....	E			
260	Women's and girls' clothing, except footwear .....	C	640	Lumber and building materials .....	E			
	Footwear, except infants' and toddlers' ..	C	900	Nonmerchandise receipts .....	E			
900	Nonmerchandise receipts .....	E						

See footnotes at end of table.

Table 3. Sales Coverage by Kind of Business: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol
	<b>EATING AND DRINKING PLACES (SIC 58)—Con.</b>			<b>MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)—Con.</b>			<b>MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)—Con.</b>	
	<b>Eating Places (SIC 5812)—Con.</b>			<b>Liquor Stores (SIC 592)</b>			<b>Miscellaneous Shopping Goods Stores (SIC 594)—Con.</b>	
	Restaurants and Lunchrooms (SIC 5812 pt.)			Reporting sales by broad merchandise line .....	C		Jewelry Stores (SIC 5944)	
	Reporting sales by broad merchandise line .....	C		Reporting detail within the specified broad line:			Reporting sales by broad merchandise line .....	C
120	Meals and snacks .....	C	100	Groceries and other foods .....	D		Reporting detail within the specified broad line:	
900	Nonmerchandise receipts .....	C	140	Packaged alcoholic beverages .....	D		Kitchenware and homefurnishings .....	C
			850	All other merchandise .....	C		Jewelry .....	D
							Nonmerchandise receipts .....	D
	Cafeterias (SIC 5812 pt.)			<b>Used Merchandise Stores (SIC 593)</b>		380		
	Reporting sales by broad merchandise line .....	B		Reporting sales by broad merchandise line .....	E	400		
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:		900		
120	Meals and snacks .....	B	740	Auto tires, batteries, and accessories .....	E		Hobby, Toy, and Game Shops (SIC 5945)	
900	Nonmerchandise receipts .....	C	850	All other merchandise .....	E		Reporting sales by broad merchandise line .....	B
			900	Nonmerchandise receipts .....	E		Reporting detail within the specified broad line:	
	Refreshment Places (SIC 5812 pt.)			<b>Miscellaneous Shopping Goods Stores (SIC 594)</b>		370	Computer hardware and software, and calculating equipment and supplies .....	B
	Reporting sales by broad merchandise line .....	B		Reporting sales by broad merchandise line .....	C	460	Toys, hobby goods, and games .....	B
	Reporting detail within the specified broad line:			Sporting Goods Stores and Bicycle Shops (SIC 5941)		500	Sporting goods .....	B
120	Meals and snacks .....	C		Reporting sales by broad merchandise line .....	C	850	All other merchandise .....	C
900	Nonmerchandise receipts .....	C					<b>Camera and Photographic Supply Stores (SIC 5946)</b>	
	Other Eating Places (SIC 5812 pt.)			General line sporting goods stores (SIC 5941 pt.)			Reporting sales by broad merchandise line .....	C
	Reporting sales by broad merchandise line .....	C		Reporting sales by broad merchandise line .....	C	370	Reporting detail within the specified broad line:	
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:		460	Computer hardware and software, and calculating equipment and supplies .....	D
120	Meals and snacks .....	C	200	Men's and boys' clothing, except footwear .....	C	850	Toys, hobby goods, and games .....	E
900	Nonmerchandise receipts .....	E	220	Women's and girls' clothing, except footwear .....	C	900	All other merchandise .....	C
	<b>Drinking Places (SIC 5813)</b>		260	Footwear, except infants' and toddlers' .....	C		Nonmerchandise receipts .....	D
	Reporting sales by broad merchandise line .....	D	500	Sporting goods .....	D		<b>Gift, Novelty, and Souvenir Shops (SIC 5947)</b>	
	Reporting detail within the specified broad line:		900	Nonmerchandise receipts .....	D		Reporting sales by broad merchandise line .....	D
120	Meals and snacks .....	D		<b>Specialty line sporting goods stores (SIC 5941 pt.)</b>			Reporting detail within the specified broad line:	
900	Nonmerchandise receipts .....	D		Reporting sales by broad merchandise line .....	C	370	Computer hardware and software, and calculating equipment and supplies .....	E
	<b>DRUG AND PROPRIETARY STORES (SIC 591)</b>			Reporting detail within the specified broad line:		380	Kitchenware and homefurnishings .....	E
	Reporting sales by broad merchandise line .....	B	200	Men's and boys' clothing, except footwear .....	D	460	Toys, hobby goods, and games .....	E
			220	Women's and girls' clothing, except footwear .....	D	850	All other merchandise .....	E
	<b>Drug Stores (SIC 591 pt.)</b>		260	Footwear, except infants' and toddlers' .....	D	900	Nonmerchandise receipts .....	E
	Reporting sales by broad merchandise line .....	B	500	Sporting goods .....	D		<b>Luggage and Leather Goods Stores (SIC 5948)</b>	
	Reporting detail within the specified broad line:		900	Nonmerchandise receipts .....	D		Reporting sales by broad merchandise line .....	C
100	Groceries and other foods .....	C		<b>Book Stores (SIC 5942)</b>			Reporting detail within the specified broad line:	
160	Drugs, health aids, and beauty aids .....	B		Reporting sales by broad merchandise line .....	B	370	Computer hardware software, and calculating equipment and supplies .....	E
460	Toys, hobby goods, and games .....	C		Reporting detail within the specified broad line:		380	Kitchenware and homefurnishings .....	E
850	All other merchandise .....	B		Reporting detail within the specified broad line:		460	Toys, hobby goods, and games .....	E
900	Nonmerchandise receipts .....	B	370	Computer hardware and software, and calculating equipment and supplies .....	C	850	All other merchandise .....	C
	<b>Proprietary Stores (SIC 591 pt.)</b>		380	Kitchenware and homefurnishings .....	D	900	Nonmerchandise receipts .....	E
	Reporting sales by broad merchandise line .....	B	460	Toys, hobby goods, and games .....	D		<b>Sewing, Needlework, and Piece Goods Stores (SIC 5949)</b>	
	Reporting detail within the specified broad line:		850	All other merchandise .....	D		Reporting sales by broad merchandise line .....	C
100	Groceries and other foods .....	E	900	Nonmerchandise receipts .....	C		Reporting detail within the specified broad line:	
160	Drugs, health aids, and beauty aids .....	E		<b>Stationery Stores (SIC 5943)</b>		270	Sewing, knitting, and needlework goods .....	C
460	Toys, hobby goods, and games .....	C		Reporting sales by broad merchandise line .....	E	900	Nonmerchandise receipts .....	E
850	All other merchandise .....	C		Reporting detail within the specified broad line:			<b>Nonstore Retailers (SIC 596)</b>	
900	Nonmerchandise receipts .....	C		Computer hardware and software, and calculating equipment and supplies .....	E		Reporting sales by broad merchandise line .....	C
	<b>MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)</b>		380	Kitchenware and homefurnishings .....	E			
	Reporting sales by broad merchandise line .....	C	460	Toys, hobby goods, and games .....	E			
			850	All other merchandise .....	E			
			900	Nonmerchandise receipts .....	E			

See footnotes at end of table.



**Table 3. Sales Coverage by Kind of Business: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol	ML code	Kind of business and merchandise line	Coverage symbol
	<b>MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)—Con.</b>			<b>MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)—Con.</b>			<b>MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)—Con.</b>	
	<b>Nonstore Retailers (SIC 596)—Con.</b>			<b>Fuel Dealers (SIC 598)—Con.</b>			<b>Optical Goods Stores (SIC 5995)</b>	
	Catalog and Mail-Order Houses (SIC 5961)			Liquefied Petroleum Gas (Bottled Gas) Dealers (SIC 5984)			Reporting sales by broad merchandise line .....	C
	Reporting sales by broad merchandise line .....	C		Reporting sales by broad merchandise line .....	D	490	Reporting detail within the specified broad line:	
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:		900	Optical goods .....	E
160	Drugs, health aids, and beauty aids .....	D	640	Lumber and building materials .....	D		Nonmerchandise receipts .....	D
320	Televisions, video recorders and tapes .....	D	780	Household fuels .....	D			
460	Toys, hobby goods, and games .....	D	850	All other merchandise .....	E		<b>Miscellaneous Retail Stores, N.E.C. (SIC 5999)</b>	
850	All other merchandise .....	D	900	Nonmerchandise receipts .....	E		Reporting sales by broad merchandise line .....	E
900	Nonmerchandise receipts .....	E		<b>Fuel Dealers, N.E.C. (SIC 5989)</b>			<b>Pet Shops (SIC 5999 pt.)</b>	
	<b>Merchandising Machine Operators (SIC 5962)</b>			Reporting sales by broad merchandise line .....	E		Reporting sales by broad merchandise line .....	C
	Reporting sales by broad merchandise line .....	C	640	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:	
	Reporting detail within the specified broad line:		780	Lumber and building materials .....	E		Pets, pet foods, and supplies .....	E
120	Meals and snacks .....	D	850	Household fuels .....	E	800	Nonmerchandise receipts .....	E
900	Nonmerchandise receipts .....	C	900	All other merchandise .....	E	900		
	<b>Direct Selling Establishments (SIC 5963)</b>			<b>Florists (SIC 5992)</b>			<b>Typewriter Stores (SIC 5999 pt.)</b>	
	Reporting sales by broad merchandise line .....	C	380	Reporting sales by broad merchandise line .....	C		Reporting sales by broad merchandise line .....	E
	Reporting detail within the specified broad line:		460	Reporting detail within the specified broad line:	D		Reporting detail within the specified broad line:	
160	Drugs, health aids, and beauty aids .....	D	620	Kitchenware and homefurnishings .....	E	370	Computer hardware and software, and calculating equipment and supplies .....	E
320	Televisions, video recorders and tapes .....	D	850	Toys, hobby goods, and games .....	D		Kitchenware and homefurnishings .....	E
460	Toys, hobby goods, and games .....	E		Lawn and garden equipment and supplies .....	C	380	Toys, hobby goods, and games .....	E
850	All other merchandise .....	D		All other merchandise .....		460	All other merchandise .....	E
900	Nonmerchandise receipts .....	E				850	Nonmerchandise receipts .....	E
	<b>Fuel Dealers (SIC 598)</b>			<b>Tobacco Stores and Stands (SIC 5993)</b>			<b>Other Miscellaneous Retail Stores, N.E.C. (SIC 5999 pt.)</b>	
	Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	D		Reporting sales by broad merchandise line .....	E
	Reporting detail within the specified broad line:		100	Reporting detail within the specified broad line:	E		Reporting detail within the specified broad line:	
	Reporting detail within the specified broad line:		140	Groceries and other foods .....	E	160	Drugs, health aids, and beauty aids .....	E
640	Lumber and building materials .....	D	850	Packaged alcoholic beverages .....	D	200	Men's and boys' clothing, except footwear .....	E
780	Household fuels .....	D		All other merchandise .....		220	Women's and girls' clothing, except footwear .....	E
850	All other merchandise .....	D				260	Footwear, except infants' and toddlers' .....	E
900	Nonmerchandise receipts .....	D				500	Sporting goods .....	E
	<b>Fuel Oil Dealers (SIC 5983)</b>			<b>News Dealers and Newsstands (SIC 5994)</b>		850	All other merchandise .....	E
	Reporting sales by broad merchandise line .....	C		Reporting sales by broad merchandise line .....	D			
	Reporting detail within the specified broad line:			Reporting detail within the specified broad line:				
640	Lumber and building materials .....	D		Reporting detail within the specified broad line:				
780	Household fuels .....	D	100	Groceries and other foods .....	E			
850	All other merchandise .....	D	140	Packaged alcoholic beverages .....	E			
900	Nonmerchandise receipts .....	D	850	All other merchandise .....	E			

\*Includes sales from catalog order desks but excludes all leased department activity.

# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:
  - a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
  - a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
  - a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



**Classifications**—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC Major Groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classification" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications in this publication. In addition, data for the United States and each state are presented for both 1987 and 1982 based on the 1972 classifications in tables 3 and 4 of the Geographic Area Series reports.

**Establishments**—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented in appendix G.

## MERCHANDISE LINE SALES

**Merchandise line inquiry composition**—The merchandise line inquiries on retail questionnaires were tailored to the kinds of business that would receive them. That is, a broad merchandise line was listed on a particular report form only if it accounted for a significant share of sales reported by the kind-of-business categories receiving that form, i.e., 0.1 percent or more sales based on 1982 data.

Because a complete set of broad merchandise lines was not present on any particular retail questionnaire, respondents sometimes found that part of their sales did not fit any available merchandise line category. When this occurred, they were asked to report these sales on lines for "all other merchandise" and to describe the kind of merchandise represented. Census personnel subsequently attempted to classify this merchandise based on the respondent's description and to assign the sales to the appropriate merchandise line category. A small percentage of sales could not be classified and is therefore summarized in this report in a category called "unclassified merchandise."

The effect of excluding insignificant broad merchandise lines on particular report forms is an understatement of the number of establishments handling each merchandise line

and, to a lesser extent, the corresponding sales figure. The magnitude of this understatement for all merchandise lines combined is indicated, at least in part, by the data presented for the "unclassified merchandise" category. In general, the effect will be greatest for merchandise line categories that are minor components of total sales for a particular kind-of-business classification.

**Limitations in reporting sales by merchandise lines**—Even though there was a limited breakdown of 41 major lines, respondents often failed to identify the minor lines for their particular business and included the sales of such minor lines with major ones. This deficiency understates the number of outlets for individual merchandise lines and, to a lesser extent, affects the measurement of the sales volume of individual lines.

Since merchandise line categories by which individual retailers group their sales are not uniform, they will not always correspond to categories established in a reporting system designed for general use. In addition, because some retailers had little if any recorded information on sales by line of merchandise, some estimation may be involved in reporting merchandise lines. Furthermore, there is no assurance that the pattern for the stores reporting sales by merchandise lines is representative of those stores which did not report. But the effect of individual differences and the use of approximations would be negligible in summary tabulations. So, figures for merchandise line sales should constitute useful approximations to serve many important current requirements and should help measure important changes occurring over long intervals, such as between successive censuses.

A related problem for a number of large retail firms was the absence of merchandise line records on an individual establishment basis. Some firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm. In such cases, it was necessary for the firm to estimate sales for individual stores by using the pattern of sales shown by the entire group of stores.

**Differences between 1982 and 1987 Merchandise Lines**—The 1982 census presented data for 34 broad merchandise lines. For 1987, these merchandise lines have been restructured into 41 categories. The following revisions were made in restructuring the merchandise line categories:

1. For 1987, separate categories have been created for several merchandise lines previously included in the "All other merchandise" category. These six new broad merchandise lines are:
  - a. "Soaps, detergents, and household cleaners";
  - b. "Paper and related products";
  - c. "Computer hardware, software, and other calculating equipment and supplies";



- d. "Photographic equipment and supplies";
  - e. "Toys, hobby goods, and games"; and
  - f. "Pets, pet foods, and pet supplies."
2. The 1982 category "Lumber and building materials" has been divided into "Lumber and building materials" and "Paint and related preservatives and supplies."

**Treatment of nonresponse**—The merchandise line data reflect the sales experience of retail establishments with payroll only. Reporting was incomplete or inadequate for establishments representing about 20 percent of the total dollar volume of these establishments. However, merchandise line data have been expanded to the sales of all retail establishments with payroll on the premise that the experience of those establishments not reporting merchandise line data paralleled those establishments in the same kinds of business which reported this information. Due to the method by which merchandise line sales are expanded, some inconsistencies between estimates for various lines may result. However, each estimate should be regarded as valid. Expansion methodology for 1982 and 1987 are essentially identical. In both cases, merchandise line data were expanded at the lowest published level of geography and kind-of-business classification based on reporting experience at that level. If there were no reported merchandise line data for a particular combination of geographic area and kind of business, expansion factors developed at the United States level were used to produce an estimate. These estimates from the most detailed level of geography and kind of business were then summed to produce higher level estimates, i.e., for broader kind-of-business categories or for larger geographic areas—specifically States and the United States.

**Coverage**—Table 3 presents coverage ranges for each kind of business shown. Coverage ranges indicate the degree to which establishments in each kind of business acceptably reported sales for broad merchandise lines. Coverage was determined by dividing total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for selected broad merchandise lines where additional detailed merchandise line information within the broad line was requested, indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by dividing total sales of establishments reporting detail lines within the particular broad line by the

estimated sales of establishments reporting that broad line within the particular kind of business. Symbols and corresponding ranges used for both broad line and detail line coverage are:

A	90 percent or more reporting.
B	80 to 89 percent reporting.
C	70 to 79 percent reporting.
D	60 to 69 percent reporting.
E	Less than 60 percent reporting.

Except when precluded by the census disclosure rules (see Introduction), data have been shown for individual kinds of business when the dollar volume of reporting coverage accounted for 60 percent or more of sales (ranges A through D) after weighting merchandise line sales of the sample of "small employers" described in the Census Coverage and Methodology section above.

**Description of the tables**—Table 1 provides data for each kind of business and gives, for each merchandise line: the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and, in addition, for each line, the degree of specialization in that line. Specialization is derived by computing sales of a line as a percentage of total sales of establishments that handled that particular line.

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

Merchandise lines which represent less than 0.05 percent of sales in a specific kind of business and merchandise lines which were not shown separately to avoid disclosure have been combined into a "Miscellaneous merchandise" category within the applicable merchandise line grouping. Because of rounding procedures used, detail may not add to totals in the "All establishments" percentage column.

Table 2 provides summary data by broad merchandise line, including counts of establishments handling the line and total sales of the line. Also provided within each broad merchandise line are counts of establishments carrying the line and the amount and percent of the line sold by various kinds of retail businesses. Data for kinds of business accounting for less than 0.05 percent of the specific broad line sales and data for kinds of business which were not shown separately to avoid disclosure are included on the line, "All other retailers."

Table 3 presents information on sales coverage of establishments reporting merchandise lines that can be used as a guide in evaluating the validity of the merchandise line data.



## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales

do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in



rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

## **Building Materials and Garden Supplies Stores (SIC Major Group 52)**

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and

wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526)**—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Mobile home dealers (SIC 527)**—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

## **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods,



apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

**Department stores (SIC 531)**—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, homefurnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

**Conventional department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.

2. May have a catalog order service.

3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or mass merchandising department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

**National chain department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.



**Variety stores (SIC 533)**—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, home-ware or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

### **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and fish (seafood) markets (SIC 542)**—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are

classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

**Fruit and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, and other confections.

**Dairy products stores (SIC 545)**—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546)**—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Miscellaneous food stores (SIC 549)**—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.



**New car dealers (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

**Tire, battery, and accessory dealers (SIC 553 pt.)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

**Other auto and home supply stores (SIC 553 pt.)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers (SIC 556)**—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557)**—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, n.e.c. (SIC 559)**—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and gocarts. Also included are establishments primarily engaged in the retail sale of aircraft.

## **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops," has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

**Men's and boys' clothing stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.



**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (SIC 566 pt.)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.)**—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and

toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

## **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

**Drapery and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719)**—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware,



and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572)**—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731)**—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer and software stores (SIC 5734)**—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

**Record and prerecorded tape stores (SIC 5735)**—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736)**—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants and lunchrooms (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the

patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

**Social caterers (SIC 5812 pt.)**—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Cafeterias (SIC 5812 pt.)**—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.)**—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Contract feeding (SIC 5812 pt.)**—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen custard stands (SIC 5812 pt.)**—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (SIC 5813)**—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

## **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores,



nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593)**—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General line sporting goods stores (SIC 5941 pt.)**—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty line sporting goods stores (SIC 5941 pt.)**—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in

publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961)**—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees



or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

**Merchandising machine operators (SIC 5962)**—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

**Direct selling establishments (SIC 5963)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

**Fuel oil dealers (SIC 5983)**—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, n.e.c. (SIC 5989)**—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993)**—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994)**—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995)**—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, n.e.c. (SIC 5999)**—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.

# APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## 1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528; EXPIRES 06/89

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO

**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, IN 47134

**DUE DATE: FEBRUARY 15, 1988**

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**NOTE** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

- 094 1 ☐ YES (9 digits)  
2 ☐ NO — Enter current EI No. \_\_\_\_\_

### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

**NOTE: P.O. boxes or rural routes are not physical locations.**

- a. ☐ Same as shown in mailing label. If different, indicate change. →

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

- b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

- 095 1 ☐ YES 3 ☐ No legal boundaries  
2 ☐ NO 4 ☐ Don't know

- c. Type of municipality where physically located

- 096 1 ☐ City, village, or borough 3 ☐ Other or don't know  
2 ☐ Town or township

- d. Name of county where physically located

### Item 3 — OPERATIONAL STATUS

Number of months  
002

- a. How many months during 1987 did this firm or organization actively operate this establishment?

- b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

- 001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive  
3 ☐ Ceased operation — Give date \_\_\_\_\_  
4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below →

Figures only

Month	Day	Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

### Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1987.

- 003 1 ☐ Individual proprietorship  
2 ☐ Partnership  
3 ☐ Cooperative association (taxable)  
4 ☐ Cooperative association (tax-exempt)  
5 ☐ Governmental — Specify \_\_\_\_\_  
6 ☐ Corporation (Do not mark if any form of cooperative association.)  
9 ☐ Other — Specify \_\_\_\_\_

### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.  
Example: If a figure is \$1,125,628, report either

**PREFERRED**  
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	628

### Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil. Thou. Dol.

010

### Item 6 — PAYROLL AND EMPLOYMENT

- a. Payroll in 1987, before deductions

(1) Total ANNUAL payroll

Mil. Thou. Dol.

030

(2) FIRST QUARTER payroll (Jan. — Mar.)

031

- b. Employment in 1987

Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)

Number

032

### Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1987.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →



**Item 11 — MERCHANDISE LINES**

Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).

**HOW TO REPORT PERCENTS**

If figure is **38.78%** of total sales:

• Report whole percents

Not acceptable

Mil.	Thou.	Dol.	Per-cent
			39
			38.76

Merchandise lines

Cen-  
sus  
use

Estimated sales during 1987

Mil.	Thou.	Dol.	Per-cent
------	-------	------	----------

(Categories appropriate to individual form)

b. Does this company own or control any other company or companies?

098 1 ☐ YES →  
2 ☐ NO

ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. (9 digits)

c. How many establishments were operated under the EI Number shown in the address label for as corrected in item 1) at the end of 1987?

Number

079

If more than one, provide the **physical location** address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.

**NOTE**

Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

**Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION**

a. Is this company owned or controlled by another company?

097 1 ☐ YES →  
2 ☐ NO

ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE

EI No. (9 digits)

NAME, ADDRESS, AND ZIP CODE

1987 Mil. Thou. Dol.

081

Sales

Annual

payroll

Census

use

088

NAME, ADDRESS, AND ZIP CODE

1987 Mil. Thou. Dol.

081

Sales

Annual

payroll

Census

use

088

KIND-OF-BUSINESS DESCRIPTION

2

# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
<b>52</b>	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>		<b>57</b>	<b>FURNITURE AND HOMEFURNISHINGS STORES</b>	
5211	Lumber and other building materials dealers .....	5201	5712	Furniture stores .....	5701
5231	Paint, glass, and wallpaper stores .....	5202	5713	Floor covering stores .....	5704
5251	Hardware stores .....	5203	5714	Drapery and upholstery stores .....	5705
5261	Retail nurseries, lawn and garden supply stores .....	5204	5719	Miscellaneous homefurnishings stores .....	5705
5271	Mobile home dealers .....	5205	5722	Household appliance stores .....	5702
			5731	Radio, television, and electronics stores .....	5702
			5734	Computer and software stores .....	5702
<b>53</b>	<b>GENERAL MERCHANDISE STORES</b>		5735	Record and prerecorded tape stores .....	5703
			5736	Musical instrument stores .....	5703
5311 pt.	Conventional department stores .....	5301	<b>58</b>	<b>EATING AND DRINKING PLACES</b>	
5311 pt.	Discount or mass merchandising department stores .....	5301			
5311 pt.	National chain department stores .....	5301	5812 pt.	Restaurants and lunchrooms .....	5801
5331	Variety stores .....	5302	5812 pt.	Social caterers .....	5801
5399	Miscellaneous general merchandise stores .....	5301	5812 pt.	Cafeterias .....	5801
<b>54</b>	<b>FOOD STORES</b>		5812 pt.	Refreshment places .....	5801
			5812 pt.	Contract feeding .....	5802
5411	Grocery stores .....	5400	5812 pt.	Ice cream, frozen custard stands .....	5801
5423	Meat and fish (seafood) markets .....	5400	5813	Drinking places .....	5801
5431	Fruit and vegetable markets .....	5400			
5441	Candy, nut, and confectionery stores .....	5400	<b>59</b>	<b>MISCELLANEOUS RETAIL STORES</b>	
5451	Dairy products stores .....	5400			
5461	Retail bakeries .....	5400	5912 pt.	Drug stores .....	5901
5499	Miscellaneous food stores .....	5400	5912 pt.	Proprietary stores .....	5901
<b>55</b>	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>		5921	Liquor stores .....	5902
			5931	Used merchandise stores .....	5903
5511	New and used car dealers .....	5501	5941 pt.	General line sporting goods stores .....	5904
5521	Used car dealers .....	5501	5941 pt.	Specialty line sporting goods stores .....	5904
5531 pt.	Tire, battery, and accessory dealers .....	5502	5942	Book stores .....	5905
5531 pt.	Other auto and home supply stores .....	5502	5943	Stationery stores .....	5905
			5944	Jewelry stores .....	5906
5541	Gasoline service stations .....	5504	5945	Hobby, toy, and game shops .....	5907
5551	Boat dealers .....	5503	5946	Camera and photographic supply stores .....	5908
5561	Recreational vehicle dealers .....	5503	5947	Gift, novelty, and souvenir shops .....	5905
5571	Motorcycle dealers .....	5503	5948	Luggage and leather goods stores .....	5905
5599	Automotive dealers, n.e.c. ....	5503	5949	Sewing, needlework, and piece goods stores .....	5909
<b>56</b>	<b>APPAREL AND ACCESSORY STORES</b>		5961 pt.	Department store merchandise—mail-order .....	5910
			5961 pt.	General merchandise, n.e.c.—mail-order .....	5910
5611	Men's and boys' clothing stores .....	5601	5961 pt.	Other mail-order houses .....	5910
5621	Women's clothing stores .....	5601	5962	Merchandising machine operators .....	5802
5631	Women's accessory and specialty stores .....	5601	5963 pt.	Furniture, homefurnishings, equipment—direct selling .....	5910
5641	Children's and infants' wear stores .....	5601	5963 pt.	Mobile food service—direct selling .....	5910
5651	Family clothing stores .....	5601	5963 pt.	Books and stationery—direct selling .....	5910
			5963 pt.	Other direct selling .....	5910
5661 pt.	Men's shoe stores .....	5602	5983	Fuel oil dealers .....	5911
5661 pt.	Women's shoe stores .....	5602	5984	Liquefied petroleum gas (bottled gas) dealers .....	5911
5661 pt.	Children's and juveniles' shoe stores .....	5602	5989	Fuel dealers, n.e.c. ....	5911
5661 pt.	Family shoe stores .....	5602	5992	Florists .....	5912
5699	Miscellaneous apparel and accessory stores .....	5601	5993	Tobacco stores and stands .....	5902
			5994	News dealers and newsstands .....	5902
			5995	Optical goods stores .....	5913
			5999 pt.	Pet shops .....	5914
			5999 pt.	Typewriter stores .....	5905
			5999 pt.	Other retail stores, n.e.c. ....	5916





# APPENDIX D. Metropolitan Statistical Areas

[Not applicable]





# APPENDIX E.

## Percent of Sales Data Based on Administrative Records and Estimation for the United States: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales†—		1987 SIC code	Kind of business	Percent of sales†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	<b>Retail trade</b> .....	1	1	57	<b>Furniture and homefurnishings stores</b> .....	1	1
52	<b>Building materials and garden supplies stores</b> .....	1	1	5712	Furniture stores .....	1	1
521, 3	Building materials and supply stores .....	1	1	5713, 4, 9	Homefurnishings stores .....	1	1
521	Lumber and other building materials dealers .....	1	1	5713	Floor covering stores .....	2	1
523	Paint, glass, and wallpaper stores .....	1	1	5714	Drapery and upholstery stores .....	2	1
	Hardware stores .....	2	1	5719	Miscellaneous homefurnishings stores .....	1	1
525	Retail nurseries, lawn and garden supply stores .....	2	1	572	Household appliance stores .....	1	1
526	Mobile home dealers .....	2	2	573	Radio, television, computer, and music stores .....	0	1
527				5731	Radio, television, and electronics stores .....	0	1
53	<b>General merchandise stores</b> .....	0	0	5734	Computer and software stores .....	1	2
531	Department stores (incl. leased depts.)³ ⁴ ⁵ .....	0	0	5735	Record and prerecorded tape stores .....	0	1
531 pt.	Conventional³ ⁴ .....	0	0	5736	Musical instrument stores .....	1	1
531 pt.	Discount or mass merchandising³ ⁴ .....	0	0				
531 pt.	National chain³ ⁴ .....	0	0	58	<b>Eating and drinking places</b> .....	1	1
531	Department stores (excl. leased depts.)³ .....	0	0	5812	Eating places .....	1	1
531 pt.	Conventional³ .....	0	0	5812 pt.	Restaurants and lunchrooms .....	1	1
531 pt.	Discount or mass merchandising³ .....	0	0	5812 pt.	Cafeterias .....	0	1
531 pt.	National chain³ .....	0	0	5812 pt.	Refreshment places .....	1	1
533	Variety stores .....	0	0	5812 pt.	Other eating places .....	0	2
539	Miscellaneous general merchandise stores .....	0	0	5812 pt.	Social caterers .....	1	2
				5812 pt.	Contract feeding .....	0	1
54	<b>Food stores</b> .....	0	1	5812 pt.	Ice cream and frozen custard stands .....	3	2
541	Grocery stores .....	0	1	5813	Drinking places .....	3	2
542	Meat and fish (seafood) markets .....	2	1	591	<b>Drug and proprietary stores</b> .....	1	0
546	Retail bakeries .....	2	2	591 pt.	Drug stores .....	1	0
546 pt.	Retail bakeries—baking and selling .....	2	2	591 pt.	Proprietary stores .....	1	1
546 pt.	Retail bakeries—selling only .....	1	1	59 ex. 591	<b>Miscellaneous retail stores</b> .....	1	1
543, 4, 5, 9	Other food stores .....	2	2	592	Liquor stores .....	2	1
543	Fruit and vegetable markets .....	3	1	593	Used merchandise stores .....	1	1
544	Candy, nut, and confectionery stores .....	1	2	594	Miscellaneous shopping goods stores .....	1	1
545	Dairy products stores .....	2	2	5941	Sporting goods stores and bicycle shops .....	1	1
549	Miscellaneous food stores .....	2	1	5941 pt.	General line sporting goods stores .....	2	1
55 ex. 554	<b>Automotive dealers</b> .....	1	0	5941 pt.	Specialty line sporting goods stores .....	2	1
551	New and used car dealers .....	1	0	5942	Book stores .....	1	1
552	Used car dealers .....	2	1	5943	Stationery stores .....	2	2
553	Auto and home supply stores .....	1	1	5944	Jewelry stores .....	1	1
553 pt.	Tire, battery, and accessory dealers .....	1	1	5945	Hobby, toy, and game shops .....	0	1
553 pt.	Other auto and home supply stores .....	2	2	5946	Camera and photographic supply stores .....	1	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	1	1	5947	Gift, novelty, and souvenir shops .....	2	1
555	Boat dealers .....	1	1	5948	Luggage and leather goods stores .....	1	1
556	Recreational vehicle dealers .....	0	0	5949	Sewing, needlework, and piece goods stores .....	0	1
557	Motorcycle dealers .....	2	1	596	Nonstore retailers .....	0	0
559	Automotive dealers, n.e.c. .....	2	1	5961	Catalog and mail-order houses .....	0	0
				5961 pt.	Department store merchandise .....	0	0
554	<b>Gasoline service stations</b> .....	1	1	5961 pt.	Other general merchandise .....	0	0
				5961 pt.	Other .....	0	0
56	<b>Apparel and accessory stores</b> .....	0	1	5962	Merchandising machine operators .....	0	1
561	Men's and boys' clothing stores .....	1	2	5963	Direct selling establishments .....	0	0
562, 3	Women's clothing and specialty stores .....	0	1	5963 pt.	Furniture, homefurnishings, and equipment .....	0	0
562	Women's clothing stores .....	0	1	5963 pt.	Mobile food service .....	1	1
563	Women's accessory and specialty stores .....	1	2	5963 pt.	Books and stationery .....	0	0
563 pt.	Women's accessory and specialty stores .....	1	2	5963 pt.	Other .....	0	0
563 pt.	Furriers and fur shops .....	1	2	598	Fuel dealers .....	1	1
565	Family clothing stores .....	0	1	5983	Fuel oil dealers .....	1	1
566	Shoe stores .....	0	1	5984	Liquefied petroleum gas (bottled gas) dealers .....	1	2
566 pt.	Men's shoe stores .....	0	1	5989	Fuel dealers, n.e.c. .....	3	1
566 pt.	Women's shoe stores .....	0	1	5992	Florists .....	2	1
566 pt.	Children's and juveniles' shoe stores .....	0	1	5993	Tobacco stores and stands .....	2	1
566 pt.	Family shoe stores .....	1	1	5994	News dealers and newsstands .....	1	2
564, 9	Other apparel and accessory stores .....	1	1	5995	Optical goods stores .....	1	1
564	Children's and infants' wear stores .....	1	1	5999	Miscellaneous retail stores, n.e.c. .....	1	1
569	Miscellaneous apparel and accessory stores .....	1	2	5999 pt.	Pet shops .....	2	1
				5999 pt.	Typewriter stores .....	2	1
				5999 pt.	Other miscellaneous retail stores, n.e.c. .....	1	1

† Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within higher level totals.

⁵Data for this line not included in higher level totals.





## **APPENDIX F. Geographic Notes**

[Not applicable]





# APPENDIX G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the United States: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		<b>Retail trade—</b>				
		Including used automobile parts and accessories stores <sup>1</sup> .....	1 506 238	1 424 839	1 379 465	1 324 388
		Excluding used automobile parts and accessories stores <sup>2</sup> .....	1 503 593	1 421 988	1 376 961	1 321 624
52	52	<b>Building materials and garden supplies stores</b> .....	73 805	70 010	69 225	66 402
521, 3	521, 3	Building materials and supply stores .....	38 001	35 706	35 859	34 002
521	521	Lumber and other building materials dealers .....	27 497	26 187	26 007	25 006
523	523	Paint, glass, and wallpaper stores .....	10 504	9 519	9 852	8 996
525	525	Hardware stores .....	20 059	20 922	18 796	19 870
526	526	Retail nurseries, lawn and garden supply stores .....	10 692	8 333	10 038	7 850
527	527	Mobile home dealers .....	5 053	5 049	4 532	4 680
53	53	<b>General merchandise stores</b> .....	35 434	35 990	33 244	34 145
531	531	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5 6</sup> .....	11 069	10 163	10 836	9 981
531	531	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 7</sup> .....	10 041	(NA)	9 903	(NA)
539 pt.	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 8</sup> .....	1 028	(NA)	933	(NA)
531	531	Department stores (excl. leased depts.) [with 26 employees or more] <sup>3 6</sup> .....	11 069	10 163	10 836	9 981
531	531	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 7</sup> .....	10 041	(NA)	9 903	(NA)
531	531	Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 8</sup> .....	1 028	(NA)	933	(NA)
533	533	Variety stores .....	10 424	11 703	9 650	10 989
539	539 pt.	Miscellaneous general merchandise stores <sup>9</sup> .....	13 941	14 124	12 758	13 175
54	54	<b>Food stores</b> .....	190 706	189 502	173 227	176 219
541	541	Grocery stores .....	137 584	137 905	125 595	128 494
5422, 3	5421	Meat and fish (seafood) markets .....	11 364	11 900	10 265	10 995
546	546	Retail bakeries .....	21 790	18 959	19 370	17 580
5462	546 pt.	Retail bakeries—baking and selling .....	19 626	16 918	17 491	15 693
5463	546 pt.	Retail bakeries—selling only .....	2 164	2 041	1 879	1 887
543, 4, 5, 9	543, 4, 5, 9	Other food stores .....	19 968	20 738	17 997	19 150
543	543	Fruit and vegetable markets .....	3 271	3 234	2 945	2 943
544	544	Candy, nut, and confectionery stores .....	6 124	5 457	5 472	5 113
545	545	Dairy products stores .....	3 302	5 212	2 982	4 777
549	549	Miscellaneous food stores .....	7 271	6 835	6 598	6 317
55 ex. 554	55 ex. 554	<b>Automotive dealers</b> .....	102 704	93 580	95 669	89 070
551	551	New and used car dealers .....	28 320	27 910	26 919	27 178
552	552	Used car dealers .....	14 948	12 299	13 617	11 421
553	553	Auto and home supply stores .....	46 207	40 896	42 834	38 731
553 pt.	553 pt.	Tire, battery, and accessory dealers .....	41 590	36 540	38 618	34 676
553 pt.	553 pt.	Other auto and home supply stores .....	4 617	4 356	4 216	4 055
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers .....	13 229	12 475	12 299	11 740
555	555	Boat dealers .....	5 174	4 365	4 838	4 125
556	556, 559 pt.	Recreational vehicle dealers <sup>10</sup> .....	3 166	2 577	2 976	2 452
557	557	Motorcycle dealers .....	4 197	4 933	3 869	4 617
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] .....	692	600	616	546
554	554	<b>Gasoline service stations</b> .....	114 748	126 688	105 561	116 188
56	56	<b>Apparel and accessory stores</b> .....	149 435	141 319	137 496	132 198
561	561	Men's and boys' clothing stores .....	16 507	18 617	15 023	17 480
562, 3, 8	562, 3	Women's clothing and specialty stores .....	59 794	52 401	55 284	49 022
562	562	Women's clothing stores .....	52 304	45 146	48 462	42 224
563, 8	563	Women's accessory and specialty stores <sup>11</sup> .....	7 490	7 255	6 822	6 798
563 pt.	563 pt.	Women's accessory and specialty stores .....	6 389	6 263	5 808	5 866
563 pt.	563 pt.	Furriers and fur shops .....	1 101	992	1 014	932
565	565	Family clothing stores .....	18 443	19 159	17 121	17 859
566	566	Shoe stores .....	39 488	38 506	36 358	36 277
566 pt.	566 pt.	Men's shoe stores .....	3 866	4 411	3 560	4 153
566 pt.	566 pt.	Women's shoe stores .....	9 272	8 306	8 475	7 832
566 pt.	566 pt.	Children's and juveniles' shoe stores .....	1 268	1 052	1 173	994
566 pt.	566 pt.	Family shoe stores .....	25 082	24 737	23 150	23 298
564, 9	564, 9	Other apparel and accessory stores .....	15 203	12 636	13 710	11 560
564	564	Children's and infants' wear stores .....	6 146	5 767	5 490	5 325
569	569	Miscellaneous apparel and accessory stores .....	9 057	6 869	8 220	6 235

See footnotes at end of table.



1972 SIC code	1987 SIC code	Kind of business	Establishments in business —			
			Any time during year		At end of year	
			1987	1982	1987	1982
<b>57</b>	<b>57</b>	<b>Furniture and homefurnishings stores</b> .....	<b>109 653</b>	<b>100 087</b>	<b>101 445</b>	<b>93 734</b>
5712	5712	Furniture stores .....	32 763	31 647	30 415	29 609
5713, 4, 9	5713, 4, 9	Homefurnishings stores .....	31 986	26 505	29 720	24 837
5713	5713	Floor covering stores .....	13 752	11 864	12 841	11 125
5714	5714	Drapery and upholstery stores .....	3 856	4 341	3 590	4 063
5719	5719	Miscellaneous homefurnishings stores .....	14 378	10 300	13 289	9 649
<b>572</b>	<b>572</b>	<b>Household appliance stores</b> .....	<b>11 192</b>	<b>11 574</b>	<b>10 421</b>	<b>10 542</b>
573	573	Radio, television, computer, and music stores .....	33 712	30 361	30 889	28 746
5732	5732	Radio and television stores <sup>12</sup> .....	22 750	20 370	20 655	19 462
	5731	Radio, television, and electronics stores .....	18 892	(NA)	17 251	(NA)
	5734	Computer and software stores .....	3 858	(NA)	3 404	(NA)
5733		Music stores .....	10 962	9 991	10 234	9 284
	5735	Record and prerecorded tape stores .....	6 272	4 778	5 855	4 420
	5736	Musical instrument stores .....	4 690	5 213	4 379	4 864
<b>58</b>	<b>58</b>	<b>Eating and drinking places</b> .....	<b>391 303</b>	<b>351 794</b>	<b>350 668</b>	<b>319 873</b>
5812	5812	Eating places .....	332 611	284 059	298 821	258 584
5812 pt.	5812 pt.	Restaurants and lunchrooms .....	154 721	135 231	138 374	122 851
5812 pt.	5812 pt.	Cafeterias .....	7 297	6 640	6 543	6 029
5812 pt.	5812 pt.	Refreshment places .....	138 104	119 626	124 709	109 353
5812 pt.	5812 pt.	Other eating places .....	32 489	22 562	29 195	20 351
5812 pt.	5812 pt.	Social caterers .....	4 796	3 869	4 349	3 559
5812 pt.	5812 pt.	Contract feeding .....	15 739	9 959	14 214	9 026
5812 pt.	5812 pt.	Ice cream and frozen custard stands .....	11 954	8 734	10 632	7 766
5813	5813	Drinking places .....	58 692	67 735	51 847	61 289
<b>591</b>	<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>52 181</b>	<b>51 739</b>	<b>49 509</b>	<b>49 527</b>
591 pt.	591 pt.	Drug stores .....	49 570	48 705	47 110	46 661
591 pt.	591 pt.	Proprietary stores .....	2 611	3 034	2 399	2 866
<b>59 ex. 591</b>	<b>59 ex. 591</b>	<b>Miscellaneous retail stores<sup>1</sup></b> .....	<b>286 269</b>	<b>264 130</b>	<b>263 421</b>	<b>247 032</b>
592	592	Liquor stores .....	35 194	37 225	31 955	34 861
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> .....	17 516	18 513	16 240	17 402
594	594	Miscellaneous shopping goods stores .....	122 850	107 646	113 070	100 714
5941	5941	Sporting goods stores and bicycle shops .....	21 601	19 554	19 825	18 161
5941 pt.	5941 pt.	General line sporting goods stores .....	7 959	7 824	7 281	7 261
5941 pt.	5941 pt.	Specialty line sporting goods stores .....	13 642	11 730	12 544	10 900
5942, 3	5942, 3	Book, stationery stores .....	15 893	14 931	14 711	14 105
5942	5942	Book stores .....	11 076	9 891	10 335	9 355
5943	5943	Stationery stores .....	4 817	5 040	4 376	4 750
5944	5944	Jewelry stores .....	28 050	24 173	26 094	22 786
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	57 306	48 988	52 440	45 662
5945	5945	Hobby, toy, and game shops .....	9 629	8 429	8 855	7 691
5946	5946	Camera and photographic supply stores .....	3 791	4 201	3 532	4 003
5947	5947	Gift, novelty, and souvenir shops .....	32 245	23 877	29 507	22 311
5948	5948	Luggage and leather goods stores .....	2 009	1 987	1 846	1 883
5949	5949	Sewing, needlework, and piece goods stores .....	9 632	10 494	8 700	9 774
596	596	Nonstore retailers .....	23 064	23 241	21 553	21 803
5961	5961	Catalog and mail-order houses .....	7 227	7 933	6 825	7 433
5961 pt.	5961 pt.	Department store merchandise .....	2 169	3 430	2 046	3 172
5961 pt.	5961 pt.	Other general merchandise .....	806	662	763	605
5961 pt.	5961 pt.	Other .....	4 252	3 841	4 016	3 656
5962	5962	Merchandising machine operators .....	5 302	5 956	4 955	5 646
5963	5963	Direct selling establishments .....	10 535	9 352	9 773	8 724
5963 pt.	5963 pt.	Furniture, homefurnishings, and equipment .....	2 749	2 733	2 581	2 587
5963 pt.	5963 pt.	Mobile food service .....	1 646	1 488	1 490	1 364
5963 pt.	5963 pt.	Books and stationery .....	622	1 149	553	1 082
5963 pt.	5963 pt.	Other .....	5 518	3 982	5 149	3 691
598	598	Fuel and ice dealers .....	12 908	13 362	12 226	12 737
5983	5983	Fuel oil dealers .....	5 816	6 368	5 511	6 061
5984	5984	Liquefied petroleum gas (bottled gas) dealers .....	6 378	6 155	6 073	5 898
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>13</sup> .....	714	839	642	778
5992	5992	Florists .....	26 683	24 074	24 245	22 393
5993	5993	Tobacco stores and stands .....	1 948	2 538	1 743	2 353
5994	5994	News dealers and newsstands .....	2 198	2 130	2 006	1 946
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] .....	43 908	35 401	40 383	32 823
5999 pt.	5995	Optical goods stores .....	13 580	11 478	12 589	10 586
5999 pt.	5999 pt.	Pet shops .....	5 475	4 562	5 023	4 223
5999 pt.	5999 pt.	Typewriter stores .....	488	835	436	781
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] .....	24 365	18 526	22 335	17 233

<sup>1</sup>Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

<sup>2</sup>Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores.

<sup>5</sup>Data for this line not included in broader kind-of-business totals.

<sup>6</sup>Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

<sup>7</sup>Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

<sup>8</sup>Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

<sup>9</sup>Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

<sup>10</sup>Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

<sup>11</sup>Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

<sup>12</sup>Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

<sup>13</sup>Includes ice dealers classified in SIC 5982 based on 1972 SIC.

# APPENDIX H.

## Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)

1972 SIC (used for 1972, 1977, and 1982 census reports)

Code	Title	Code	Title
5311 5399 pt.	Department stores [with 50 employees or more] ----- Department stores [with 25 to 49 employees] -----	5311	Department stores [with 25 employees or more]
5399 pt.	Miscellaneous general merchandise stores -----	5399	Miscellaneous general merchandise stores
5421	Meat and fish (seafood) markets <sup>1</sup> -----	5422, 3	Meat and fish (seafood) markets
5461	Retail bakeries -----	5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only
5561 5599 pt.	Recreational vehicle dealers ----- Utility trailer dealers -----	5561	Recreational and utility trailer dealers
5632	Women's accessory and specialty stores -----	5631 5681	Women's accessory and specialty stores Furriers and fur shops
5731 5734	Radio, television, and electronics stores ----- Computer and software stores -----	5732	Radio and television stores
5735 5736	Record and prerecorded tape stores ----- Musical instrument stores -----	5733	Music stores
5932 5015 pt.	Used merchandise stores ----- Motor vehicle parts, used <sup>2</sup> -----	5931	Used merchandise stores
5989 5999 pt.	Fuel dealers, n.e.c. ----- Ice dealers -----	5982	Fuel and ice dealers, n.e.c.
5995	Optical goods stores <sup>1</sup> -----	5999 pt.	Optical goods stores
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	5982 pt. 5999 pt.	Ice dealers Other miscellaneous retail stores, n.e.c.

<sup>1</sup>No change in content.

<sup>2</sup>Classified in retail trade prior to the 1987 census.





## APPENDIX I.

See footnotes at end of table.



ML Code	Description	Form number CB-	ML Code	Description	Form number CB-
	<b>CURTAINS, DRAPERIES, AND DRY GOODS</b>			<b>COMPUTER HARDWARE AND SOFTWARE, AND CALCULATING EQUIPMENT AND SUPPLIES</b>	
280	Curtains, draperies, blinds, slipcovers, bed and table coverings:				
281	Curtains and draperies -----	5301, 5302, 5704, 5705	370	Computer hardware, software, and other calculating equipment and supplies (excluding computer-related furniture):	
282	Vertical or horizontal blinds or woven wooden blinds -----	5301, 5302, 5704, 5705			
283	Furniture coverings (ready-made and custom-made) -----	5301, 5302, 5704, 5705	371	Computer and peripheral equipment sold to individuals for personal use -----	5301, 5702, 5905, 5907, 5908
284	Domestics (including towels, sheets, blankets, table linens and coverings, etc.) -----	5301, 5302, 5704, 5705	372	Computer and peripheral equipment sold to businesses, governments, farmers, etc., for nonpersonal use -----	5301, 5702, 5905, 5907, 5908
	<b>MAJOR HOUSEHOLD APPLIANCES</b>		373	Prepackaged (off-the-shelf) computer software sold to individuals for personal use -----	5301, 5702, 5905, 5907, 5908
300	Major household appliances (refrigerators, ranges, microwave ovens, room air-conditioners, etc.):		374	Prepackaged (off-the-shelf) computer software sold to businesses, governments, farmers, etc., for nonpersonal use -----	5301, 5702, 5905, 5907, 5908
301	Kitchen appliances, parts, accessories (refrigerators, freezers, dishwashers, microwave ovens, etc.) -----	5301, 5502, 5701, 5702	375	Calculating equipment and supplies sold to individuals for personal use (including adding machines, calculators, etc.) -----	5301, 5702, 5905, 5907, 5908
302	Laundry appliances, parts, accessories (clothes washers and dryers) -----	5301, 5502, 5701, 5702	376	Calculating equipment and supplies sold to businesses, governments, farmers, etc., for nonpersonal use (including adding machines, calculators, etc.) -----	5301, 5702, 5905, 5907, 5908
303	Other major household appliances, accessories (room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.) -----	5301, 5502, 5701, 5702			
	<b>SMALL ELECTRIC APPLIANCES</b>			<b>KITCHENWARE AND HOME FURNISHINGS</b>	
310	Small electric appliances (including shavers, mixers, blenders, can openers, toasters, coffeemakers, t irypans, and personal care appliances, such as hair dryers, curling irons, etc.)		380	Kitchenware and home furnishings (including cookware and cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.):	
	<b>TELEVISIONS, VIDEO RECORDERS AND TAPES</b>		381	Cookware and cooking accessories (strainers, sifters, grinders, cutlery, canning supplies, etc.) -----	5301, 5302, 5705
320	Televisions, video recording devices, video tapes, etc. (including parts and accessories):		382	Dinnerware, glassware, tableware, giftware, (including all flatware and holloware) -----	5301, 5302, 5705
321	Televisions -----	5301, 5302, 5701, 5702, 5703, 5910, 5702, 5703	383	Decorative accessories (lamps, lampshades, mirrors, pictures, clocks, magazine racks, spice racks, desk sets, etc.) -----	5301, 5302, 5701, 5705
322	Video tape recorders and cameras -----	5702, 5703	384	All other kitchenware and home furnishings (items not included in lines 381, 382, and 383) -----	5301, 5302, 5705
323	Video tape sales (receipts from video tape rental are included in line 909) -----	5702, 5703	385	All other kitchenware and home furnishings (items not included in line 383) -----	5701
324	Video recorders, camera, and tapes (receipts from video tape and disk rental are included in line 900) -----	5301, 5302, 5701, 5910	386	Giftware and glassware (including vases; candy and confections are included in line 100) -----	5905, 5912
	<b>AUDIO EQUIPMENT, MUSICAL INSTRUMENTS, AND SUPPLIES</b>		387	All other kitchenware and home furnishings (items not included in line 386) -----	5905, 5912
330	Audio equipment, musical instruments, and supplies (including radios, stereos, tape recorders and players, compact disc players, records, tapes, compact discs, sheet music, accessones, etc.):		388	China/glassware -----	5906
331	Audio equipment, components, parts, accessories (include radios, record players, tape recorders and players, compact disc players, etc.) -----	5301, 5702, 5703, 5703	389	Flatware and holloware (sterling silver, plated and stainless steel) -----	5906
332	Pianos -----	5703	391	All other kitchenware and home furnishings (items not included in lines 388 and 389) -----	5906
333	Organs -----	5703			
334	Other musical instruments and accessories (string instruments, horns, drums, amplifiers, synthesizers, music stands, etc.) -----	5703		<b>JEWELRY</b>	
335	Records, tapes, and compact discs -----	5301, 5702, 5703	400	Jewelry (including watches, watch attachments, novelty jewelry, etc.; flatware and holloware are included within line 380 and receipts from watch, clock, and jewelry repairs and engraving are included within line 900):	
336	Sheet music and related items -----	5703			
337	Musical instruments, sheet music, and related items -----	5301, 5702	401	Diamond jewelry—all jewelry items (including rings, necklaces, etc.) in which diamonds constitute 50 percent or more of the value of the finished piece of jewelry; all watches are included in line 405) -----	5906
	<b>FURNITURE AND SLEEP EQUIPMENT</b>		402	Pearl jewelry—all jewelry items (rings, necklaces, etc.) in which pearls constitute 50 percent or more of the value of the finished piece of jewelry -----	5906
340	Furniture, sleep equipment:		403	Other gemstone jewelry—all jewelry items (rings, necklaces, etc.) in which gemstones (other than diamonds or pearls) constitute 50 percent or more of the value of the finished piece of jewelry -----	5906
341	Upholstered furniture (dual-purpose pieces are included in line 343) -----	5301, 5701	404	Karat gold jewelry—all karat gold jewelry items (rings, necklaces, etc.) in which there are no diamonds, pearls, or colored stones set or if diamonds, pearls, or colored stones constitute less than 50 percent of the value of the finished piece of jewelry -----	5301, 5906
342	Other living room, dining room, bedroom furniture (except odd beds, cots, etc.) -----	5301, 5701	405	Watches -----	5906
343	Sleep furniture and equipment (mattresses, springs, dual-purpose pieces, odd beds, headboards, etc.) -----	5301, 5701	406	Diamond, gemstone, and pearl jewelry (all watches are included in line 408) -----	5301
344	All other furniture (outdoor, office, computer-related, kitchen) -----	5301	407	All other jewelry (including watchbands; gold-filled, sterling, platinum, and novelty jewelry) -----	5906
345	Office furniture (including computer-related furniture) -----	5701	408	All other jewelry (including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry) -----	5301
346	All other furniture (outdoor and kitchen) -----	5701			
	<b>FLOOR COVERINGS</b>			<b>PHOTOGRAPHIC EQUIPMENT AND SUPPLIES</b>	
360	Floor coverings:		440	Photographic equipment and supplies (excluding photofinishing)	
361	Soft-surface (textile) floor coverings and accessories -----	5201, 5202, 5203, 5301, 5302, 5701, 5704, 5705			
362	Hard-surface floor coverings and accessories (including tile and sheet goods) -----	5201, 5202, 5203, 5301, 5302, 5701, 5704, 5705			

See footnotes at end of table.

ML Code	Description	Form number CB-	ML Code	Description	Form number CB-
	<b>TOYS, HOBBY GOODS, AND GAMES</b>			<b>LAWN AND GARDEN EQUIPMENT AND SUPPLIES</b>	
460	Toys, hobby goods, and game (including video and electronic games, craft goods, and wheel goods) (excluding bicycles):		620	Lawn and garden equipment and supplies, cut flowers, plants, shrubs, fertilizers, etc. (excluding nonfloral giftware and materials used in landscaping or lawn service):	
461	Toys (including wheel goods) -----	5301, 5302, 5502, 5901, 5905, 5907, 5908, 5910	621	Cut flowers -----	5204, 5912
462	Hobby goods and games (including video and electronic games) ----	5301, 5302, 5502, 5901, 5905, 5907, 5908, 5910, 5912	622	Indoor pot plants and floral items -----	5204, 5912
463	Craft goods -----	5301, 5302, 5502, 5901, 5905, 5907, 5908, 5910, 5912	623	Outdoor nursery stock (trees, shrubs, bedding plants, bulbs, sod, seeds, etc.) -----	5201, 5204, 5912
464	All other toys, hobby goods, and games -----	5301, 5302, 5502, 5901, 5905, 5907, 5908, 5910, 5912	624	Fertilizer, lime, mulch, and chemicals -----	5201, 5204
	<b>OPTICAL GOODS</b>		625	Lawn and garden tools and equipment -----	5201, 5204, 5301
490	Optical goods (including eyeglasses, contact lenses, sunglasses, telescopes, microscopes, etc.):		626	Garden supplies and indoor plant accessories -----	5201, 5204
491	Prescription eyeglasses -----	5913	627	All other lawn and garden equipment and supplies (items not included in lines 621 to 623) -----	5912
492	Contact lenses -----	5913	628	All other lawn and garden equipment and supplies (items not included in line 625) -----	5301
493	Nonprescription eyeglasses and sunglasses -----	5913	629	All other lawn and garden equipment and supplies (items not included in lines 623 to 626) -----	5201
494	All other optical goods and accessories -----	5913		<b>LUMBER AND BUILDING MATERIALS</b>	
	<b>SPORTING GOODS</b>		640	Lumber, millwork, building materials, and home repair and modernization equipment and supplies (including heating stoves and prefabricated fireplaces) (excluding room air-conditioners and portable electric heaters):	
500	Sporting goods:		641	Lumber, all kinds (glued; laminated; softwood flooring; wood shingles; and hardwood flooring, strip and block) -----	5201
501	Team sporting goods equipment sold to teams and institutions (schools, etc.) -----	5904	642	Plywood (softwood) -----	5201
502	Team sporting goods equipment sold to individuals (equipment for baseball, soccer, football, basketball, etc.) -----	5904	643	Plywood (hardwood) -----	5201
503	Tennis equipment -----	5904	644	Windows (wood or aluminum, prime and storm) and glass doors (patio and storm) -----	5201
504	Golf equipment -----	5904		Doors (except glass) and frames (except wood) -----	5201
505	Snow-skiing equipment -----	5904	646	Kitchen cabinets (wood or metal) -----	5201
506	Exercise/physical conditioning equipment -----	5904	647	All other millwork (moldings, wooden door frames and units) -----	5201
507	Firearms, hunting equipment, and supplies -----	5904	648	Wallboards, all kinds (include gypsum, insulation hardboard, paneling, wall and ceiling tile, particle board, and roof decking) -----	5201
508	Fishing tackle (including live, dead, or artificial bait) -----	5904	649	Asphalt and asbestos products (shingles, roofing, siding, paper, felt, coatings, etc.; floor tile is included in line 362) -----	5201
509	Camping and backpacking equipment and supplies -----	5904	651	Glass and wallpaper -----	5201, 5705
511	Trophies and plaques -----	5904, 5916	652	All other lumber and building materials and supplies -----	5705
512	Bicycles, parts and accessories (parts installed in repair are included in line 907) -----	5301, 5904, 5907	653	Heating stoves (wood, kerosene, oil, etc.) and prefabricated fireplaces -----	5201, 5203, 5911
513	New boats, motors, and parts and accessories (parts installed in repair are included in line 907) -----	5503	654	Metal roofing and siding -----	5201
514	Used boat, motors, and parts and accessories -----	5503	655	Masonry supplies (cement, lime, plaster, brick, etc.) -----	5201
515	All other sporting goods (archery, billiards, and bowling equipment; badminton sets; skin diving and scuba gear; ice skates; etc.) -----	5904	656	Insulation (all types) -----	5201
516	Other sporting goods (items not included in lines 513 and 514, receipts from boat storage and docking are in line 916) -----	5503	657	Prefabricated buildings and parts (components such as panels, trusses, floor systems, etc.) -----	5201
517	Other sporting goods (items not included in line 512) -----	5301, 5907	658	All other building materials and supplies -----	5201, 5203, 5301, 5704
518	Other sporting goods (items not included in line 511) -----	5916	659	Wallpaper and other wall coverings -----	5202, 5203, 5301, 5704
	<b>RECREATIONAL VEHICLES</b>		661	Glass (glassware is included within line 380) -----	5202, 5203, 5301, 5704
580	Recreational vehicles (including camping trailers, travel trailers, truck campers, motor homes, van conversions, parts and accessories, etc.) (excluding mobile homes and liquefied petroleum (propane) gas):		662	Other lumber, millwork, building materials, home repair and modernization equipment and supplies -----	5202
581	New camping trailers (collapsible) -----	5503	663	All other lumber and building materials (items not included in lines 659 and 661) -----	5301, 5704
582	New travel trailers (including 5th wheel) -----	5503	664	Lumber (all kinds) and plywood (softwood and hardwood) -----	5203
583	New truck campers (mounted on pick-up trucks; trucks are included within line 700) -----	5503	665	All other building materials (other than lumber) (items not included in lines 653, 659, 661, and 664) -----	5203
584	New motor homes -----	5501, 5503	666	All other lumber and building materials (items not included in line 653) -----	5911
585	Used recreational vehicles -----	5503		<b>PAINT AND RELATED PRESERVATIVES AND SUPPLIES</b>	
586	All other recreational vehicles, parts and accessories (including van conversions and caps; repair receipts are included in line 905, parts installed in repair in line 907, and rental receipts in line 915) -----	5503	670	Paint and related preservatives and supplies:	
587	All other recreational vehicles (items not included within line 584) ----	5501	671	Paint, varnish, and shellac -----	5202, 5203
	<b>HARDWARE, TOOLS, AND PLUMBING AND ELECTRICAL SUPPLIES</b>		672	Paint sundries (brushes, thinners, compounds, spackling paste, etc.) -----	5202, 5203
600	Hardware, tools, and plumbing and electrical supplies:			<b>MOBILE HOMES</b>	
601	Hardware -----	5201, 5202, 5203	680	Mobile homes:	
602	Tools -----	5201, 5202, 5203	681	New mobile homes, 14 feet wide -----	5205
603	Plumbing supplies -----	5201, 5202, 5203	682	New mobile homes, double wide -----	5205
604	Electrical supplies -----	5201, 5202, 5203	683	New mobile homes, expandable -----	5205
			684	Other new mobile homes and parts and accessories -----	5205
			685	Used mobile homes -----	5205

See footnotes at end of table.





ML Code	Description	Form number CB-	ML Code	Description	Form number CB-
	<b>NONMERCHANDISE RECEIPTS—Con.</b>			<b>NONMERCHANDISE RECEIPTS—Con.</b>	
900	Nonmerchandise receipts from customers, excluding sales and other taxes—Con.		900	Nonmerchandise receipts from customers, excluding sales and other taxes—Con.	
912	Rental or lease of automobiles or trucks (including receipts from leasing of vehicles marketed under operating leases only; the fair sales value of merchandise marketed under capital, finance, or full payout leases negotiated in 1987 is included within line 700) -----	5501	944	All other nonmerchandise receipts -----	5908
913	All other nonmerchandise receipts -----	5501	945	All other nonmerchandise receipts, except items included in line 928 -----	5909
914	All other nonmerchandise receipts, except items included in lines 905 and 907 -----	5502, 5906	946	Fees from eye examinations -----	5913
915	Rental or lease of vehicles, boats, aircraft, etc. -----	5503	947	Charges for insurance -----	5913
916	Receipts from storage and docking services -----	5503	948	All other nonmerchandise receipts, except items included in lines 946 and 947 -----	5913
917	All other nonmerchandise receipts -----	5503	949	Pet boarding -----	5914
918	Rental or lease of automobiles, trucks, or utility trailers -----	5504	951	All other nonmerchandise receipts, except items included in line 949 -----	5914
919	Car wash receipts -----	5504	952	All other nonmerchandise receipts, except items included in lines 907, 911, 942, and 943 -----	5905
921	All other nonmerchandise receipts -----	5504	953	All other nonmerchandise receipts, except items included in lines 905, 907, 908, 909, 911, 933, 963, 969, 971, and 973 -----	5301
922	Parts and materials used in repair or upholstery work -----	5701	954	All other nonmerchandise receipts, except items included in lines 909, 911, 923, and 939 -----	5400
923	Receipts from membership fees for video tape clubs -----	5400, 5701, 5702, 5901	955	All other nonmerchandise receipts, except items included in lines 911 and 935 -----	5801
924	All other nonmerchandise receipts, except items included in lines 905, 908, 909, 922, 923, 969, and 973 -----	5701	956	All other nonmerchandise receipts, except items included in lines 905 and 907 -----	5705, 5903
925	Rental or lease of appliances, radios, and televisions -----	5702	957	Rental or lease of tools and equipment -----	5201
926	All other nonmerchandise receipts, except items included in lines 905, 907, 909, 923, 925, 969, and 973 -----	5702	958	All other nonmerchandise receipts, except items included in 901, 902, and 957 -----	5201
927	Rental or lease of musical instruments -----	5703	959	Rental of motor homes, construction trailers, recreational vehicles, and utility trailers -----	5205
928	Receipts from instruction and lessons -----	5703, 5904, 5909	961	Rental of space and/or mobile homes -----	5205
929	All other nonmerchandise receipts, except items included in lines 905, 907, 909, 927, and 928 -----	5703	962	All other nonmerchandise receipts, except items included in lines 959 and 961 -----	5205
931	Delivery and installation charges -----	5704	963	Rental of clothing, formal wear, etc -----	5301, 5601
932	Carpet repair receipts for work performed by this establishment -----	5704	964	All other nonmerchandise receipts, except items included in lines 905 and 963 -----	5601
933	Carpet cleaning receipts for work performed by this establishment -----	5301, 5704	965	Receipts from direct mail advertising services -----	5910
934	All other nonmerchandise receipts, except items included in lines 931, 932, 933, and 971 -----	5704	966	All other nonmerchandise receipts, except items included in line 965 -----	5910
935	Receipts from service charges -----	5801	967	All other nonmerchandise receipts, except items included in line 905 -----	5911
936	Receipts from photofinishing performed by this establishment -----	5901, 5908	968	All other nonmerchandise receipts -----	5802
937	Rental of convalescent equipment -----	5901	969	Labor charges for work contracted out to other establishments -----	5301, 5701, 5702, 5705
938	All other nonmerchandise receipts, except items included in lines 909, 923, 936, 937, and 972 -----	5901	971	Carpet cleaning receipts for work contracted out to other establishments -----	5301, 5704
939	Rental or lease of equipment -----	5400, 5904, 5908	972	Receipts from photofinishing contracted out to other establishments -----	5901, 5908
941	All other nonmerchandise receipts -----	5904	973	Value of service contracts -----	5301, 5501, 5503, 5701, 5702
942	Printing or engraving on order -----	5905	974	Commissions received for the sale of credit life insurance and the arrangement of financing -----	5501, 5503
943	Other labor charges -----	5905			

<sup>1</sup>Includes all retail forms.



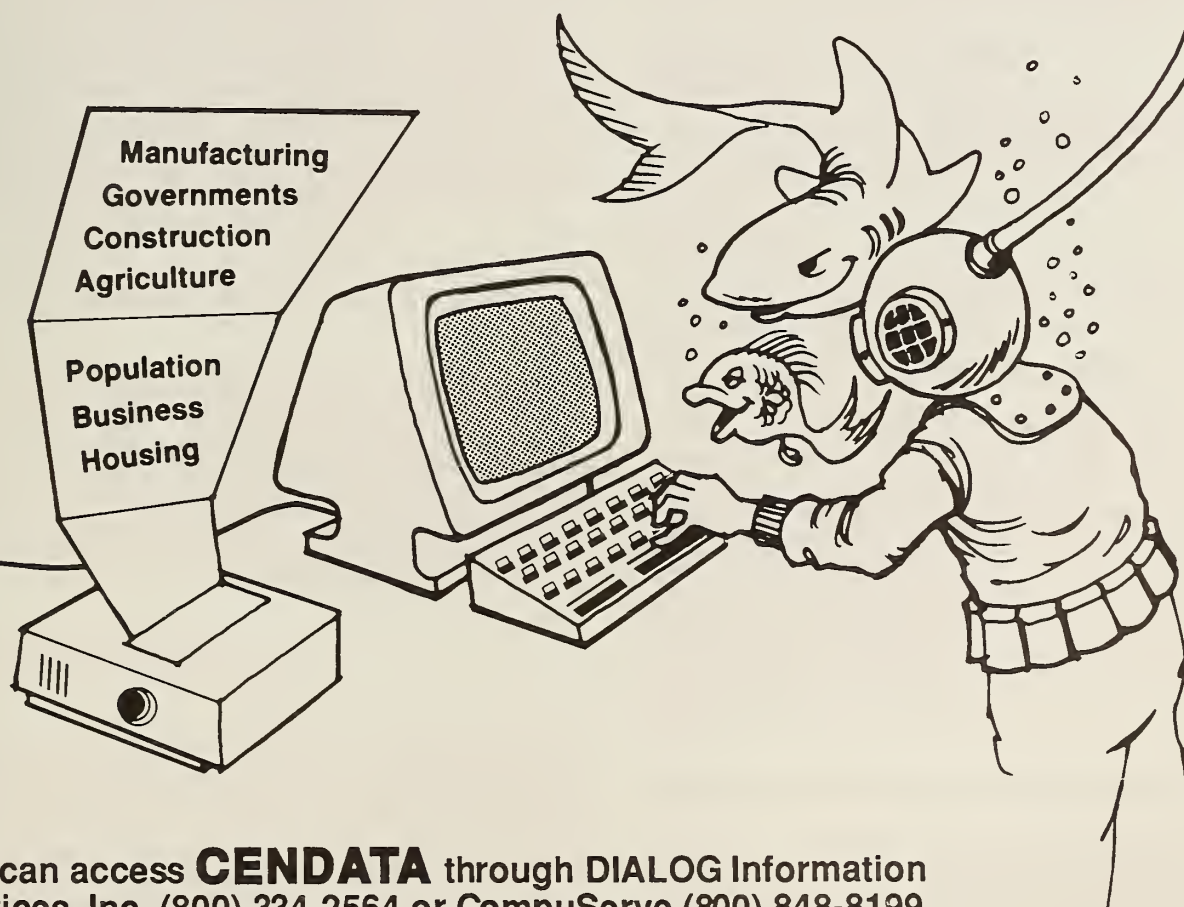


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# PUBLICATION PROGRAM

## 1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

### Final Reports

#### Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

#### Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

#### Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

#### Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

### Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs-read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

### OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.







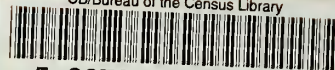








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